

New Plants & Flowers!

Rare Novelties!

Planting Aids!

Index *



NEW!
Stern's Arctic^{*}
Everblooming
Roses

Stern's
Mardi-Gras
Begonias

EXCLUSIVE!
Sweet
Gooseberry
Trees

New!
PLUM SIZE
Strawberry

Stern's
"Thousand
Flower"^{*}
Cushion
Mums

**NEW
OFFERINGS**
for
Spring
Planting
1955

NEW ARCTIC ROSE—"HANDSOM RED"
See page 4

Stern's Nurseries INC.

GENEVA, NEW YORK

*Registered Trade Mark

Stern's Proudly Presents The Most Important Stern's New Everblooming

A new race—so absolutely hardy and vigorous they bloom continuously spring, summer and fall the first year planted—last a lifetime—astounding in size and beauty—hold rich color despite heat— withstand 15 degrees below zero without protection, as low as 35 degrees below with light protection—bloom freely even during summer drought—grow larger, more beautiful each year—grow 3 to 4 feet tall.

A LIFETIME OF BEAUTY AND COLOR Withstands SUB-ZERO Temperatures DISEASE-RESISTANT

These magnificent species were developed by famous Rosarian Walter D. Brownell after a lifetime of experiments and thousands of field trials. Unlike any Hybrid Tea Rose you ever planted—this new ARCTIC race of Roses is perfectly hardy without protection! Rich lush green foliage, dense and compact, almost totally immune to disease such as common Blackspot. Immense flowers—often more than 100 on a single four-year-old bush—starting early and blooming, blooming all season long, right through hot dry summer weather. Most are richly fragrant with a dream Rose perfume you will find hard to forget.

WHY ARCTIC ROSES ARE LIFETIME ROSES

V for
Victory

Unlike other Roses which are usually at their peak the first year, Stern's Arctic Roses, being bred back to the hardy, vigorous Rosa Wichuraiana, increase in size and beauty with each year, reaching their peak during the fourth or fifth season and will continue their spectacular display for a lifetime.

Since Arctic Roses do increase in size year after year, it is advisable to plant them further apart than regular Hybrid Teas. At least 3 ft. is best.

Stern's Super-Grade Selected No. 1 Plants Guaranteed to Start Blooming 60 Days After Planting

| | Each | 3 for | 10 for | 25 for |
|----------------|--------|--------|---------|---------|
| Postpaid | \$2.25 | \$6.25 | \$20.00 | \$45.00 |

- 8390 A. **V FOR VICTORY.** Large, yellow, very double, fragrant Roses; constantly blooming in ideal form.
- 8370 A. **LILY PONS.** White with pure yellow center, large, graceful flowers of indescribable delicacy; vigorous, free bloomer.
- 8385 A. **SUN UP.** A rich clear shade of China-rose reflecting a glorious brilliance. Large, very double flowers. Blooming continuously.

Stern's ARCTIC Everblooming Rose Collection

(Group 24-500)
Twelve Arctic Everblooming Roses—1 of each variety, for only \$24.00, postpaid. If you do not want the complete collection, you may order 6 Arctic Everblooming Roses—your choice, for only \$12.50, postpaid.

8387 A. **TIP TOES.** A delightful mixture of red, orange, and pink tints with an enjoyable spice-like fragrance. A unique color combination.

8355 A. **BREAK O'DAY.** A spectacular new shade of orange-apricot. Produces giant very double flower. A very vigorous grower and abundant bloomer. A continuous riot of color from late spring until late fall.

8360 A. **CEDRIC ADAMS.** This magnificent Rose carries multitudes of large, completely double scarlet to carmine flowers, making a colorful display from June until late in the fall. Truly an Aristocrat of Rosedom.

Cedric
Adams

Copyright 1954
Stern's Nurseries, Inc.

Lifetime **ARCTIC ROSE**

- 8364 A. **CURLY PINK.** Matchless in the combination of size and form of bloom, beauty of cluster, bloom quantity, constancy, vigor and foliage, hardiness and performance. Many large, two-toned pink blossoms, in several stages, often forms a gorgeous bouquet on a single stem, two or more feet long; over 50 gracefully recurled petals. Totally immune to blackspot.
- 8377 A. **PINK PRINCESS.** A well named, vigorous growing Rose. Its deep, translucent, pink flowers are perfectly shaped. Large, very double flowers, up to 5 inches wide, cover the bush from June right through October until frost. A real beauty. Totally immune to blackspot.
- 8362 A. **COUNTRY DOCTOR.** Here's a great new Rose that's always in bloom. Hot, dry summers don't slow it down—it just keeps right on blooming until heavy frosts. Produces large, very double blooms of a silvery pink with a satiny luster.



Curly
Pink

Orange Ruffles



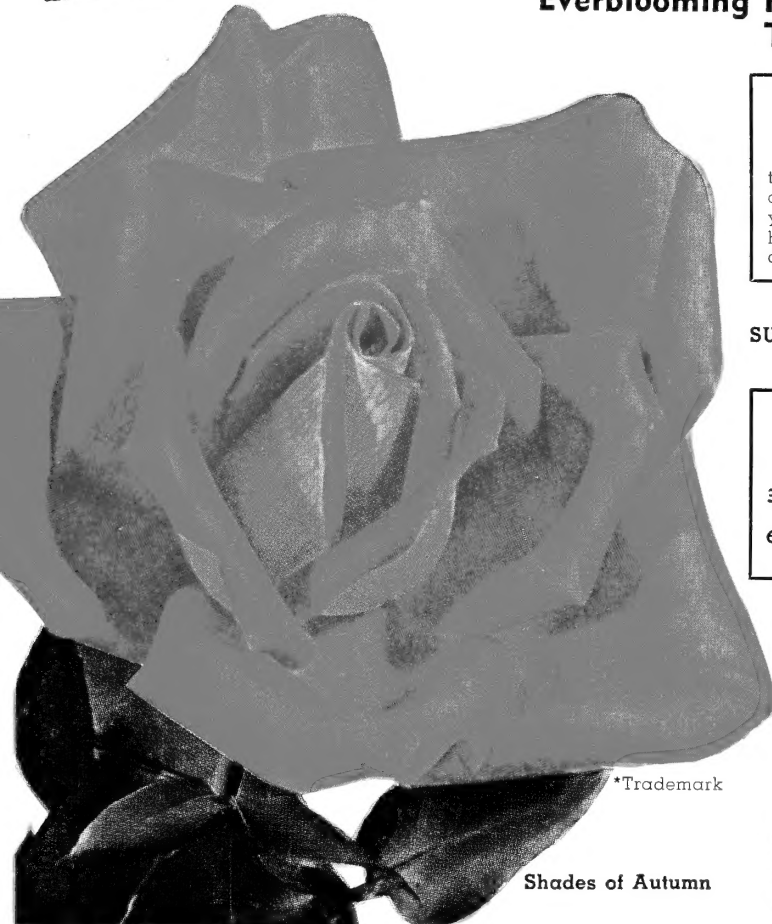
- 8375 A. **ORANGE RUFFLES.** One of the most beautiful Roses of all time. Unsurpassed in its brilliant charm. A gorgeous new color of orange never before found. It is luminous like glowing sunshine in the rain. Large flowers constantly in great abundance. As many as 50 petals gracefully warped, curled, frilled and ruffled artfully shading from capricious orange through saffron to saffron-yellow. Totally immune to blackspot.
- 8382 A. **RED DUCHESS.** Here's one of our favorites which we predict will be one of yours if you try it. Just imagine! Large well-formed bushes, literally covered with lovely iridescent rosy red flowers. PLUS the fact that this is the most fragrant variety of Sub-Zero Rose. Totally immune to blackspot.
- 8380 A. **QUEEN O' THE LAKES.** This is probably the most spectacular of all the new Arctic Roses. The flowers are deep velvety red, up to 5 inches wide, fully double. We can promise you that you never saw any Rose more beautiful than the Queen O' The Lakes.



Queen
O' The
Lakes

JUST RELEASED
by *Stern's*

New Lifetime **ARCTIC ROSE** Introductions
 Everblooming Roses Guaranteed to Bloom In Your Garden
 This Spring, Summer and Fall



*Trademark

Shades of Autumn

Shades of Autumn
 8384 A
 An abundant and joyous expression of bi-colored beauty. Its delicate autumn shading of orange and yellow will bring delight to the heart of Rose fancier and beginner alike.

Handsom Red
 8369 A
 Truly a "Cover Girl." Large double blooms proudly borne on straight, firm stems. Wonderful velvety sheen. Many who have seen this great new Rose acclaim it "the most beautiful red Rose" they've seen. See picture on front cover.

Stern's Selected No. 1 Plants. **GUARANTEED TO BLOOM THIS SPRING, SUMMER AND FALL.**
 Postpaid: Each \$2.25; 3 for \$6.25; 6 for \$12.50; 10 for \$20.00.

Stern's Cover Girl Collection
 Group 24-501
3 NEW LIFETIME ARCTIC ROSES
 (1 of each) \$6.25, Postpaid
6 NEW LIFETIME ARCTIC ROSES
 (2 of each) \$12.50, Postpaid

Delightful
 8366 A
 Variable colors on the same bush! A brilliant light yellow flower—sometimes a glistening yellow ochre—all splashed and sketched with crimson-pink markings in many tones.



Delightful

Masses of Sparkling Color
 - All Season Long

NEW



Yellow Curls—Floribunda

*Trademark

GAY, SAUCY, FLIRTATIOUS ARCTIC FLORIBUNDAS

Filling your garden with an abundance of glorious bloom these great new Arctic Floribunda Roses produce armloads of cut flowers for the home. Ideal for Borders, Beds, Backgrounds, Hedges, etc.

8424 A. **FLIRT.** Brilliant and enchanting new bi-color red and yellow. Blooms in large clusters adding a charming note of gaiety to your garden.

8426 A. **LADY LOU.** Rich color combination of jasper-red to rose-opal. Bush is literally covered with large many petaled blooms.

8420 A. **ANNE VANDERBILT.** Exquisite coppery orange. Its brilliant blooms are constantly in color. Extremely fragrant.

8440 A. **VELVETIER.** Blooms in large clusters of gorgeously impressive dark red blooms whose iridescent velvety luster is a source of constant delight.

8442 A. **YELLOW CURLS.** Pure yellow, very double perfectly formed blooms. Hardy and vigorous—up to 100 blooms from a single bush!

Stern's Super-Grade Selected No. 1 Plants
 Guaranteed to Bloom 60 Days After Planting

| | Each | 3 for | 5 for | 10 for |
|----------|--------|--------|---------|---------|
| Postpaid | \$2.25 | \$6.25 | \$10.50 | \$20.00 |

Stern's ARCTIC FLORIBUNDA COLLECTION
 Group 24-502
 5 Everblooming Arctic Floribunda Roses (1 of each) for \$10.50, Postpaid
 10 Everblooming Arctic Floribunda Roses (2 of each) for \$20.00, Postpaid
 15 Everblooming Arctic Floribunda Roses (3 of each) for \$29.00, Postpaid

At Last! CLIMBING ROSES THAT WILL
BLOOM • BLOOM • BLOOM ALL SUMMER LONG

NEW

Stern's

LIFETIME ARCTIC* EVERBLOOMING

PILLAR ROSES

**Absolutely Guaranteed to Bloom This June—July—August—September—
October . . . Right Up Until Frost**

This is an absolutely new race of Everblooming Climbing Roses developed by famous Rosarian Walter D. Brownell, who finally succeeded in combining the everblooming habit of Arctic Hybrid Tea Roses with the vigor of old-fashioned Climbing Roses. They are the first truly hardy and truly everblooming Climbing Roses. They will stand 15 degrees below zero without protection, and will last a lifetime.

They'll not only bloom in June, but will keep right on blooming throughout hot, dry summer weather when other types of Everblooming Climbing Roses fail. These new **Pillar Roses** are also amazingly resistant to common Rose diseases such as black spot. Their rugged hardiness is your guarantee of Roses year after year.

Ideal for "Accent Points"

Plant **Pillar Roses** to frame your porch, entrance, garage, or fences for a beautiful display of flowers from early summer to late fall, or you may plant them as self-supporting specimens in the lawn, or in the shrub border.

Everblooming Specimen Bush

Perhaps the most amazing thing about these new **Pillar Roses** is their use as a specimen plant in your yard. Planted by themselves they will form a self-supporting, everblooming shrub that will bloom from June through October until heavy frost. This everblooming characteristic is something exceedingly rare north of the tropics. Two or three **Pillar Roses** strategically planted in your garden could easily become the focal point of the entire neighborhood.

Four Outstanding Colors

- 8401 A. **PINK PILLAR ROSE.** Large double pink flowers in endless profusion.
- 8403 A. **YELLOW PILLAR ROSE.** Lovely double yellow flowers like beautiful Tea Roses.
- 8400 A. **RED PILLAR ROSE.** Fully double cherry-red flowers all season long. Unfortunately the picture illustrating Red **Pillar Roses** is a deeper red than the true color.
- 8402 A. **WHITE PILLAR ROSE.** Beautiful double white flowers produced in abundance all season long.

Red **Pillar Rose**



**Extremely
Limited
Supply**

—
Please
order
early.
—

Our limited supply
will be sold out
before the end
of the planting
season.

* Trademark

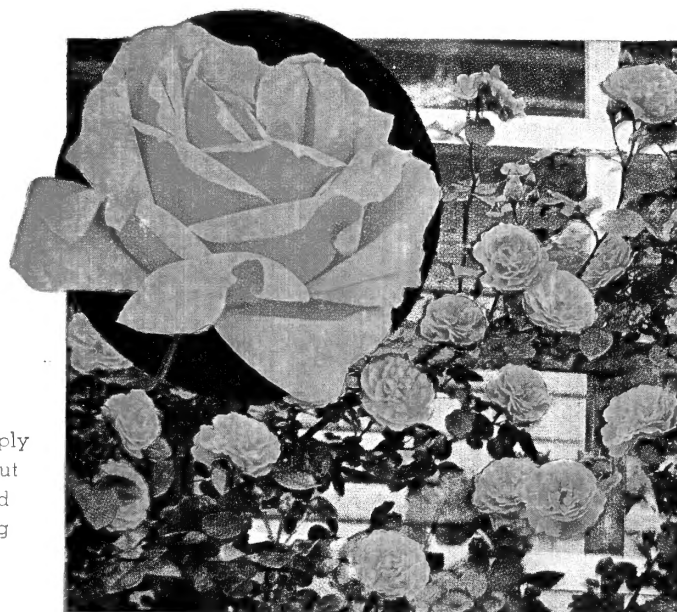
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Pink **Pillar Rose**

Stern's Super-Grade Selected No. 1 Plants
Guaranteed to Start Blooming 60 Days After Planting

| | Each | 3 for | 6 for | 10 for |
|----------------|--------|---------|---------|---------|
| Postpaid | \$4.50 | \$13.00 | \$25.00 | \$41.00 |



Yellow **Pillar Rose**



8465 A. Christopher Stone

ROYAL BLUE BLOODS OF THE ROSE WORLD!

Stern's Double Budded Everblooming **TREE ROSES**

Produce Larger, More Beautiful, More Everblooming Flowers Than Regular Rose Bushes

Three Dimensional Eye Level Beauty

**New! A Stronger, Hardier, DOUBLE-BUDDED
Type of Everblooming Tree Roses**

A tall and stately queen of the garden. Exquisitely perfect Roses blooming **above** all your other flowers. Rare—interesting—beautiful! The Roses produced on these Stern's specimens are larger and more spectacular than even the finest Bush Roses. Because they bloom at eye-level, their color, the size of their flowers, the richness of their foliage take on a whole new magnified intensity. These magnificent Stern's Tree Roses have earned a high place in the heart of every Rose lover.

Double-grafted on a special winter-hardy root, they produce a large rounded head that is evenly covered with beautiful Roses from June until late fall. The heavy straight trunks are 3¼ feet tall when planted. As these Stern's Tree Roses grow older, this special selected trunk grows thicker in diameter—not in height. The bushy head grows larger and handsomer every year—until within a few years it is like a great umbrella of colorful Roses.

Where to Plant

Plant Tree Roses among your regular Rose bushes. Doubles garden beauty. Enjoy blooms at two levels. Line walks and entrance ways with Tree Roses 3 feet apart. Use Tree Roses for a high background of beauty with Delphiniums and other tall-growing flowers.

Plant directly before a picture window so that their spectacular beauty can be seen both inside the house and outside. Plant as a specimen in the lawn area, for color contrast all season long. Plant two as a living gatepost to your home.

Tree Roses require special winter protection. Follow simple instructions included with every shipment. You will be rewarded with plants of amazing size and performance.

Stern's DOUBLE-BUDDED No. 1 Everblooming Tree Roses, your choice of Christopher Stone, Mrs. E. P. Thom, or Picture; GUARANTEED TO BLOOM ALL SEASON LONG STARTING THIS JUNE: Each \$6.50; 2 for \$12.75; 4 for \$25.00; 10 for \$60.00.

**Prize Winning PEACE
in Tree Rose Form**

PEACE Tree Rose

(8483A)

While the supply lasts, you can get the gorgeous, prize-winning Peace Rose in Tree Rose form. For absolute perfection of bloom and color . . . for all-season display . . . and for the biggest, most perfect Roses you ever saw, PEACE Tree Rose is the answer! Imagine gorgeous 5-inch to 6-inch golden yellow Peace Roses blooming profusely at eye-level on stately Tree Roses. Guaranteed to bloom this June. The supply of this hard to get variety is limited, so please order early. Each \$6.95; 2 for \$13.50.

HERE'S WONDERFUL EYE LEVEL FLORIBUNDA BEAUTY

Hundreds of Roses on a Single Tree

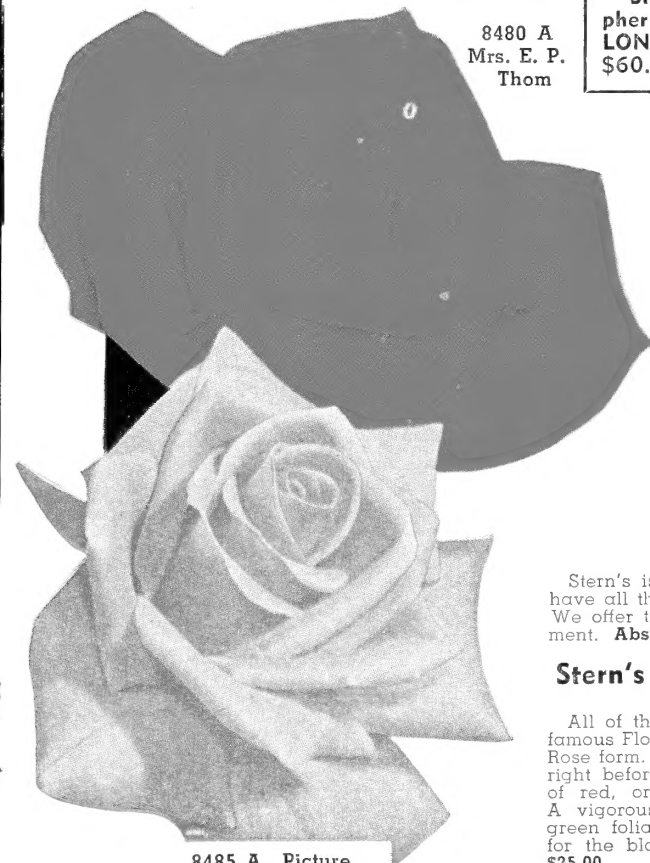
Stern's is proud to bring you Double-Budded Everblooming Floribunda Tree Roses. Now you can have all the beauty and abundance of bloom of the exciting Floribunda Rose in rare Tree Rose form. We offer two different, colorful varieties that are sure to give your garden new glamour and excitement. **Absolutely Guaranteed to Bloom This Very Year from June 'til October.**

Stern's FLORADORA TREE ROSE
(8468 A)

All of the color and brilliance of bloom of this famous Floribunda Rose can now be yours in Tree Rose form. The most colorful Rose of all, blooming right before your very eyes. A wonderful blend of red, orange, scarlet, yellow and geranium. A vigorous grower. Produces healthy, lustrous green foliage which forms a perfect background for the blooms. Each \$6.50; 2 for \$12.75; 4 for \$25.00.

Stern's FROLIC TREE ROSE
(8469 A)

This new patented Floribunda produces the most outstanding quantity of bloom ever seen on any Rose. The flowers are borne in unbelievably large clusters with each bud opening to a double bloom of clear, bright pink up to 3 inches across. Produces a bushy, rounded head which makes it perfect for Tree Roses. (Pl. Pat. 1179.) Each \$7.50; 2 for \$14.00.



8480 A
Mrs. E. P.
Thom

8485 A. Picture

Encircle Your Home with a Multi-Colored LIVING FENCE of FLORIBUNDA ROSES

Stern's *EVERBLOOMING ROSE HEDGE*

*Guaranteed to Bloom This
Spring, Summer and Fall*

Now you can have the striking beauty of these spectacular Floribunda Roses in the form of an everblooming hedge—the same magnificent beauty made famous by many European estates. Plant Stern's famous FLORIBUNDA ROSES along your entrance walk, driveways, property lines—enjoy indescribable beauty from June until late fall—sometimes until Christmas. Their bushels of gorgeous blooms almost cover the entire plant, giving an effect of color so spectacular that neighbors and friends will stop to rave and envy you.

SPECTACULAR ENTRANCE WALK!

Stern's Floribunda Roses are adaptable for every type of planting on your property. They grow approximately 3 feet high. For a living fence of continuous flowering beauty, plant 18 inches apart in rows. Also perfect planted in groups alone or between evergreens. Excellent for beds, borders, backgrounds or simply as specimen planting.

EASIEST ROSE TO GROW!

Require almost no care. Rugged, extremely hardy, disease and insect-resistant.

SELECTED HEAVY BUSHES—2-Year, Field-Grown, No. 1

| | Each | 3 for | 10 for | 25 for |
|----------------|--------|--------|---------|---------|
| Postpaid | \$1.50 | \$4.25 | \$13.00 | \$32.00 |

7220 A. **ELSE POULSEN.** A magnificent Rose with great clusters of pink flowers.

7240 A. **LAFAYETTE.** Semi-double crimson-red flowers. An abundant bloomer.

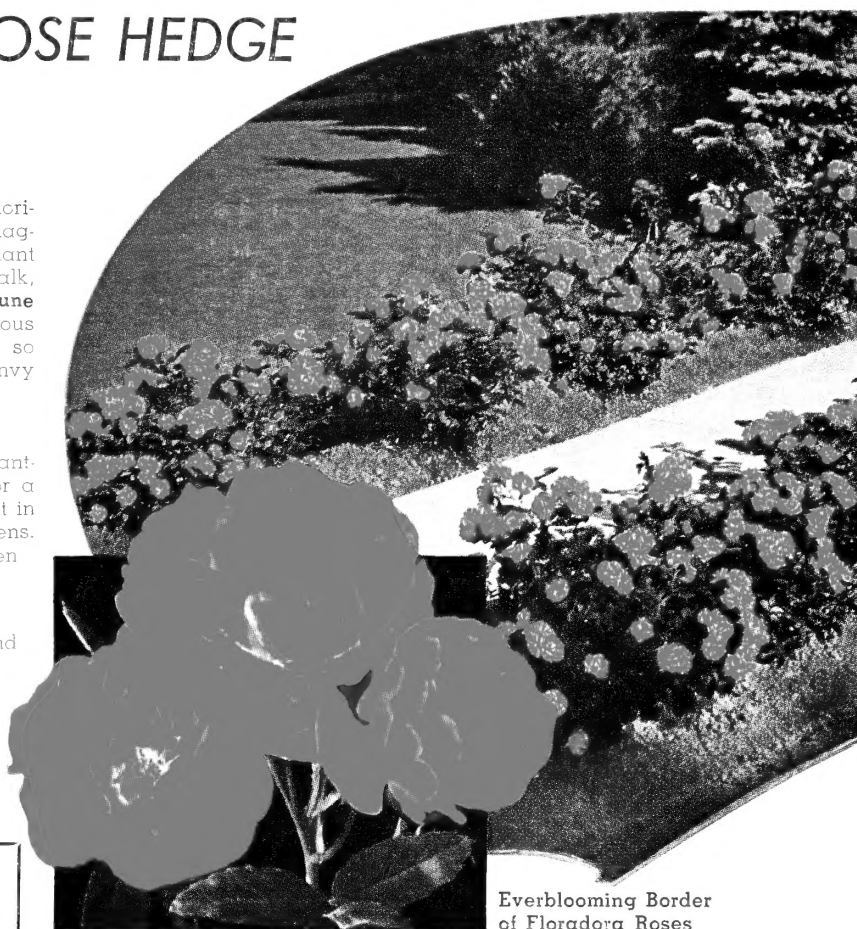
7230 A. **FLORADORA.** Most colorful of all. Red, orange, scarlet, yellow and geranium—all blended into one perfect Rose.

7210 A. **CHATEAU.** Hundreds of large flowers of deepest dark velvet red. One of the darkest red Roses. Sturdy and vigorous—rarely out of bloom.

7275 A. **ROSENELE.** Blooms throughout the summer and autumn producing delightful double blooms of unfading rose-pink. Flowers grow in clusters on erect stems—ideal for cutting.

Stern's Floribunda Rose Collection (Group 24-503)

- 5 Everblooming Floribunda Roses (1 of each) for \$7.00, postpaid.
- 10 Everblooming Floribunda Roses (2 of each) for \$13.00, postpaid.
- 15 Everblooming Floribunda Roses (3 of each) for \$19.50, postpaid.



Everblooming Border of Floradora Roses



Rosenelle

Chateau

Goldilocks

The World's Best Yellow Floribunda **GOLDSILLOCKS**

(8220 A)

This bright, golden yellow, 2½-ft. Floribunda is constantly in bloom—covered with hundreds of perfectly formed, fully double fragrant flowers which open to a full 3½ inches across. Extremely disease-resistant. (Pl. Pat. No. 672.)

Super-Select 2-Year,
Field-Grown No. 1 Plants

Each **\$1.75** 3 for **\$4.95**

Postpaid



**Crimson
Glory**

NOW At New Low Prices

Stern's All-Time Everblooming Favorites Make Your Garden the "Flower Show" of the Neighborhood

For years we've grown these all-time favorites. For years they've captured the heart of Rose lovers everywhere.

Now with the introduction of our Arctic Roses we've found that we have a surplus of these extra choice All-Time Favorites. Here's your chance to get these "time-tested" varieties at a real saving. Some of them sold last year for as much as \$2.50 each.

Plant These Selected Varieties Now

- 6130 CRIMSON GLORY.** One of the 10 most popular Roses in America. Beautifully formed blooms of deep, vivid crimson. Most fragrant Rose.
- 6215 ECLIPSE.** The best all-purpose brilliant golden yellow Rose in all climates! Abundant bloomer all season long.
- 6100 COUNTESS VANDAL.** "Most artistic bloom." Copper, bronze, and pink, shades of gold reflexed with silver. Excellent for table arrangements.
- 6250 ETOILE DE HOLLANDE.** One of the best red Roses. Long tapering buds open to huge vivid red blooms. Fragrant. Shiny dark green foliage.
- 6640 PICTURE.** The perfect Rose. Full petaled bloom of light rose-pink. Blooms continuously from spring to fall.
- 6480 MCGREDY'S IVORY.** One of the best white Roses. Hardy and vigorous. A constant bloomer.

Two-year, field-grown, Selected No. 1 1/2 plants.
GUARANTEED TO BLOOM ALL SUMMER LONG!
Postpaid: 3 for \$3.95; 6 for \$7.50; 10 for \$12.00;
or 24 for \$27.50.

Stern's "ALL TIME" Favorites

Group No. 24—504

Enjoy fragrant Roses from June to November. Plant these six "Favorite" colors. Each variety tested and approved by Stern's Board of Selection. Guaranteed to start blooming 60 days after planting.

**SPECIAL OFFER OF 6 OUTSTANDING
EVERBLOOMING ROSES LISTED ON THIS PAGE—
POSTPAID**

| | |
|-----------------------------------|--------------|
| 6 Everblooming Roses (1 of each) |\$ 7.50 |
| 12 Everblooming Roses (2 of each) | 14.00 |
| 24 Everblooming Roses (4 of each) | 27.50 |

Beauty That Will Thrill the Heart and Eye!

Stern's Spring Flowering CLIMBING ROSES

STERN'S SUPER-SELECT No. 1 CLIMBING ROSES

No other garden plant gives more dramatic satisfaction than Stern's Climbing Roses. Their spectacular "fireworks" display of hundreds of brilliant flowers, their vigor and long life is good reason why Stern's Climbing Roses are among America's favorite flowers.

Framing your porch, entrance, garage, fences, etc., with glorious beauty, these Climbing Roses create an exquisite halo around your home. No home has realized its full beauty without them!

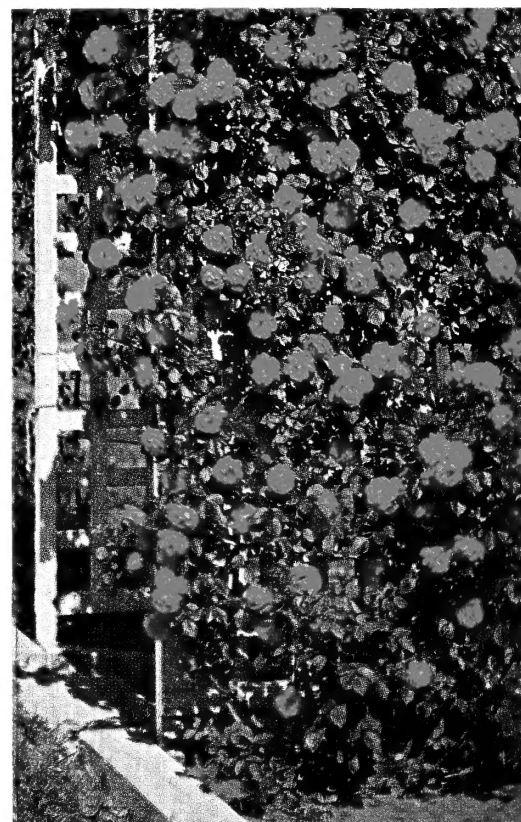
Require almost no care. Inexpensive to buy—they cost nothing to maintain.

- 7140 A. RED PAUL'S SCARLET.** Its bright scarlet flowers are produced so abundantly that the plants are covered with hundreds of blooms in June. Most popular and most beautiful of all Climbing Roses.
- 7020 A. PINK CLIMBING AMERICAN BEAUTY.** Large, fragrant flowers, double rosy carmine, in great abundance in June, excellent for cutting.
- 7145 A. YELLOW PRIMROSE.** Hardy yellow climber with large, double flowers in June.

**Stern's Super-Select Heavy Bushes
2-year, field-grown No. 1**

Postpaid:
\$1.50 each; 3 for \$4.35; 10 for \$13.00

Climbing Paul's Scarlet



Stern's Nurseries

AMOUNT
ENCLOSED

MONEY
ORDER

STATE

| QUAN. | CATALOG NUMBER | DISREGARD THIS COLUMN | NAME OF VARIETY, GROUP OR COLLECTION | PRICE | |
|-------|-------------------|-----------------------------|---------------------------------------------|-------|--|
| | | | <i>Stereo Miracle-Gro Liquid Plant Food</i> | | |
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| | | | TOTAL | | |

CARRY TOTAL TO
OTHER SIDE

Guarantee

No need to return the plants; they will be yours without any question.

STERN'S NURSERIES • GENEVA, N. Y.

Order blank continues below

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TOTAL

FREE GIFTS FOR
EARLY ORDERS

Orders of \$10 or more,
choose 1 FREE gift.

Orders of \$20 or more,
choose 2 FREE gifts.

For each additional \$10
choose an additional gift.

- ☐ Gift No. 1 - 6 Sweet Scented Acidanthera Murielea bulbs.
- ☐ Gift No. 2 - 10 Exquisite Montbretia bulbs.
- ☐ Gift No. 3 - 10 Mixed Exhibition Gladiolus bulbs.
- ☐ Gift No. 4 - 10 Double White Tuberose bulbs.
- ☐ Gift No. 5 - 6 Exotic Multicolor Mexican Shellflower bulbs.

This offer expires midnight, March 15th, 1955

A Personal Message from Otto Stern

Dear Old Friends:

At this season of the year all of us are enthusiastically looking forward to springtime in the garden; to dream, to plan, to create beauty out of earth and light with growing things is one of the world's great joys. There is nothing like it!

To help you derive more enjoyment out of gardening—to avoid even your slightest disappointment is not just our aim—it is our moral duty. The confidence that you have placed in Stern's Nurseries is not a matter to be treated lightly. Each year this trust must be renewed. Each year we must justify and fulfill your faith in us.

Again this year, I want to offer all of our friends—old and new customers alike, this absolute unconditional guarantee.

If you have ever been disappointed—at any time—with anything you ever bought from Stern's Nurseries, please write to me personally and I will see to it that you are completely satisfied.

There are no ifs, ands or buts about it—no strings attached. There is absolutely no time limit. This offer applies to this year—and last year—as well as to purchases made ten years ago.

Our success is built on your satisfaction—not only with nursery stock of distinguished quality—but because of the careful and considerate treatment extended to every Stern's customer.

Please do not hesitate to write me. While I enjoy your many letters of praise, I also want to hear any possible complaint anyone may have ever had.

Thank you for your valued patronage, and may I extend to you our wish for your most enjoyable garden in 1955.

Sincerely,



President

Geneva, N.Y.
January 1955

You can buy from this catalog with the same confidence as if you personally selected each plant from the field where they are grown. All of our products are sold under our unconditional guarantee.

Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If, upon arrival of plants, you are not delighted with your purchase, just drop a line to us and your money will be refunded.

No need to return the plants; they will be yours without any question.

STERN'S NURSERIES, Inc. • GENEVA, N. Y.

MEMBER

American Association of Nurserymen
New York State Nurserymen's Association
National Mail Order Nurserymen's Association

We recommend that you use the enclosed coupons to subscribe to Popular Gardening Magazine for greater garden enjoyment, as well as Better Farming, the leading farm magazine.

FREE GIFTS

For Helping Us In The Spring
Time Rush Get These FREE Gifts
for ORDERING

Before March 15, 1955

Each FREE Gift Worth \$1.00 or More.

Gift No. 1—6 Sweet Scented Acidanthera Murielae bulbs.

Produces a number of tubular-shaped flowers suspended on gracefully arching, 2-ft. stems. Creamy white with maroon markings. Fragrant.

Gift No. 2—10 Exquisite Montbretia bulbs.

Exquisite flowers similar to miniature Gladiolus. Blooms July 'till frost. Red, orange and yellow flowers on 1 to 3-ft. stems. Does well in light shade or full sun; excellent for cutting.

Gift No. 3—10 Mixed Exhibition Gladiolus bulbs.

Gift No. 4—10 Double White Tuberose bulbs.

Large, white flowers with a thick, wax-like texture, set close to the spike. Wonderful for the garden and for cut flowers. Exotic fragrance. Grows 2½ to 3 feet.

Gift No. 5—6 Exotic Multicolor Mexican Shellflower bulbs.

Unrivaled in beauty, these exotic flowers are exquisitely marked with dabs of carmine, purple or mahogany. Few flowers are as gorgeously colored. Prefers a sunny location where it will give a continuous display of delightful flowers during midsummer. Grows 1½ to 2 feet.

To reward you for sending us your order before March 15th, 1955, we'll send you the gift of your choice with every order for \$10.00.

Orders of \$10.00 or more
choose 1 FREE gift.

Orders of \$20.00 or more—
choose 2 FREE gifts.

With each additional \$10.00 of your order please specify an additional gift from list above.

HOW TO ORDER

All plants are shipped at the proper planting time in your locality, unless otherwise instructed by you. Complete planting and growing instructions included in every shipment.

Please write your order on enclosed order blank. Send check or money order with your order. You will save C.O.D. charges by sending your full remittance with your order.

We prepay postage or express for any plant, group, or collection marked Postpaid or Prepaid. For other items, if you want us to prepay postage, please add 10% to price.

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**COLORFUL
EVERBLOOMING
FRAGRANT**

**THE 10 BEST
PATENTED**

GIANT

**Acclaimed "Best for Home Gardens"
by Stern's Board of Selection**

Here's your chance to have the year's outstanding Rose Collection—the showplace of the neighborhood! These Giant Exhibition type Roses are truly colossal in size and beauty. They take no more time and care than "ordinary" Roses—yet STERN'S specially selected 10 Best Patented Giant Roses of the Year assure you magnificent heavy bushes and breath-taking flowers that will thrill you with their extraordinary beauty and fragrance, year after year. ORDER NOW for truly sensational blooms this June (or earlier) 'til November.

**10 "PRIZE WINNING"
VARIETIES**

GUARANTEED TO BLOOM IN 60 DAYS

- 7755 A. NEW YORKER.** "Best Red Rose of All Time." Tremendous flowers often measuring 6½ in. across. The blooms are a true scarlet with rose-red undertones. Each petal has a rich red velvety sheen. The color is clear and sparkling—strong and lasting. Heavenly fragrance. A source of wonder and delight! Pl. Pat. No. 823. **Postpaid: Each \$2.00; 3 for \$5.75.**
- 7615 A. FORTY-NINER.** Full, many-petaled flowers. Outside—dazzling chrome-yellow. Inside—vivid Oriental red changing to cherry-red. Brilliant, striking color against velvety green foliage. Pat. No. 792. **Postpaid: Each \$2.50; 3 for \$7.25.**
- 7580 A. ENCHANTMENT.** Huge, peach-pink flowers. Extremely large—up to 35 petals. Strong-stemmed, a vigorous grower. A Rose of rare and wonderful beauty, an everlasting joy! Pat. No. 737. **Postpaid: Each \$2.00; 3 for \$5.75.**
- 7535 A. CHIEF SEATTLE.** Large, many-petaled, full flowers of a rich golden apricot color. Big, high-centered bush. Lush, shimmering foliage. A garden standout! Pat. No. 1030. **Postpaid: Each \$2.50; 3 for \$7.25.**

Nocturne



*The Best Rose of the
Last Half Century*

**7785 A PEACE The Rainbow
Rose**

A prize-winner every year! Magnificent spectacle for flower show, garden or home. Almost unbelievable in beauty, size and lasting qualities **it blooms—blooms—blooms all summer long.**

The buds are golden yellow enlivened by a flush of vivid pink at the petal edges. The opening buds change color—from bright sunshine-yellow to a pale golden ivory blending on each petal to a lightly ruffled edge of apple-blossom-pink—always beautiful, always in harmony. Though the huge fully double bloom is 5 to 6 inches, it is constantly fresh looking—even more beautiful when fully opened than in bud.

The spectacular blooms are produced on long, straight, magnificently strong stems. Foliage is a handsome, shining dark green. Pat. No. 591. **Postpaid: Each \$2.50; 3 for \$7.25.**

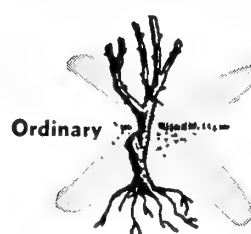
7530 A. CHARLOTTE ARMSTRONG. Lovely pointed blood-red buds open to flowers of brilliant rose-pink. The buds are extra long—opening to lovely 6-inch flowers. Each petal edged with a silver line. Rich foliage. Very prolific. Favorite in finest gardens. Pat. No. 445. **Postpaid: Each \$2.25; 3 for \$6.50.**

7620 A. FRED HOWARD. Long, rich yellow buds . . . tipped with pink. Full, double, perfectly shaped flowers . . . up to 5 inches. Full, shapely bush . . . rich green foliage. Pat. No. 1006. **Postpaid: Each \$2.50; 3 for \$7.25.**

7760 A. NOCTURNE. Large, bright cardinal-red flowers up to 5 inches, accented by dark shadings of crimson. Heavy bushes up to 3 feet high. Stiff, holly-green leaves. Favorite of connoisseurs. Pat. No. 713. **Postpaid: Each \$2.00; 3 for \$5.75.**

7735 A. MOJAVE. A top Rose in any year. Rich glowing orange shot with flame-like tones of scarlet and vermillion. Abundant producer of long-stemmed beautifully tapering buds. Opens to delightfully fragrant richly colored large flowers that will really stand out in your garden. Pl. Pt. No. 1176. **Postpaid: Each \$2.75; 3 for \$8.00.**

**STERN'S BIGGER PLANTS
PRODUCE MORE ROSES**



Ordinary



Stern's

ORDINARY UNGRADED ROSE PLANTS. This plant will produce only a few Roses this year. If one main stem is broken or winter-killed, there is little or nothing left of the plant.

STERN'S SELECTED NUMBER ONE PLANTS. At least three main stems on a single plant. Produces many more Roses—grows bigger and better. A magnificent bush!

Stern's selected **NUMBER ONE** grade plants—not "ordinary" in any way. Each plant is carefully selected by expert nurserymen for heavy growth of branches and root. Each plant is "BLOOM-TESTED"—having been checked for flowering beauty in our nursery **last year.** Bigger plants with bigger roots and more branches naturally produce **more flowers!** These extraordinary plants are guaranteed more vigorous, healthier, extremely hardy and disease-resistant.

ROSES OF 1955



Charlotte
Armstrong



**The First
Truly Red Rose**

7540 A. **CHRYSLER IMPERIAL** Unmatched flowers of vivid crimson. Darker overtones of oxblood red. Long tapering buds, opening to large high centered flowers—about 5 inches in size with 40-50 wide petals. A true rose fragrance. Velvety. Compact bush. Pat. No. 1167. Post-paid: Each \$2.50; 3 for \$7.25.

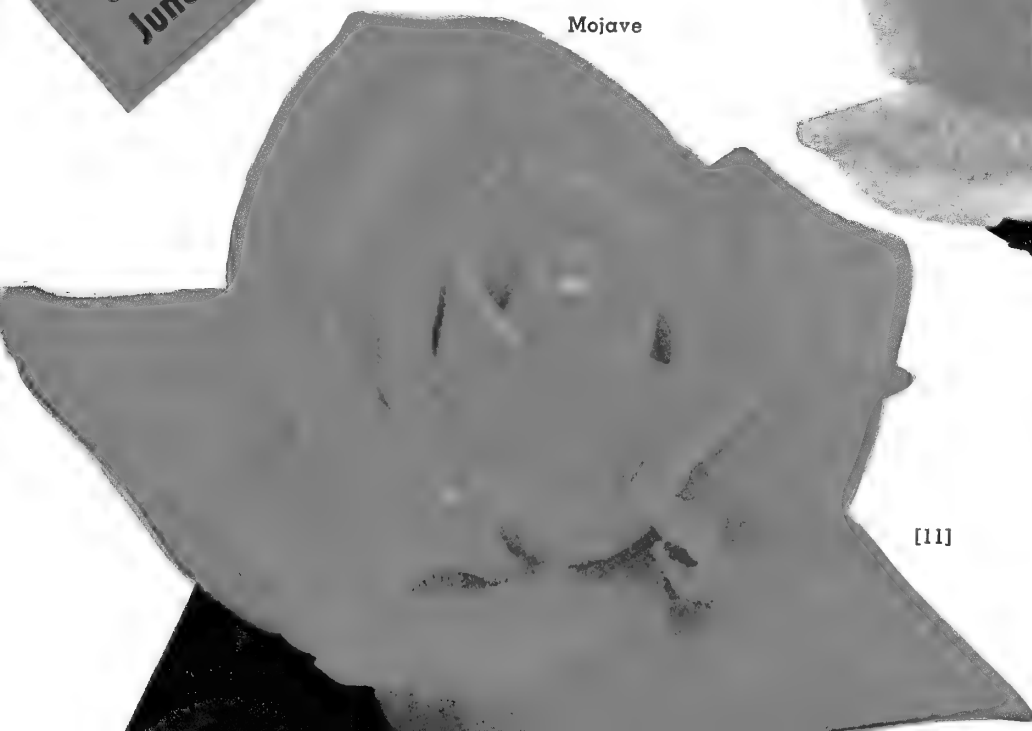


Blooms like these
Guaranteed from
June 'til Frost!

Peace



Mojave



[11]

**Stern's GIANT PATENTED ROSE
COLLECTION**
(Group No. 24-505)

10 GIANT ROSES (1 of each) Only **\$22.00** Post-paid
20 GIANT ROSES (2 of each) Only **\$43.00** Post-paid



Azalea Mollis, Hort. H. Witte

THE CROWN JEWEL OF FLOWERING SHRUBS

STERN'S RARE EUROPEAN AZALEAS

A fireworks display of blazing colors only 60 days after planting. Immediate beauty—formerly seen only in the formal gardens of famous European estates. Now you can enjoy the breathtaking spectacle of these rare European beauties entirely covered with giant flowers of amazing color—right in your own garden in just 2 months.

These Stern's European Azaleas are GRAFTED varieties. The giant size of blossom, their abundant free-blooming characteristics, their vibrant colors **can not be equaled** by any other type of Azalea.

Thrive in Any Garden Soil

These imported Stern's varieties thrive in any garden soil. They are perfectly hardy in temperatures as low as 10 degrees **below** zero. Plant them in full sun or partial shade—they will increase magnificently in size and beauty each year.

Loaded with Flower Buds!

Ready to burst into glorious bloom. These Stern's European aristocrats will be covered with magnificent color in just 60 days after planting.

Guaranteed to Bloom in 60 Days

Azalea Mollis Hybrids

Bloom in May.

- 2510. **COMTE DE GOMER.** Pink.
- 2511. **DR. REICHENBACH.** Salmon-orange.
- 2512. **HORT. H. WITTE.** Orange-yellow.
- 2513. **J. C. VAN TOL.** Bright red.
- 2514. **QUEEN EMMA.** Apricot-orange, tinted salmon.

Azalea Pontica Hybrids

Bloom late May into June.

- 2530. **BOUQUET DE FLORE.** Deep pink, white stripes, yellow blotch.
- 2531. **DAVIESI.** White, yellow blotch, fragrant.
- 2532. **GLORIA MUNDI.** Deep orange.
- 2533. **IGNAEA NOVA.** Large carmine-red, yellow blotch.
- 2534. **NARCISSIFLORA.** Sulphur-yellow, double flowering.

Heavy plants with flower buds to bloom this spring. 3 year, 12-15 inches. **Postpaid: \$4.00 each; 3 for \$11.50; 10 for \$35.00.**

HOW TO GROW AZALEAS SUCCESSFULLY

To achieve the ultimate beauty from your Azalea bushes we recommend that you mix a liberal amount of organic matter such as peat moss, leafmold, or sawdust with soil in planting holes, using the same material to cover the ground around plants up to 2 inches in depth.



Azalea Pontica Hybrids

STERN'S "CROWN JEWEL" COLLECTION of Rare European Azaleas (Group 24-506)

One of each shown—10 grafted Azalea mollis and pontica plants with flower buds

for only \$35.00 Postpaid

If you do not want the whole collection, we will supply 5 Azalea plants, your choice of varieties, for \$18.50, postpaid; or any 3 for only \$11.50, postpaid.

Torch Azalea
(Azalea Kaempferi)



Breathtaking Southern Beauties for Your Garden!

Here are two garden showpieces that we are proud to offer for the first time. Hardy as far north as Philadelphia and Long Island; in more northern sections they should be planted in sheltered locations and given winter protection.

2501 A. STERN'S FLAME RED AZALEA

(Azalea Hinodegiri)

When in full bloom the brilliancy and beauty of Stern's Flame Red Azalea can never be forgotten. Flowering in late April and early May its masses of scarlet blooms literally hide the foliage from sight. For greatest effect, use these Stern's Flame Red Azalea as a low foundation planting—as a low border in front of taller-growing European types of Azaleas and other shrub plantings—as a stunning specimen on the lawn, planted in bold masses so that their glowing colors can be seen for miles. This is the true evergreen type of Azalea. **4 to 6-inch plants, with flower buds to bloom this spring. Postpaid: Each \$3.75; 3 for \$10.50; 10 for \$32.50.**

STERN'S RADIANT RED CREPE MYRTLE

(Lagerstroemia Indica)

Truly one of nature's loveliest masterpieces—formerly found only in Southern Exhibition Gardens. A tall, strong shrub. Its beautiful large flower heads bloom over a long period in late summer. In northern sections the plant should be well covered during the winter with leaves or peat moss. Early in spring plants should be cut back to the ground. Each year it will send out new growth that will bloom that summer. At its best in full sun. Plant about 3 ft. apart. **Lovely Watermelon Red. Heavy 2-3 ft. plants. WILL BLOOM THE FIRST YEAR. 3355 A. Postpaid: Each \$2.50; 3 for \$7.00; 6 for \$13.50.**



Crepe Myrtle

A Double Dividend of Rare Beauty

2503 A STERN'S WINTER-HARDY

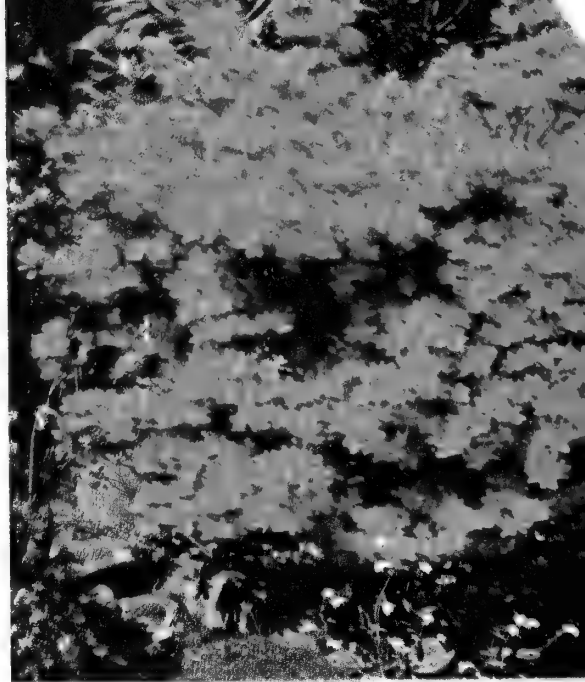
TORCH AZALEA

(Azalea Kaempferi)

The rugged mountain hardiness of these Torch Azaleas makes them the best **pink** Azalea for northern gardens. Vigorous growers, they thrive practically without care. In May when in full bloom the branches are so covered with masses of pinkish red bloom that they look almost as if they are afire. In fall the leaves change from their usual rich green color to brilliant shades of red—filling the autumn scene with their unusual beauty. Plant in semi-shade and treat the soil with peat moss as described on page 12.

8 to 10-inch plants. Covered with flower buds. Guaranteed to bloom this May.

Postpaid: Each \$3.75; 3 for \$10.50; 10 for \$32.50.



Azalea Hinodegiri

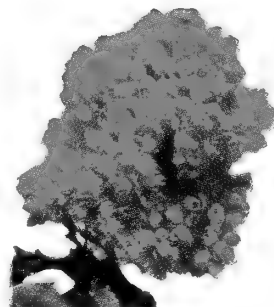
Flowering Beauty for Shady Spots

3430 D STERN'S DWARF OREGON HOLLY GRAPE

(Mahonia Aquifolium)

The perfect small shrub to give a touch of color to your foundation planting. Its height does not exceed 3 feet so it is effective either among or in front of evergreens and other shrubs. Its lustrous dark green, leathery leaves turn a bronzy red in autumn. Pyramidal clusters of bright golden yellow flowers in May, followed by light blue berries in June and July. Thrives under adverse conditions and is one of the most easily grown of the evergreen shrubs.

Postpaid: Each \$2.75; 3 for \$7.50; 10 for \$23.00.



Oregon Holly Grape

3330 C STERN'S HARDY MOUNTAIN LAUREL

(Kalmia Latifolia)

A lovely native American broadleaf evergreen shrub. The handsome foliage is a dark, glossy green. Produces a spectacular flood of pinkish white flower clusters in May and June. Grows 6 to 8 feet tall at maturity. Most suitable for planting with Azaleas and Rhododendrons.

Postpaid: Each \$5.00; 3 for \$14.00; 10 for \$45.00.

Mountain Laurel





Rhododendrons at Blossom Time in May and June

Stern's Evergreen

Hardy Rhododendrons

Exquisite Blossoms! Magnificent Foliage!

An indispensable beauty! These majestic shrubs are unequalled as evergreen foundation plants in front of any home—of any size. Their huge blossoms are showy and extremely colorful. **All of our Rhododendrons have heavy buds ready to burst into spectacular blossoms this spring.** The supply of these wonderful plants is extremely limited. Please order early.

Rhododendrons prefer a good loamy acid soil—a soil rich in organic matter. Any gardener can create this soil condition by working peat moss or compost into the soil before planting. Acidify your soil by using a liberal quantity of cotton seed meal or Stern's MIRACID (see page 26 of this catalog). Plant in semi-shade and cover the ground with a moisture-retaining mulch of peat moss, leafmold, or similar material up to 2 inches in depth. Your Rhododendrons will reward you with life-time beauty.

Heavy plants with flower buds to bloom this spring. 3-4 year, 12-15 inches. Postpaid: \$6.25 each; 3 for \$18.00; 6 for \$35.00; 10 for \$55.00.

2580. BOULE DE NEIGE. White.

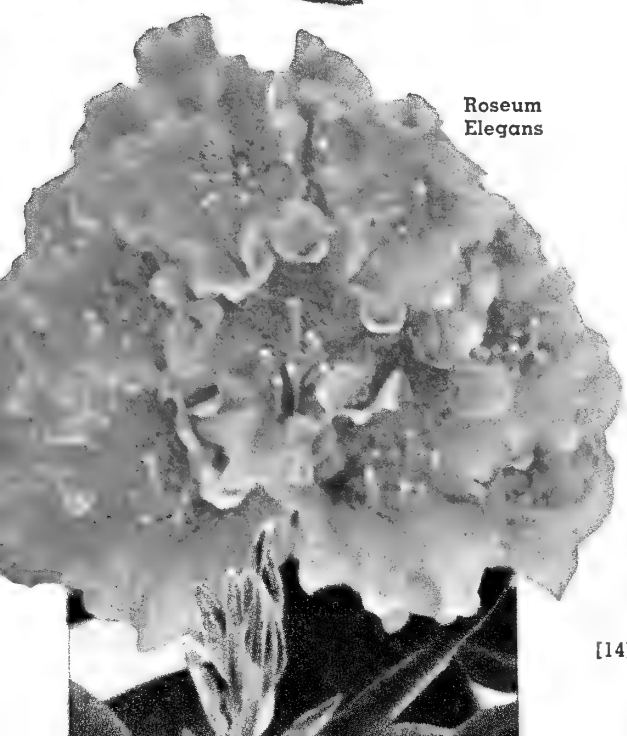
2583. CATAWBIENSE GRANDIFLORUM. Lilac-purple.

2581. DR. H. C. DRESSELHUYS. Crimson-red.

2582. ROSEUM ELEGANS. Deep rosy pink.



Catawbiense
Grandiflorum



Roseum
Elegans

Stern's "Majestic" Rhododendron Collection

(Group 24-507)

One of each shown—4 grafted Rhododendron plants with flower buds for only \$24.00, postpaid.

Dr. H. C. Dresselhuys



NEW LOW PRICES

Stern's Famous ROSE OF SHARON Flowering Trees

(Hibiscus Syriacus)

Guaranteed to Bloom the First Year

Huge Rose-like flowers

Up to 4 Inches Across!

Most exquisite ornamental flowering tree! Stern's brings you the lovely ROSE of SHARON in exciting new beauty you've never seen before. Friends will marvel at it! This entire tree covered with hundreds of huge rose-like flowers is an **unforgettable sight!** Remember these are magnificent trees, one of the loveliest of all flowering trees. Use as an ornamental tree along walks or near your house; admirers will come to your home just to see their magnificent beauty.

These are the famous ROSE of SHARON at their glorious best—now the most spectacular of all summer and fall flowering trees. The big blooms are spectacular—many like a perfect Rose. Its many ruffled petals, its breath-taking coloring are yours continuously from midsummer until late fall. Require absolutely no special attention.

Breath-Taking Colors Now Available

- 5264 A. **DOUBLE RED.** Hundreds of bright double red flowers, so profuse they will cause some of the branches to droop gracefully.
- 5260 A. **DOUBLE PINK.** Large flowers with many delicately curved petals of a rich pink color. An abundant bloomer.
- 5266 A. **DOUBLE WHITE.** Pure white. A double-full blossom. Extremely large and very abundant.
- 5262 A. **DOUBLE PURPLE.** A beautiful clear purple with deeper colored center.
- 5265 A. **GIANT RED.** Huge single flowers of pinkish red with dark red center produced in spectacular abundance.

BIG TREES—Finest No. 1 Quality

| | Each | 3 for | 6 for | 10 for |
|-----------------------|--------|---------|---------|---------|
| 4 to 6 Ft. Tall | \$4.00 | \$11.50 | \$22.00 | \$35.00 |



"Giant Red" Rose of Sharon Tree

Makes Your Home a "SHOW PLACE"

These stately ROSE of SHARON trees will add considerable value to your home—plus exquisite beauty. You will delight in their breath-taking abundance of color and blossoms, their cool summer shade. Grows 15 feet high . . . blooms continuously from July until October.

Strong, vigorous growers! These amazing trees thrive in any soil. Require little care—become more beautiful each year.

Stern's Rare Autumn-Flowering CAMELLIAS

(Camellia Sasanqua)

In full bloom there is no lovelier sight than an autumn flowering Camellia Sasanqua. Blooming when practically nothing else is in color these graceful evergreen shrubs fill your garden with color in late fall—continuing until a hard freeze. They are excellent for a late season cut flower display as the blooms last for many days.

These new types offered by Stern's are the hardiest of the Camellias. Planted in a sheltered location and given winter protection they will do well as far north as Long Island. In less favored locations

they can be grown in pots or small tubs. Placed outdoors during the summer—when really cold weather approaches they should be brought inside. Kept in a cool room they will flower for weeks. During the winter just keep the plant well watered. Sasanquas do not like heat during the winter.

3-4 yr. plants; 15-18 in. tall, in tar paper pots. WILL BLOOM THE FIRST YEAR AFTER PLANTING. Postpaid: Each \$5.00; 2 for \$9.50; 3 for \$14.00.

- 2721. **ROSEA.** Large, single rose-red flowers. Under petals surrounded by showy yellow stamens.

- 2722. **SNOW-ON-THE-MOUNTAIN.** A porcelain-white, semi-double to fully double flower. Spreading branches. Large dark green leaves.

- 2720. **MAIDEN'S BLUSH.** A delicate flesh-pink bloom. Its upright flowers are proudly borne on this fast growing variety.





Red
Magnolia

Stern's Garden Aristocrats

Flowering Ornamental Trees
to Enrich the Beauty of
Your Home



Pink Dogwood



Pink Magnolia



Double Scarlet Hawthorn

These famous Stern's specimen trees are the pride of America's showplace estates. Their exquisite loveliness will cause people to stop and admire as they pass your home. You'll find the **perfect** tree for your garden on these pages.

The trees shown on these pages are acclaimed by expert landscape architects as the most beautiful and most practical for the average home. No finer collection of ornamental trees is available anywhere. Because Stern's Nurseries sells only selected specimens, there is necessarily a limited supply of these popular trees. We respectfully suggest that you send us your order early so as to reserve your selection.

Height listed after name indicates size at maturity.

- 5142 D. **PINK DOGWOOD** (*Cornus florida rubra*). 15-20 ft. A beauty in the spring with its profuse display of reddish pink flowers, it is even more impressive in the fall with its deep red foliage and scarlet fruits. Prefers partial shade and slightly acid soil. 2-3 ft. **Each \$6.00; 3 for \$17.50; 10 for \$55.00.**
- 5140 C. **WHITE DOGWOOD** (*Cornus florida*). 15-20 ft. Large flowers over 3 inches in diameter cover the tree in spring. In the fall foliage changes to gorgeous reds, while scarlet fruits add to the beauty. 3-4 ft. **Each \$4.00; 3 for \$11.50; 10 for \$33.50.**
- 5392 NA. **RED MAGNOLIA** (*Magnolia soulangeana nigra*). 15-20 ft. A rare red-flowering strain of Magnolia. Flowers deep wine-red, the darkest color of any Magnolia. Unfortunately, the picture above does not show the true color. Plants have flower buds to bloom this spring. 2-3 ft. **Each \$8.50; 3 for \$24.00; 10 for \$75.00.**
- 5390 D. **PINK MAGNOLIA** (*Magnolia soulangeana*). 15-20 ft. Large flowers of delightful fragrance, pink in the bud and white when open, cover the entire tree in the spring before the leaves appear. Plants have flower buds to bloom this spring. 2-3 ft. **Each \$8.50; 3 for \$24.00; 10 for \$75.00.**
- 5600 B. **BLOOD-LEAF PLUM** (*Prunus pissardi* Newport). 12-15 ft. Everything is purple on this colorful shrub, even the bark and wood, creating a striking contrast to the green of your lawn. 4-5 ft. **Each \$3.00; 3 for \$8.50; 10 for \$25.00.**
- 5160 B. **DOUBLE SCARLET HAWTHORN** (*Crataegus oxyacantha splendens*). 15-20 ft. Double red flowers cover the branches in May and June, followed by red berries. 4-5 ft. **Each \$6.50; 3 for \$19.00; 10 for \$60.00.**

White Dogwood





Tree Wisteria



Japanese Red-Leaf Maple

5800 A. **TREE WISTERIA** (*Wisteria sinensis*). 8-10 ft. Tree Wisterias are a wonderful novelty for planting on your front lawn. These trees are the grafted kind which usually begin to bloom the first year planted. Due to their particular growing characteristics, stems are not quite straight. These trees will develop into beautiful specimens blooming for generations, increasing in size and beauty with each succeeding year. 4½-5 ft. Each \$12.50; 3 for \$36.00; 10 for \$115.00.

5030 C. **JAPANESE RED-LEAF MAPLE** (*Acer palmatum atropurpureum*). 12-15 ft. This is the true, grafted Dwarf Japanese Maple with magnificent purple-red foliage all spring, summer and fall, forming a spectacular contrast to the green of the lawn. You will be proud to own one of these rare plants; everybody admires them wherever they are planted. Plant in full sun for best color effect. 12-15 inches. Each \$7.00; 3 for \$20.00; 10 for \$65.00.

3640 A. **SMOKE TREE** (*Rhus Cotinus*). 10-12 ft. Derives its popular name from its masses of feathery panicles of flowers which give the effect of a cloud of smoke. In its full flowering glory from midsummer to fall. 2-3 ft. Each \$2.75; 3 for \$7.50; 10 for \$23.00.

5120 C. **AMERICAN REDBUD** (*Cercis canadensis*). 20-25 ft. Also known as Judas Tree, this picturesque aristocrat is striking in the early spring when branches are covered with clusters of pink flowers. 3-4 ft. Each \$3.00; 3 for \$8.50; 10 for \$25.00.

3642 A. **PURPLE-LEAVED SMOKE TREE** (*Rhus cotinus rubrifolius*). 10-12 ft. Here's the rare purple-leaved and "purple-plumed" Smoke Tree. This new form of the common Smoke Tree has handsome purple-tinted foliage and bronze-colored bloom. 2-3 ft. Each \$3.50; 3 for \$10.00; 10 for \$30.00.

5345 B. **GOLDEN CHAIN TREE** (*Laburnum Vossii*). 15-20 ft. Golden yellow flowers resembling yellow Wisteria blossoms; clusters 18 to 20 inches long cover this beautiful tree in May. Frequently bloom the first year planted. A real beauty. 4-5 ft. Each \$5.00; 3 for \$14.00; 10 for \$40.00.

5587 C. **DOUBLE RED FLOWERING PEACH** (*Prunus persica rubra*). 12-15 ft. A beautiful Flowering Peach bursting forth in May with lovely double red blossoms. 3-4 ft. Each \$2.50; 3 for \$7.00; 10 for \$20.00.

5570 B. **JAPANESE CHERRY** (*Prunus Kwanzan*). 25-30 ft. Double Pink Flowering Cherry of great charm and beauty, flowers up to 2 inches. They create a spectacular display in May. Plantings of these trees in Washington, D. C., made them well-known and loved everywhere. They are perfectly hardy. 4-5 ft. Each \$6.00; 3 for \$17.50; 10 for \$55.00.



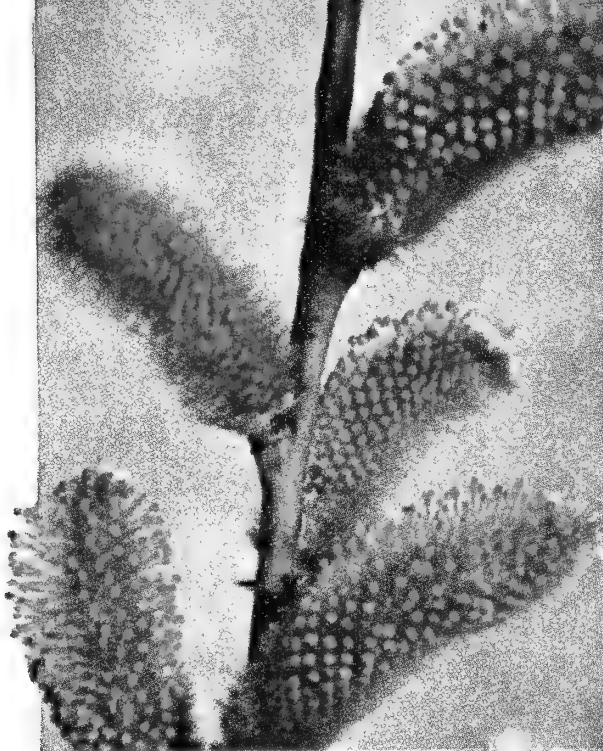
Smoke Tree

Japanese Flowering Cherry

Golden Chain Tree

Red Flowering Peach





Rose Gold Pussy Willow

3656 A
STERN'S
DWARF

Rose Gold Pussy Willow

(*Salix gracilistyla*)

Now even those with small yards can enjoy that all-time favorite—the Pussywillow. This new dwarf Pussywillow makes a low mounded plant rarely exceeding 3 ft. In late February or March it produces thousands of silvery catkins which progress through a seemingly endless series of color changes. From silvery gray they turn to a silvery pink, then rosy pink dotted with hundreds of long yellow stamens. In its final stages it becomes almost a solid gold. The catkins are large and last for many weeks. Will make wonderful indoor bouquets in late winter.

Postpaid: Each \$2.25; 3 for \$6.25;
10 for \$19.00.

**"WEATHER-PROOF"
EARLY SPRING BEAUTY!**

2985 A

FORSYTHIA LYNWOOD GOLD

Here's the latest in real spring beauty! An outstanding new introduction from Ireland that will soon replace all other deep yellow varieties of Forsythia.

Its erect branches are literally covered with golden yellow flowers from top to bottom. Individual blooms are larger, fuller, of greater substance—and—are "weather-resistant." Blooming in full beauty right through those spring rains and harsh weather.

Excellent for cutting and flowering in the house in late winter. Maturity height 5 to 7 ft.

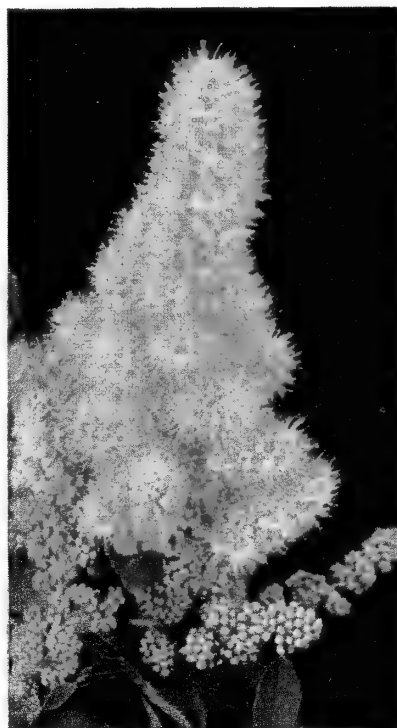
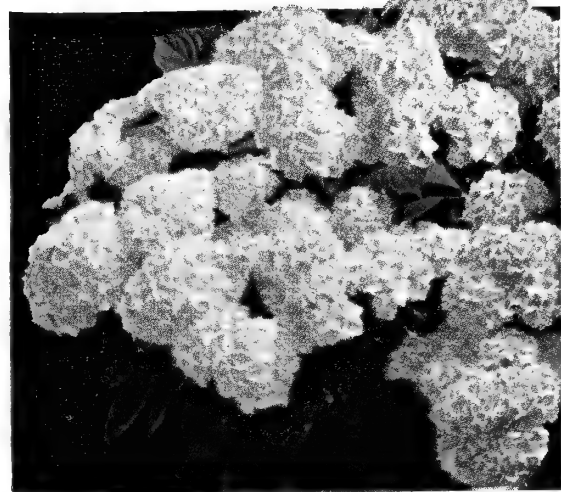
Postpaid: Each \$2.75; 3 for \$7.50;
10 for \$24.00.

Forsythia, Lynwood Gold



A Rainbow of Color
SELECTED SPECIMEN
Produce Spectacular Blooms

Blue Hydrangea



Bouquet Spirea

3818 A

Stern's Everblooming BOUQUET SPIREA

(*Spirea Macrothyrsa*)

The tremendous 12-inch spikes of bright glowing pink flowers are so impressive that a single flower cluster appears to be a whole bouquet. Will bloom and bloom—all summer long. Foliage is an attractive blue-green. Thrives everywhere, even in dry places and slight shade. Maturity height 4-5 ft.

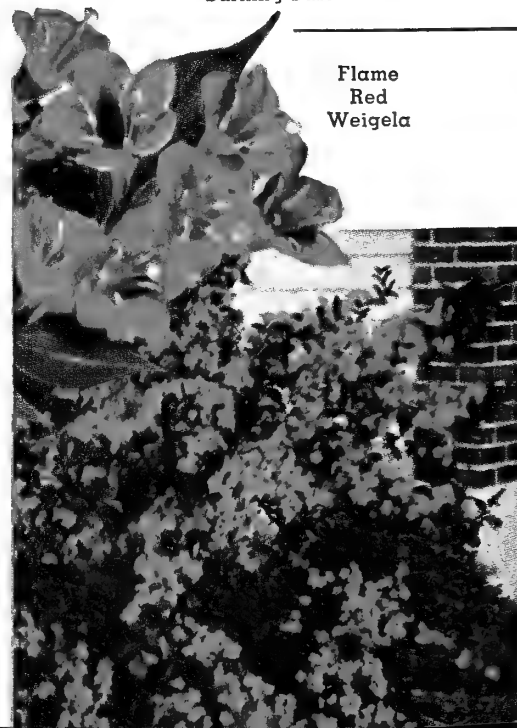
Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.

3404 A. **RED HONEYSUCKLE** (*Lonicera tatarica rubra*). 8-10 ft. **BLOOMS APRIL AND MAY.** A marvelous new Honey-suckle whose glowing red flowers are marked with deep golden yellow stamens. The brilliant red berries last all summer. Postpaid: Each \$1.25; 3 for \$3.50; 10 for \$10.00.



Burning Bush

Flame
Red
Weigela



from March through October

FLOWERING SHRUBS

the First Year Planted

Unusual Midsummer Garden Color

3252 C **BLUE HYDRANGEA**

(*Hydrangea Domotoi*)

2-3 ft. BLOOMS IN JULY AND AUGUST. The hardiest of the Blue Hydrangeas producing immense flower heads frequently a foot across. They do best in partial shade and should be protected during the winter like Rose bushes. Flowers are a true blue in acid soil, pink in neutral or alkaline soil. To provide soil acidity, feed with our Miracid fertilizer (see page 26).

**Postpaid: Each \$2.25;
3 for \$6.25; 10 for \$19.00.**

YEAR 'ROUND BEAUTY FOR YOUR HOME!

STERN'S BURNING BUSH

(*Euonymus alatus*)

5-STAR BEAUTY

- ★ Beautiful yellow flowers in May and June.
- ★ Beautiful dark green foliage in summer.
- ★ Brilliant copper-red leaves in fall.
- ★ Attractive red berries.
- ★ Unusual ridged corky bark all winter.

You can't believe your eyes when the dark green foliage on this Burning Bush turns to a brilliant copper-red—but turn it does. Truly one of autumn's most thrilling sights. Excellent for foundation planting or as an individual specimen.

The small delicate flowers are borne in late spring and are followed by purple-red fruits. The curious corky bark on the branches gives it a winged effect. Can be grown in any soil.

Two Outstanding Varieties

- 2940 A. **GIANT Burning Bush.** Maturity height 8-10 ft.
2942 A. **DWARF Burning Bush.** Maturity height 4-5 ft.

Postpaid: Each \$3.00; 3 for \$8.50; 10 for \$25.00.

A STERN'S "All American" SELECTION!

4205 **EVERBLOOMING**

FLAME RED

WEIGELA VANICEKI

Here's a terrific, new, hardy shrub we predict will become one of America's favorites. Called "All American" because it thrives in any section of the country, East, West, North or South, in any soil. Be the first in your neighborhood to thrill to the sight of this great new shrub in full bloom!

GUARANTEED TO BLOOM THIS SPRING, SUMMER AND FALL!

In May and June the brilliant trumpet-shaped ruby-red flowers literally cover the bush from top to bottom with hundreds of blossoms 1 to 1 1/4 inches across. After this mass display there is scarcely a moment until freezing weather that there are not some blossoms.

EXTREMELY HARDY—GROWS IN ANY SOIL

Now, an extra winter-hardy variety of Weigela! These beautiful shrubs have stood temperatures as low as 20 degrees below zero without injury. Grows in all types of soil in full sun or semi-shade, making a full, well-formed bush, 5-6 ft. tall. Strong, vigorous shrubs. 2 years old.

**Postpaid: Each \$2.00;
3 for \$5.50; 10 for \$17.50.**

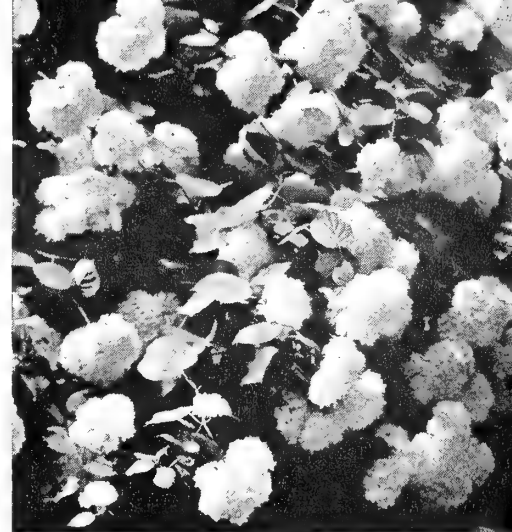
Finest White Shrub for Shady Spots

3250 A

HILLS OF SNOW

(*Hydrangea arborescens grandiflora*)

4-5 ft. BLOOMS FROM JULY TO OCTOBER. The perfect answer to planting in the shade. Thrives even on the north side of the house. Immense rounded heads of white flowers. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.**



Hills of Snow

- 3605 A. **PINK ALMOND** (*Prunus glandulosa*). 5-6 ft. BLOOMS APRIL AND MAY. Gorgeous small shrub bearing an abundance of small, double rose-like flowers closely set upon its twigs before the leaves appear. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.**
- 2920 A. **RUSSIAN OLIVE** (*Elaeagnus angustifolia*). 15-20 ft. BLOOMS MAY AND JUNE. Fast grower. Silvery leaves and branches; white berries. In the spring the silvery flowers emit a spicy fragrance. Very hardy, thriving even in poorest soil. **Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.**
- 4195 A. **TRICOLOR WEIGELA** (*Weigela nana variegata*). 4-5 ft. BLOOMS MAY AND JUNE. Lovely pink flowers, white and green variegated foliage from spring to fall. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.**
- 2730 A. **SWEET SHRUB** (*Calycanthus floridus*). 4-5 ft. BLOOMS APRIL AND MAY. Produces large leaves of spicy fragrance. Chocolate-colored flowers. Thrives even in shady locations. **Postpaid: Each \$2.00; 3 for \$5.25; 10 for \$16.00.**
- 4142 A. **SNOWBALL** (*Viburnum opulus sterile*). 10-12 ft. Blooms APRIL AND MAY. One of the most popular of all. Hundreds of pure white balls cover the shrub. Thrives beautifully in sun or partial shade. **Postpaid: Each \$2.00; 3 for \$5.25; 10 for \$16.00.**

AMERICA'S MOST POPULAR SHRUB FOR BEAUTY—FOR PROTECTION

3830 A **WHITE SPIREA** (*Spirea van Houttei*)

A favorite everywhere because it can be grown everywhere. It tolerates shade and unfavorable city conditions. The pure white flowers literally cover the bush in May cascading down in a gracefully arching manner. Grows 4-6 ft. high. Excellent as an individual specimen shrub, it can easily be trimmed into a gracefully shaped hedge.

SPECIMEN PLANTS, 2-3 ft.

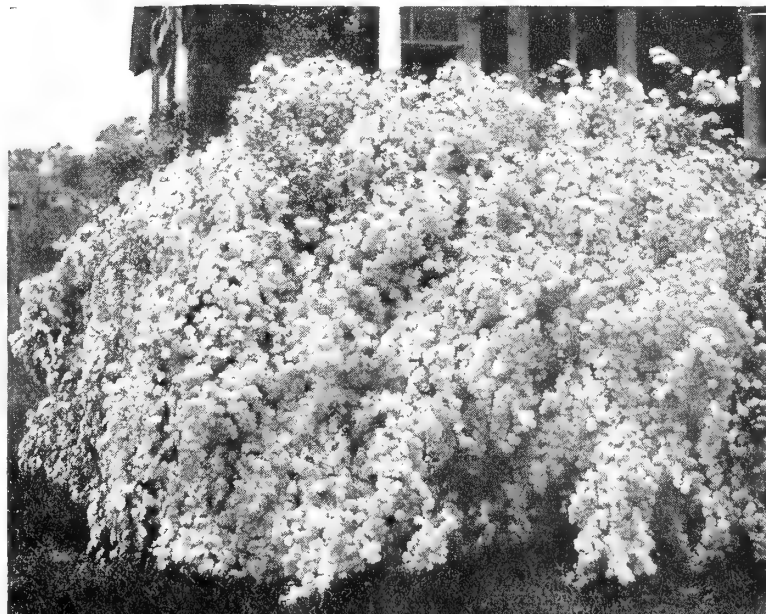
Postpaid: Each \$1.25; 3 for \$3.50; 10 for \$10.00.

SPECIAL: HEDGE SIZE PLANTS (4990B)
12-18 in. Plant 2 ft. apart.

Postpaid: 10 for \$4.50; 25 for \$10.00; 100 for \$35.00.

Spirea Van Houttei

[19]





Enhance the Beauty of Your Home With **NEW**

Create a garden setting for your home with these colorful shrubs. Enjoy a lifetime of color and grace with these flowering selected specimens.

Plant them around your home and along your border for beauty and protection. Plant them 3 to 4 feet apart, preferably three of one kind in a group for most appealing landscape effect.

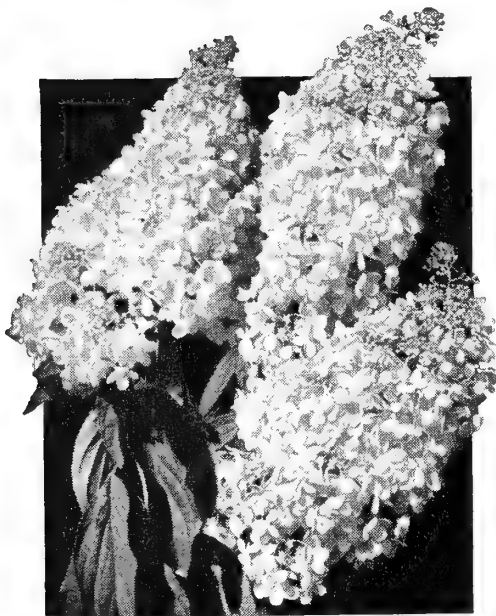
- 3335 A. DOUBLE GLOBE FLOWER** (*Kerria japonica flore pleno*). 4-5 ft. BLOOMS FROM JUNE UNTIL FALL. Golden yellow, rose-like double flowers in June and scattered flowers until late fall on slender branches. One of the most beautiful shrubs. Does well in sun as well as in partial shade. **Postpaid: Each \$2.25; 3 for \$6.25; 10 for \$19.00.**

- 2988 A. WEeping FORSYTHIA** (*Forsythia suspensa*). 8-10 ft. BLOOMS LATE MARCH AND APRIL. A Golden Bell whose long, slender branches are covered entirely with yellow blossoms as they droop gracefully to the ground. **Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.**

- 2983 A. GOLDEN BELL** (*Forsythia intermedia spectabilis*). 8-10 ft. BLOOMS LATE MARCH AND APRIL. Masses of bright yellow flowers precede the growth of leaves—sometimes appearing even before the last snows have melted. **Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.**

- 3255 A. PEE GEE HYDRANGEA** (*Hydrangea paniculata grandiflora*). 8-10 ft. BLOOMS FROM JULY TO OCTOBER: Immense cone-shaped blooms turn gradually from white to pink bronze. Thrives in sun or shade. Hardy everywhere. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.**

- 3548 A. EVERBLOOMING MOCKORANGE** (*Philadelphus, Minnesota Snowflake*). 6-8 ft. BLOOMS JUNE UNTIL OCTOBER. A greatly improved new Mockorange. The shrub is completely covered with fully double and exceptionally sweet-scented flowers in June, and continues to bloom throughout summer and fall, making a shapely, graceful specimen shrub. A real beauty. **Postpaid: Each \$3.00; 3 for \$8.50; 10 for \$25.00.**



Pee Gee Hydrangea



Everblooming Mockorange

FRENCH PUSSY WILLOW

3655 A

(*Salix discolor*)

12-15 ft. BLOOMS MARCH AND APRIL. You can cut your first spring bouquets even while snow is still on your lawn! Soft, silvery large catkins cover bush for weeks. Thrives everywhere, even in wet spots. **Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.**

- 3340 A. BEAUTY BUSH** (*Kolkwitzia amabilis*). 5-6 ft. BLOOMS MAY AND JUNE. Impressive bell-shaped pink flowers completely cover this charming Oriental shrub. Plant in good soil. Blooms in full glory after the second year. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.**

2735 B DWARF BLUE SPIREA

(*Caryopteris, Blue Mist*)

1½ to 2 ft. BLOOMS AUGUST UNTIL OCTOBER. One of the few shrubs that bloom in late summer and early fall. A compact bush with silvery foliage and powdery blue, fringed flowers. Protect during winter like Rose bushes. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.**

- 4150 A. BLUE CHASTE TREE** (*Vitex macrophylla*). 8-10 ft. BLOOMS JULY UNTIL OCTOBER. A rare and unusual shrub that makes a spectacular display of color. Lovely lavender-blue flowers in seemingly never-ending abundance. **Postpaid: Each \$2.25; 3 for \$6.25; 10 for \$19.00.**

- 2870 A. DEUTZIA** (*Deutzia, Pride of Rochester*). 6-8 ft. BLOOMS JUNE AND JULY. Blooms with a perfect mass of lovely double white flowers tinged pink. Grows in sun or partial shade. **Postpaid: Each \$1.25; 3 for \$3.45; 10 for \$10.00.**

- 3030 A. WITCH HAZEL** (*Hamamelis virginiana*). 12-15 ft. BLOOMS FROM OCTOBER UNTIL DECEMBER. Bright yellow flowers. Large leaves turn yellow, orange and purple in the fall. **Postpaid: Each \$2.00; 3 for \$5.25; 10 for \$16.00.**

3368 A STERN'S GOLDEN VICARY

(*Ligustrum ibota vicari*)

Here's how to get an unusual touch of color into your evergreen or shrub border. Usually grown to a height of 4 to 6 ft., this beautiful golden leaf form of Privet makes a neat compact shrub that can be clipped to any shape desired. Holds its color from spring until the snow flies.

Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.

Stern's BUTTERFLY BUSHES **6 Exciting Colors!**

BUTTERFLY BUSHES bloom from JULY UNTIL OCTOBER; they bloom abundantly in long graceful sprays the first year planted, forming a compact bush 4-5 ft. tall. **Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.**

- 2706 A. PURPLE BUTTERFLY BUSH** (*Buddleia, Ile de France*)

- 2700 A. PINK BUTTERFLY BUSH** (*Buddleia, Charming*)

- 2704 A. RED BUTTERFLY BUSH** (*Buddleia, Fire Flame*)

- 2710 A. BLUE BUTTERFLY BUSH** (*Buddleia, Midnight Blue*)

- 2702 A. DUBONNET BUTTERFLY BUSH** (*Buddleia, Dubonnet*)

- 2712 A. WHITE BUTTERFLY BUSH** (*Buddleia, Snowbank*)

Stern's "BUTTERFLY" COLLECTION (Group 24-P20)

12 Butterfly Bushes in 6 exciting colors (2 of each shown) for only \$14.00, postpaid; or you may order 6 Butterfly Bushes (1 of each shown) for only \$7.50, postpaid.

COLOR HARMONY SHRUBS

Shipping size: 2 to 3 feet and 3 to 4 feet, except dwarfing types such as Blue Hydrangea which are largest No. 1 grade. Maturity heights are listed below after each variety.



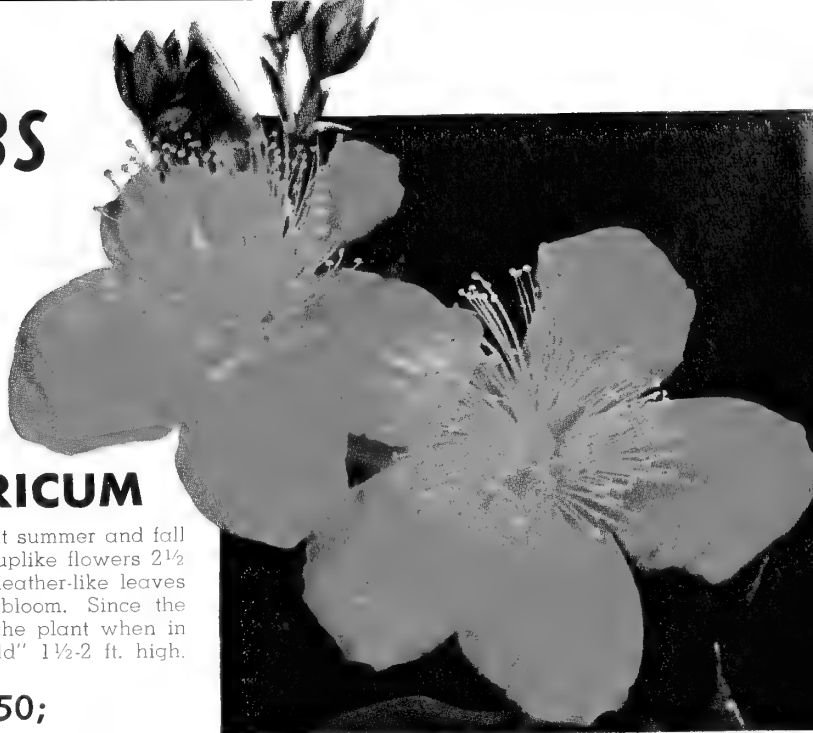
Dwarf Blue Spirea

3262 B

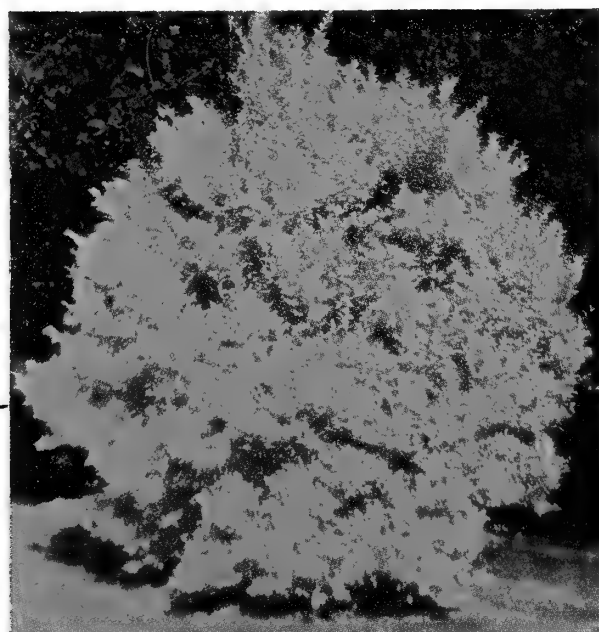
Stern's Everblooming SUNGOLD HYPERICUM

A charming low shrub covered throughout summer and fall by immense quantities of brilliant golden cuplike flowers 2½ to 3 inches in diameter. The dense shiny, leather-like leaves form a perfect background to the golden bloom. Since the flowers appear at the end of every shoot the plant when in full bloom appears to be a "mound of gold" 1½-2 ft. high. Flowers are extremely fragrant.

**Postpaid: Each \$2.50;
3 for \$7.00; 10 for \$20.00.**



Everblooming Sungold Hypericum



Golden Vicary

4057 A

EVERBLOOMING TAMARISK

(*Tamarix hispida*)

BLOOMS JULY AND AUGUST. One of the finest of all shrubs. The graceful feathery foliage is of silvery blue color; rosy pink flowers appear all summer. Flowers and foliage are lovely for cutting. Caution: Tamarisk develop few roots. They must be cut back to 6 inches at time of planting to insure satisfactory results.

**Postpaid: Each \$1.75;
3 for \$4.75;
10 for \$15.00.**



Tamarix Hispida

2655 A. EVERLASTING FLAME RED BARBERRY

(*Berberis atropurpurea*)

4-5 ft. BLOOMS MAY AND JUNE. A continuous maze of color! Pretty yellow spring flowers, red summer and fall foliage, red berries in winter. **Postpaid: Each \$1.25; 3 for \$3.50; 10 for \$10.00.**

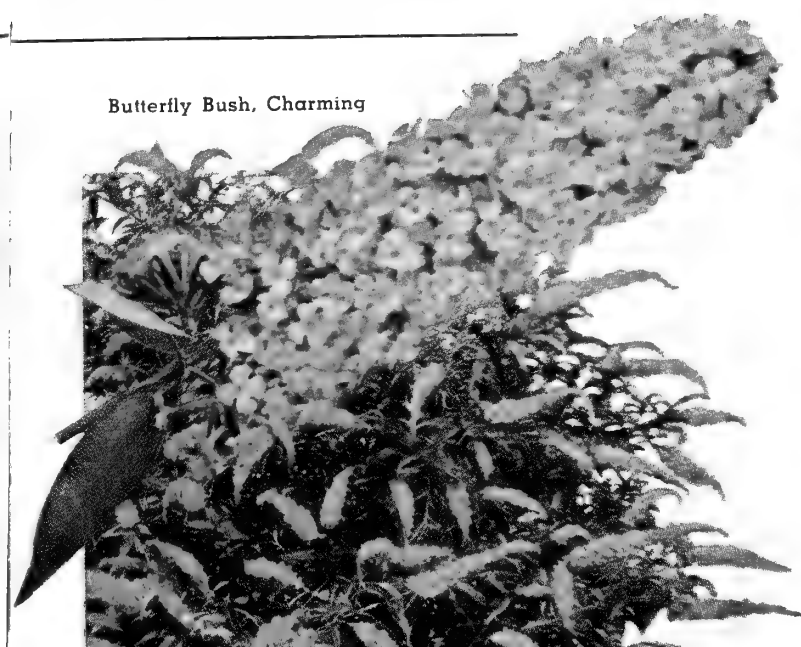
2842 A Stern's "True Red" FLOWERING QUINCE

(*Cydonia japonica rubra*)

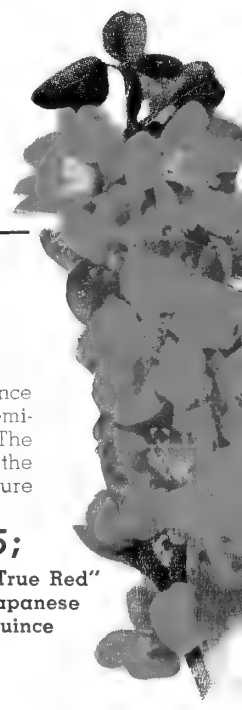
In April and May our new true Red Flowering Quince is covered with masses of brilliant flame-colored, semi-double rose-like flowers. **Beautiful in foliage too!** The young foliage is a purplish bronze at the tip of the branches, while the shiny bronze-green of the mature foliage forms a perfect background.

**Postpaid: Each \$1.75; 3 for \$4.75;
10 for \$15.00.**

"True Red"
Japanese
Quince



Butterfly Bush, Charming





5610 C. Stern's Pink Beauty Tree

Now Available in Spectacular TREE FORM Stern's **PINK BEAUTY TREE**

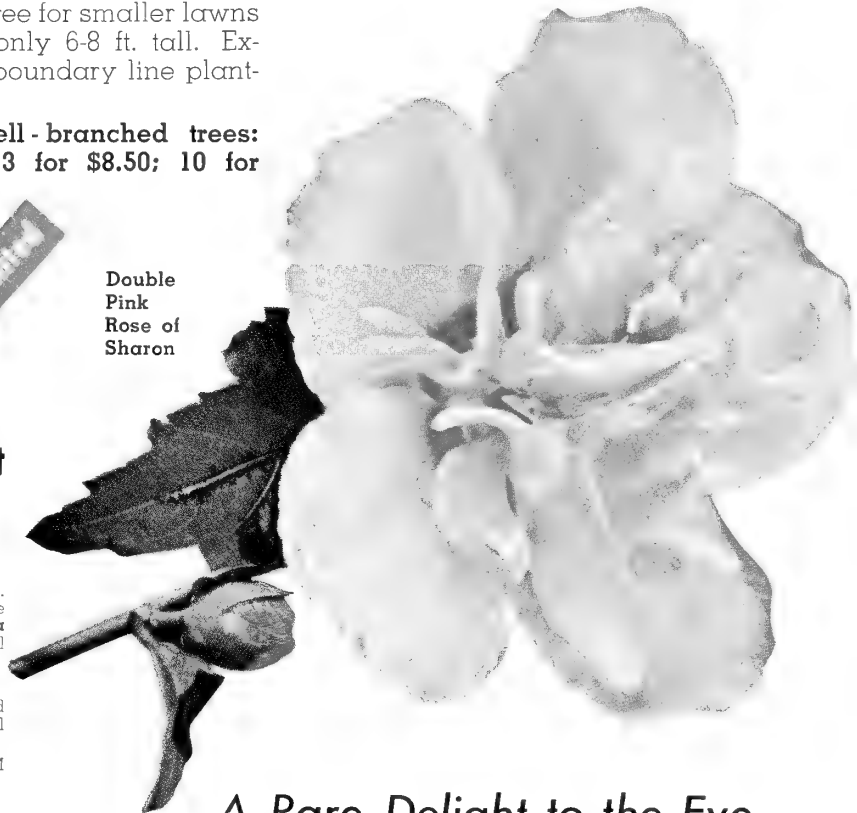
(Prunus Triloba)

Here is one of nature's most glorious signs of spring. Blooms in late April or early May before the leaves come out. The delightfully double, quilled, bright pink flowers are borne in such abundance that the branches are hardly visible. Stern's Pink Beauty Tree is the ideal ornamental tree for smaller lawns as it grows only 6-8 ft. tall. Excellent as a boundary line planting.

Sturdy, well-branched trees:
Each \$3.00; 3 for \$8.50; 10 for \$25.00.



Double
Pink
Rose of
Sharon



Amazing! - 3 Colors on a Single Plant 3142 A STERN'S FAMOUS **TRI-COLOR ROSE OF SHARON**

Now a sensational new form of one of America's favorite flowers. Actually three different varieties growing as a single bush. You've never seen anything like it. Each flower is actually different—not a blend or combination. Double Purple, Double Red, Double White. All blooming together on the same glorious bush from July 'til frost.

Plant Wherever You Want Amazing Color

They make a spectacular "spotlight" centerpiece on lawns . . . add brilliant color contrast in the shrub border . . . a unique and colorful flowering fence along property lines.

Well rooted, 2 yr., Blooming Size Plants. **GUARANTEED TO BLOOM THIS SUMMER.**

Postpaid: Each \$3.00; 3 for \$8.50; 10 for \$25.00.

Stern's Tri-Color Rose of Sharon



A Rare Delight to the Eye **Stern's ROSE OF SHARON**

(Hibiscus Syriacus)

Double Flowers — Double Beauty — Double Enjoyment

Here is the ever-popular Rose of Sharon which is setting the style in garden beauty. The excitingly colorful **fully double blossoms** on these outstanding varieties are larger, clearer, and more brilliant than those on older types.

No home should be without a few of these glorious, exciting shrubs. Stern's offers a fine selection of the extremely popular double-flowering varieties.

Plant near your home, on your lawn, or in your garden. They are a picture of colorful richness in full bloom from July till frost. They last a lifetime; become more beautiful each year; thrive anywhere, in any soil. Grow 8 to 10 feet tall at maturity.

STERN'S ROSE OF SHARON WILL BLOOM
THIS SUMMER IN YOUR GARDEN

- | | |
|----------------------------------------------------|-----------------------------------------------------------------|
| 3102 A. ARDENS. Double violet-purple. | 3120 A. JEANNE D'ARC. Double pure white. |
| 3106 A. BICOLOR. Double white with red eye. | 3125 A. LADY STANLEY. Double pink, sprinkled with white. |
| 3107 A. BOULE DE FEU. Double bright red. | 3101 A. ANEMONAEFLORUS. Double pink. |

Heavy Bushes, 2-3 ft. and 3-4 ft., Postpaid
Each \$1.50 3 for \$4.00 10 for \$12.00

DOUBLE ROSE OF SHARON

(Group 24-508)

6 Double Rose of Sharon Bushes
(1 of each listed) Postpaid for Only **\$7.50**

Exquisite Ornamental Flowering Tree

Fragrant FRENCH LILAC TREES

Not a Shrub! Not a Bush!

Stern's Brings You the Rare French Lilac Tree—the tree of poets—the legendary wishing tree of romance in exciting beauty. Just imagine an entire tree covered with fragrant Lilacs, thousands of Lilacs all on one big tree, an unforgettable sight!

French Lilacs Grafted On Strong Trees

These are the famous French Hybrids—the most spectacular of all Lilacs. They will add considerable value to your home—plus exquisite beauty for you to enjoy and others to rave about. They'll last for generations. Growing 8 to 10 ft. tall at maturity; when shipped they are well-branched trees 3 to 4 ft. tall.

Each spike contains hundreds of big, fragrant blossoms. Their sweet perfume cannot be described. Cut them for gorgeous bouquets that breathe a message of loveliness. These new French varieties bring wonderful features usually absent in old-fashioned common types. Each individual flower has **8 petals** (not the usual 4).

Exclusive! Only Stern's Offers These Rare Double Flowering Specimens

Many of these trees have already set flower buds that will burst into glorious fragrant Lilacs this spring. Every plant is BLOOM-TESTED—having bloomed beautifully in the nursery last May. With every succeeding year, you'll enjoy these Lilac Trees more than any other tree in your garden. **But order now—supply is extremely limited.**

Breath-Taking Colors Now Available in Stern's French Lilac Tree

- 5726 C. **REDDISH PURPLE.** Spectacular flowers of glowing red and purple. Extremely prolific. Immense in size. Exquisitely perfumed.
- 5722 C. **VIOLET-ROSE.** Clouds of rosy lavender flowers. Immense clusters of large blossoms. So full they will cause the branches to droop gracefully. Delicate fragrance is indescribably lovely.
- 5724 C. **PURPLE-BLUE.** Soft glowing purple buds opening into rich royal-blue blossoms. Flowers are large and very striking. Blooms in large clusters that make gorgeous bouquets. Fragrant beyond description.

Each \$5.00 3 for \$14.00 10 for \$40.00



French Lilac Tree

Rare Tree Hydrangea

Stern's Garden Colorama

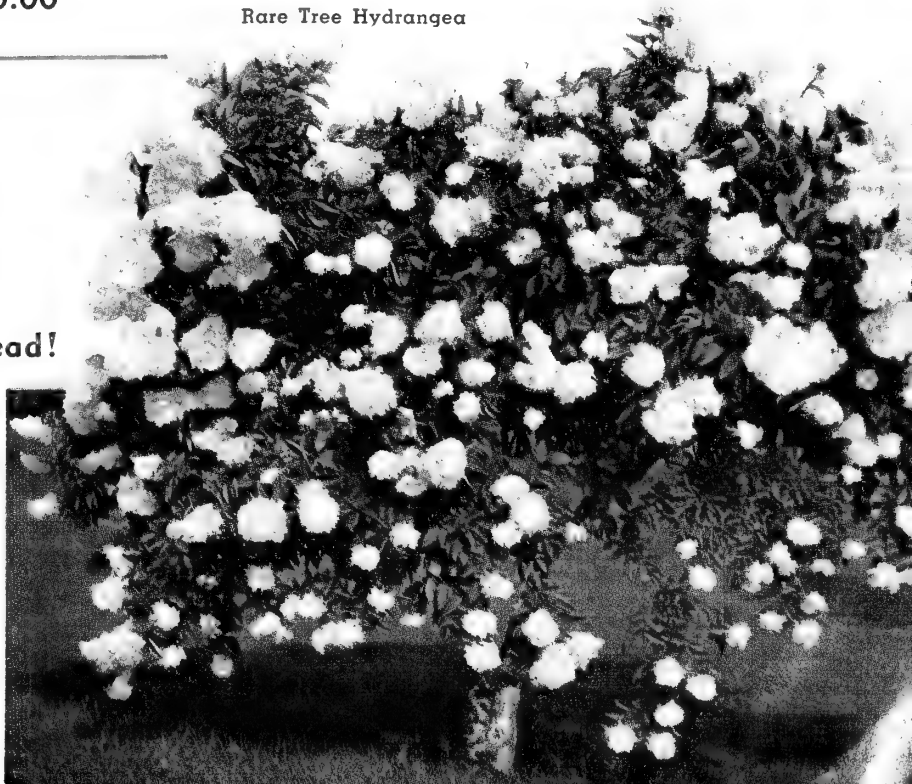
RARE TREE HYDRANGEA

5300 C

Spectacular! Flowers As Big As Your Head!

A small tree, not exceeding 8-10 ft. height at maturity. Flower panicles are white when they appear in midsummer, changing to shades of pink and bronze as the season progresses. Blooms the first year planted and every year thereafter. A unique tree for the front lawn or as a single specimen in a flower bed. Changes colors 4 times a year. GREEN in July, WHITE in August, ROSY PINK in September, BRONZE-PURPLE in October.

**Each \$5.00; 3 for \$14.00;
10 for \$40.00**



Stern's Proudly Presents - The Great New Double Flowering **HYBRID LILAC SPLENDOR**

4025 A. This outstanding new Lilac is especially recommended by Stern's to gardeners who are looking for something new in Lilacs. The dark ruddy purple buds open to a heavenly purple-blue. Produces clusters of large double flowers over a long period—**usually blooms long after older varieties have finished.** The flowers are perfectly formed, perfectly placed, and wonderful for cutting. The delightful bronzy hue of the new growth will lend an unusual note to your garden. (Plant Pat. No. 837.)

TWO MAGNIFICENT NEW PATENTED LILACS

4030 A. SUNSET. A striking late double that is unusual in several respects. Buds are deep mauve-carmine; the fully double flowers with numerous long "petals" are large, over an inch wide and ruddy purple. The best "double red" we have ever seen. (Plant Pat. No. 937.)

4032 A. SWEETHEART. The unique contrast between the color of the buds and open flowers makes this a most desirable variety. The buds are deep ruddy mauve. The open flowers are medium large, **double**, palest possible lavender, appearing almost white. Clusters are of medium size, borne in midseason. (Plant Pat. No. 1128.)

Heavy, well-branched bushes, with flower buds, 1½ to 2 ft., postpaid, \$5.00 each; 2 for \$9.50; 4 for \$18.00; 10 for \$40.00.

STERN'S PATENTED DOUBLE FLOWERING LILACS Group No. 24-P 24

| | | |
|----------------------------|----------|---------|
| 3 plants (1 of each above) | postpaid | \$13.00 |
| 6 plants (2 of each above) | postpaid | 25.00 |
| 9 plants (3 of each above) | postpaid | 36.00 |



Splendor

Giant Flowered Improved Hybrid

**Fragrant—
Spectacular—
Colorful**

FRENCH LILACS

Perfumed Bouquet Clusters Up to 18 Inches Long

Most Spectacular of All Lilacs. These are Stern's famous French Lilacs. Each spike contains hundreds of big fragrant blossoms. Their heavenly sweet perfume simply can't be described! Cut them for gorgeous bouquets that breathe a message of loveliness.

BUSHY PLANTS WITH FLOWER BUDS

These big plants have already set flower buds that will burst into bloom. Plant these selected Stern's French Lilacs and get rare garden glory usually absent in old-fashioned common types. They will grow 10 to 12 feet tall at maturity.

Heavy, Well-Branched Bushes. 1½-2 Ft.

Postpaid: Each \$2.25; 3 for \$6.25; 10 for \$19.00.

3955 A. ALPHONSE LAVALLEE. Double pink.

3960 A. CHARLES JOLY. Red, double.

3965 A. CONGO. Single deep red.

3980 A. KATHERINE HAVEMEYER. Violet-blue, double.

3990 A. LUDWIG SPAETH. Single red.

3995 A. MME. CASIMIR PERIER. Double white.

4000 A. MARIE LeGRAYE. Snow-white, single.

4003 A. MICHEL BUCHNER. Double lavender.

4010 A. PRESIDENT GREVY. Double purple.

4012 A. PRESIDENT LINCOLN. Single blue.

STERN'S FRENCH LILAC COLLECTION

(Group 24-509)
10 Super Fragrant
French Lilacs (1
of each above)
Postpaid for only **\$19.00**

5 Super Fragrant
French Lilacs
(your choice of
above 10 varieties)
Postpaid for only **\$10.00**

NOW YOU CAN HAVE A "MIRACLE" GARDEN

AMAZING RESULTS IN YOUR GARDEN WITHIN 7 DAYS OR LESS*

ALL-PURPOSE PLANT FOOD

**For Roses . . . Lawns . . . Shrubs
. . . Trees . . . All Flowers . . . Ever-
greens . . . Vegetables . . . Fruits
. . . Berries . . . House Plants . . .**

Now you can have garden beauty you never thought possible! Grow stronger, bigger plants that bear more fruit—and produce finest flowers. Here's how: Simply apply amazing new STERN'S MIRACLE-GRO—use regularly for a glorious garden all season long.

A SCIENTIFIC TRIUMPH!

Instant-Action Miracle-Gro is safest for garden use **any time**—apply even during hot, dry weather. Promotes healthy, beautiful growth of all types of plants. Will not burn tenderest plants! Often brings seemingly dead plants "back to life." Compare vigorous plants treated with Miracle-Gro with any other puny, stunted plants that receive incomplete fertilizer.

FEEDS PLANTS WITHIN MINUTES!

MIRACLE-GRO starts feeding your plants almost immediately—supplies essential life-giving growth elements within 15 minutes after application. (During growing season.)

Miracle-Gro is a scientifically balanced, water-soluble plant food formula of nitrogen, phosphoric acid, potash, plus essential plant minerals, growth hormones and vitamins.

HIGH ABSORPTION IS THE SECRET

Radioactive isotopes used on test plants—proved it completely feeds many plants in as little as 60 minutes!! So important especially at the start of the growing season.

Enters the "blood stream" of plants within 30 seconds after application!

Because MIRACLE-GRO is soluble in water, it feeds plants two ways—through the leaves and through the roots. No other type of plant food faster or safer!

AMAZING RESULTS IN 7 DAYS* OR MONEY BACK!

Unconditional Guarantee

After only 7 days compare plants fed with Miracle-Gro to untreated plants. You'll see amazing results—or money back. You need not return unused portion.

No matter what type of plant food you've ever used before . . . no matter how good were the results . . . TRY NEW MIRACLE-GRO at our risk for a new kind of garden miracle that you never dreamed possible.

*During growing season.

STERN'S

Miracle-Gro

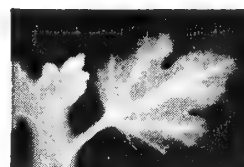
These important facts proved by famous University!

Leading university, famous for research in the science of plant nutrition, conducted these amazing experiments in cooperation with Stern's Nurseries—producers of Miracle-Gro. Radioactive atomic material was added to plant food only for purposes of tests. Speed of plant food absorption was measured by Geiger counter.

RESULTS within 15 minutes

Traces of radioactive material proved amazing speed of food absorption. The leaf was cut from plant only 15 minutes after plant food was applied to roots. Note how nutriment reaches vital growing edge of leaf. Proof of super-speed absorption!

This is
**RADIO-
ACTIVE
"HOT"
LEAF**

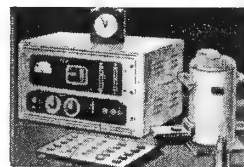


Feeds 6-foot Rose bush in 60 minutes

Only 60 minutes after feeding, entire 6-foot Rose bush contained life-giving food! Astounding proof of highest fertilizer efficiency.

Feeds top leaves almost instantly

Within minutes the GEIGER COUNTER revealed nutriment in upper leaves and stem of growing plant. This is where spectacular new growth is observed.



This is the famous Geiger Counter

Results of University tests

Plant Number 3 received most liquid plant food yet it showed absolutely no signs of fertilizer burning or forcing. Visible improvement was noticed within a few days.



No. 1

No. 2

No. 3

LEAF FEEDING FOR FOLIAGE GROWTH

Miracle-Gro contains special types of nitrogen and phosphorus that are absorbed through leaves. So simple to apply. Just sprinkle over plant with watering can, or use ordinary garden sprayer. Mix one tablespoon per gallon.

SCIENTIFICALLY BALANCED

Developed by famous horticultural scientist, Miracle-Gro's balanced formula contains growth elements that may be lacking in your soil—helps you have a "Miracle Garden."



SAVE "SICK" TREES, SHRUBS!

Many sick looking plants are only starving. Apply Miracle-Gro before it is too late. Miracle-Gro goes to work immediately—saves your valuable plants!

REAL ECONOMY!

Only Pennies Per Gallon!

Instant-Action Miracle-Gro is concentrated plant food—no fillers. Simply dissolve in water, and use. Now only one level tablespoon makes a full gallon. No special equipment needed—use sprinkling can. Easy, safe, clean, odorless.

1 1/2 Lbs. \$2.25
Makes 60 gals.
(Feeds up to 1500 sq. ft.)

5 Lbs. \$5.00
Makes 200 gals.
(Feeds up to 5,000 sq. ft.)

10 Lbs. \$9.00
Makes 400 gals.
(Feeds up to 10,000 sq. ft.)

25 Lbs. \$20.00
Makes 1000 gals.
(Feeds up to 25,000 sq. ft.)

50 Lbs. \$35.00
Makes 2000 gals.
(Feeds up to 50,000 sq. ft.)
All Prices Postpaid.

ONE SPRAY FOR ALL PLANTS!

Kills most garden pests quickly...easily...surely

**Amazing PROTEXALL Garden Spray works wonders
REPLACES A SHELF FULL OF INSECTICIDES**



SCIENTIFICALLY BALANCED FORMULA CONTAINS ALL 4

D. D. T.

For control of many chewing insects, especially cabbage worms, leaf rollers, cut worms, etc., also sucking types such as thrip and tarnished plant bugs.

ROTENONE

An essential and effective spray in every garden. Especially helpful in controlling bean beetles and most sucking insects.

FERMATE

A specific for black spot of roses, septoria leaf spot of "mums," rust of snapdragons, scale scab of many fruits, fruit spot (anthracnose) of tomato, brown rot of cherries, etc.

SULPHUR

Most effective fungicidal material yet developed for general garden use. Valuable for the control of most fungi including apple and peach scab, mildews and rust. Also for red spiders and broad mites.

INSECTICIDE PLUS FUNGICIDE

New way to protect your garden from insect and fungus damage. Stern's Protexall saves work, time and money. Now resists wash-off even after heavy rain. Contains "STIK", new rain resistant, plastic type coating that helps keep spray chemicals on plants, often twice as long as ordinary sprays. Mixes easily with water—won't clog spray nozzle.

SIMPLE! A SINGLE SPRAY PROTECTS ALL PLANTS!

To keep your trees and plants healthy and vigorous, we recommend that you spray them every two weeks during the growing season with PROTEXALL.

The simple application of this high-quality spray once every two weeks during the growing season will do more to control plant diseases and insects than any other spray we know. If you use it regularly, it should not be necessary to use any other spray or dust to grow healthy fruits, berries, roses and flowers.

PROTEXALL GARDEN SPRAY comes in powder form. You simply add water. Easy to follow directions on how to use Protexall will be found on the package.

PROTEXALL

MULTI-PURPOSE GARDEN SPRAY
for ORNAMENTAL TREES and SHRUBS,
FRUIT TREES, FLOWERS, VEGETABLES
**Controls Most Insect Pests and
Fungi in a Single Application**

4 oz. Canister (makes 4 gals. finished spray) **\$1.50**

1 lb. Canister (makes 16 gals. finished spray) **\$4.00**

5 lb. Canister (makes 80 gals. finished spray) **\$18.00**

All Prices Postpaid

New! Your "Acid-loving" plants transformed in hours

STERN'S SENSATIONAL

MIRACID

**SPECIAL ACID PLANT FOOD
for all acid-loving plants**

**Completely water soluble acidifier
gives amazing improvement same day!**

Another Stern's first! Here's how to have thrilling new success growing all acid-loving plants. Now you can grow finest azaleas and blueberries just as they do in America's greatest commercial greenhouses! With Stern's MIRACID, you'll see remarkable growth and flowering beauty from plants that never bloomed for you before.

BANISHES "YELLOW ANAEMIA"

A very common trouble is pronounced yellowing of leaves. This is due to an alkaline soil condition, technically known as "chlorosis"—or "yellow anaemia." Science has discovered that where acid-loving plants are grown in alkaline soil, the plants are unable to assimilate the vital minor elements in the soil including essential iron. Acidifying the soil with Stern's Miracid releases locked-up iron and other mineral nutrients.

ACID-LOVING FOUNDATION PLANTS

Most likely the soil immediately next to your house is excessively alkaline. This is the result of the natural lime content of the concrete foundation that slowly leaches into the soil. This chemical action continues for many years. STERN'S MIRACID produces the proper soil chemistry for broadleaf evergreens and other acid-loving foundation plants.

CONTAINS ESSENTIAL TRACE ELEMENTS

When Miracid is applied, the soil chemistry is instantly changed from alkaline to acid. Almost immediately the plant is able to assimilate iron and other mineral elements. To effect instant relief of yellow anaemia, Stern's Miracid contains all these vital mineral elements. Use it at once—watch it work wonders.

Produces perfect growing conditions for

Azalea
Mountain Laurel
American Arborvitae
Oak Tree
American Holly
Pink Dogwood
White Dogwood

Camellia
Hydrangea
Gardenia
Creeping Juniper
Fir
Pine
Blueberries

Rhododendron
Mountain Ash
English Hawthorn
Spruce
Hemlock
Taxus
All acid-loving plants

FOR CONTINUED RESULTS USE EVERY TWO WEEKS

Caution: Use Miracid only on plants requiring an acid soil condition. Do not apply during excessively dry periods unless plants are well soaked 24 hours before application. Miracid is non-toxic and is harmless to human and animal life.

2 Tablespoons makes 1 gal.

1½ lbs. of Miracid makes 30 gallons of amazing acid soil conditioner—makes 225 lbs. liquid.

1½ LBS. \$2.25

3 LBS. \$3.75

6 LBS. \$6.00

12 LBS. \$10.00

ALL PRICES POSTPAID

New Garden Thrill for You—Starting
This Spring!

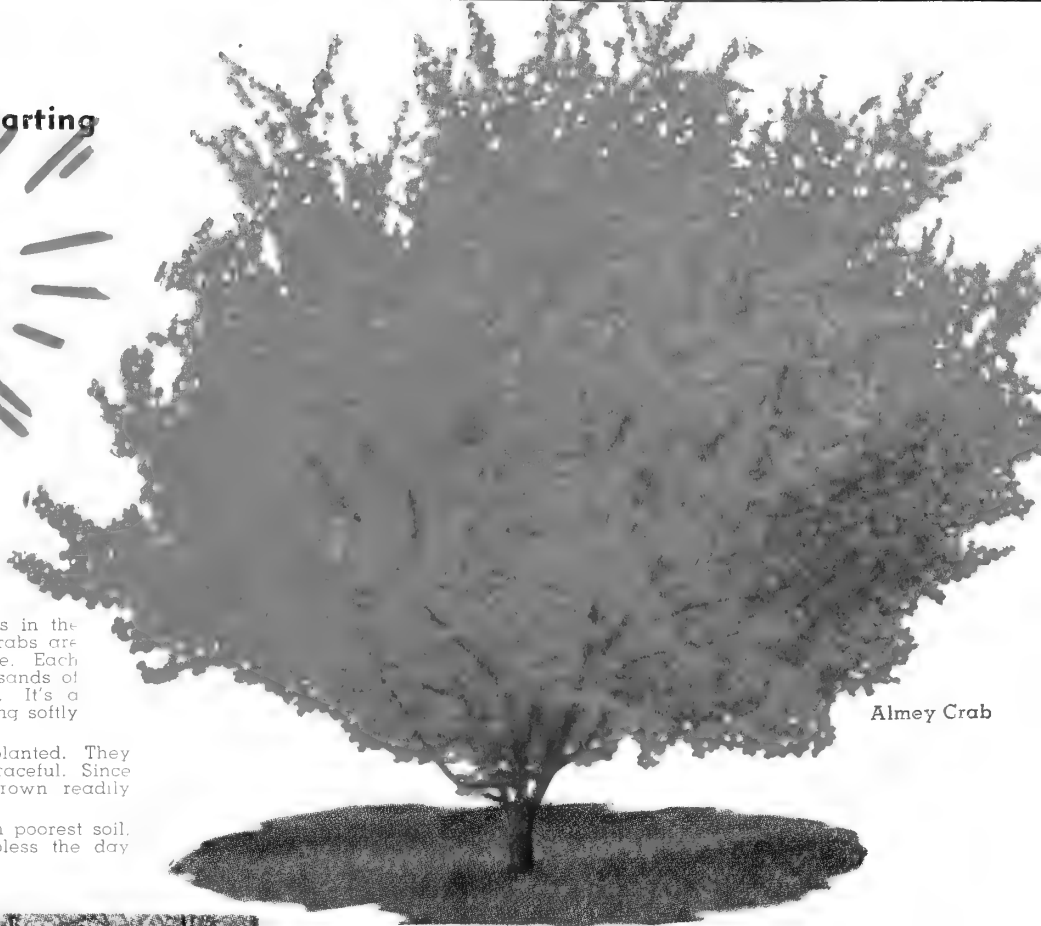
STERN'S SUNBURST FLOWERING CRAB APPLE

Acclaimed by Experts—"More
Beautiful Than Washington's
Famous Cherry Blossoms"

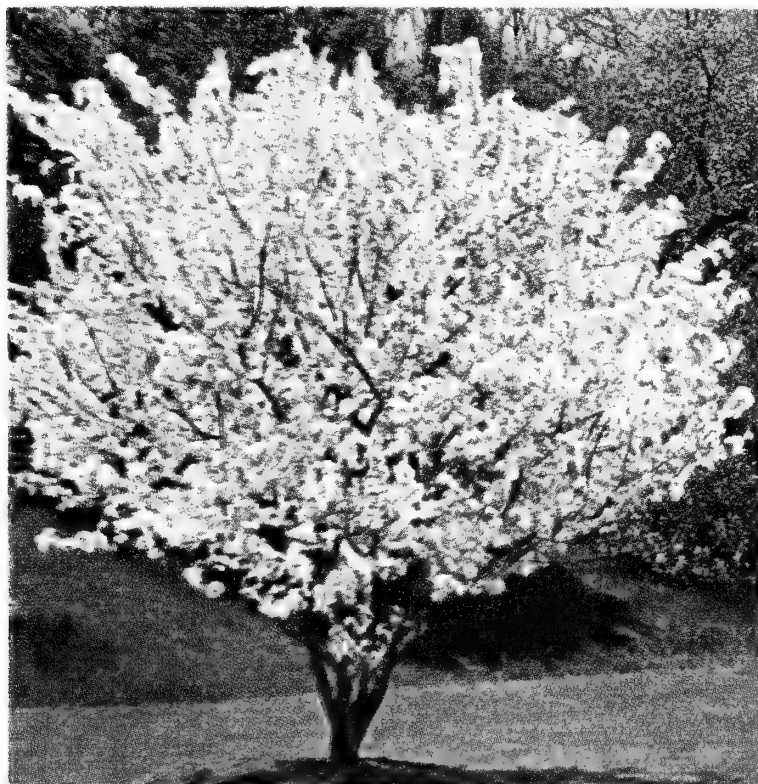
Many people call these the most beautiful trees in the world! Stern's Selected Flowering and Fruiting Crabs are the ideal ornamental tree for every type of home. Each spring these graceful trees are covered with thousands of large clusters of red, pink and white blossoms. It's a springtime tonic to see these clouds of blooms tossing softly in the gentle wind.

Early to Bloom. Many blossom the first year planted. They grow about 15 feet tall, never too large, always graceful. Since their shade is moderate, lawn grass can be grown readily around them.

Easy to Grow! These selected beauties thrive in poorest soil, are perfectly hardy in coldest sections. You'll bless the day you planted these glorious trees.



Almey Crab



Dolgo Crab

5410A. STERN'S HOPA CRAB

An outstanding Flowering Crab. In the spring, the entire tree is covered with rich pink flowers of wonderful fragrance. The foliage changes color from a deep maroon to dark green. From midsummer to frost, large clusters of bright red fruit make STERN'S HOPA a spectacular and practical ornamental tree all season long. Extremely hardy, a vigorous grower in any soil. Grows 15 to 20 feet tall at maturity. 4 to 6 ft. \$3.50 each; 3 for \$10.00; 10 for \$30.00.

5400A. STERN'S ALMEY CRAB

The new spectacular Stern's Almey Flowering Crab will be the sensation of your neighborhood. It has very large fiery crimson blossoms up to 1½ inches across with white markings at the base of each petal, which gives them the effect of a 5-sided star. Many bloom the first year planted and they look like a mass of flame at blossom time in May. They thrive in poorest soil, are perfectly hardy in coldest sections, and they grow 15 to 20 feet tall at maturity, making wonderful shade trees that last a century. Plant them and enjoy them "forever." 4 to 6 ft. \$5.00 each; 3 for \$14.00; 10 for \$40.00.

5404A. STERN'S DOLGO CRAB

In the spring you'll thrill in the profusion of lovely blossoms with their striking contrast to the rest of your garden. In the fall you'll pick an abundance of brilliantly crimson fruit . . . fruit that jellies easily and retains its excellent flavor. Exceptionally fine for making cider. Bears young and heavily. Grows 15 to 20 feet tall at maturity. 4 to 6 ft. \$3.00 each; 3 for \$8.50; 10 for \$25.00.

Hopa Crab



STERN'S SUNBURST FLOWERING CRAB COLLECTION

(Group 24-510)

3 Flowering Crabs (1 of each shown on this page) **\$11.00**
for only

Blooms All Summer Long
in Shady Nooks
Ideal for Pots and Window Boxes!

NOW AVAILABLE IN BRILLIANT NEW COLORS

Stern's GIANT Double Camellia-Flowered BEGONIAS

**World's Most Spectacular Flower
Measures Up to 8 Inches Across**

Positively breath-taking are these new double Camellia-flowered hybrids. Their spectacular blooms, from early July until late fall, measure up to 8 inches across. More colorful than ever, Stern's now offers these exquisite flowers in a wide range of brilliant colors. Their lovely shape is a masterpiece of symmetry. Grow them in shade—where clear bright colors are most needed. A most effective cut flower when floated in a shallow bowl like a Water Lily—surrounded by its own leaves.

**Guaranteed to Bloom This Summer!
A Continuous Display Until Frost**

Easy to grow in a shady location. They cannot stand full sun. For longest possible blooming season, we recommend that you start Begonias indoors in pots or window boxes in March. Set outdoors after all danger of frost has passed. They bloom in clusters of three, one large male flower in the center and two smaller female flowers on either side. Remove these side buds as soon as they appear. They are of inferior character and inhibit the full development of the central flower. This disbudding will make an amazing difference in the size and beauty of the flower.

Top Size imported bulbs—your choice of colors: Red, Orange, Salmon, Pink, White and Yellow. Packed in bags of six bulbs of **one color**. Postpaid: 6 for \$2.00; 12 (any 1 or 2 colors) for \$3.50; 24 (any 1, 2, 3, or 4 colors) for \$6.00; 100 for \$20.00.

**Stern's "Emperor" Mixture of
Double Camellia-Flowered Begonias
(Group 24-511)**

Contains all six outstanding colors. Postpaid: 6 bulbs (one of each) for \$2.00; 12 for \$3.50; 24 for \$6.00; 50 for \$11.00; 100 for \$20.00

The Spectacular "One Flower Bouquet"

Stern's Prize-Winning

EMPEROR DAHLIAS

DINNER-PLATE SIZE, EXHIBITION VARIETIES

Up to 12 Inches Across

You'll thrill to see these STERN'S GIANT EMPERORS—the largest and most gloriously colored of all late summer and fall flowers. So spectacular they'll be the center of attention among all your gardening friends and neighbors. Their enormous size, their brilliant colors provide unending interest. A few of these STERN'S EMPERORS planted in your garden will "steal the show."

How to Grow Prize-Winning DAHLIAS

So easy. Plant these Stern's Giants in any well-drained garden. Fertilize well. Starting in August, you will be rewarded with flowers of incomparable size and beauty. Only one flower makes a whole bouquet! Plants grow 5 to 6 feet tall, their brilliant colors are accented by lush green foliage. An ideal flower for cutting—they keep their beauty in the house for one full week or more! They last even longer when the cut flower is floated in a large bowl of water, a beauty similar to that of the Water Lily.

STERN'S No. 1 TUBERS
"At the Peak of Their Perfection"
Guaranteed to Bloom This Summer

3 for \$2.00; 6 for 3.50;
10 for \$5.00; 25 for \$11.00

Postpaid

Stern's Prize Winning Emperor Dahlia Collection No. 24-512

| | |
|-----------------------|--------|
| 7 Tubers (1 of each) | \$3.75 |
| 14 Tubers (2 of each) | 7.00 |
| 21 Tubers (3 of each) | 9.75 |
| Postpaid | |



Emperor Dahlia,

Wm. H. Hogan

Stern's Giant Emperor Varieties

ROSE-RED (Mrs. George LeBoutillier). An outstanding giant. Rich red flowers. Does not fade.

GOLDEN YELLOW (The Commodore). Giant bright yellow flowers growing on stiff stems.

CREAMY WHITE (Margaret W. Wilson). Lovely creamy white slightly suffused with pink.

SUNBURST ORANGE (City of Cleveland).

Huge orange flowers on tall strong plants.

DEEP PURPLE (Commando). Immense dark

lavender flowers, carried on strong stems.

PURE PINK (Marshall's Pink). Pure light pink. Excellent variety.

RED and WHITE (William H. Hogan). Outstanding bi-color variety. Produced in many interesting variations. Red with white tips; striped red and white; unusual shadings of red and white.

Beautiful Foundation Planting

Stern's DWARF BUSH DAHLIAS

GUARANTEED Beautiful Blooms This Year

These new Dwarf Dahlia varieties develop into bushy plants with thick beautiful foliage producing dozens of blooms to every plant. You'll have bushels of colorful cut flowers this very year.

Ideal for mass plantings, foundation plantings or as individual specimens. Plant among the perennial or shrub border, in front of evergreens.

A riot of gorgeous colors all summer long—right up until frost. Thrives in full sun or partial shade. Bushes grow 2 to 3 ft. in diameter, 2 to 4 ft. tall.

STERN'S DWARF BUSH DAHLIAS

Collection No. 24-513

| | |
|-----------------------|--------|
| 5 Tubers (1 of each) | \$3.00 |
| 10 Tubers (2 of each) | 5.00 |
| 15 Tubers (3 of each) | 7.25 |
| Postpaid | |

CHOOSE FROM THESE 5 BEST VARIETIES

BRIGHT RED (Rufus). The best bright red miniature.

ORCHID (Orchid Lady). Lovely orchid-lavender.

WHITE FAWN. Pure white. One of the best cutting Dahlias.

AMBER (Amber Queen). One of the best apricot and amber Pompon Dahlias.

PINK DELIGHT (Fairy). A beautiful pink miniature.

Stern's Selected No. 1 Tubers.

3 for \$2.00; 6 for \$3.50;
10 for \$5.00; 25 for \$11.00

Postpaid



Sugar Maple

**Stern's Garden Aristocrats
for the Home of Distinction**

Selected

**Spectacular
Late Fall Beauty!**

5050 A

SUGAR MAPLE

(*Acer saccharum*)

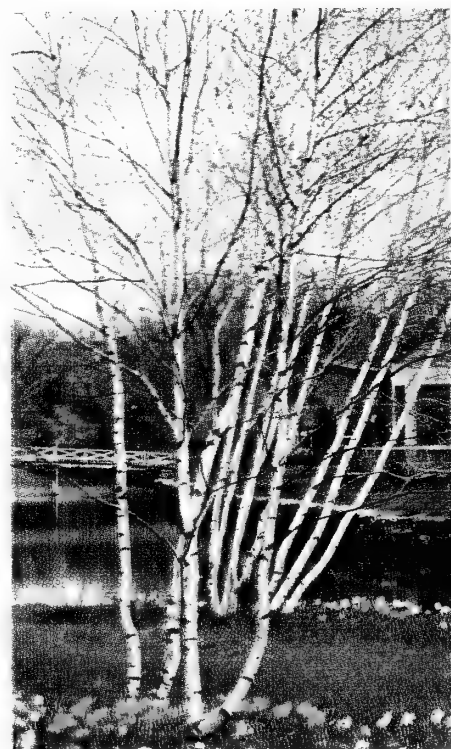
50-60 ft. Famed native American variety. Our northern strain colors brilliantly in the fall when its leaves are bright yellow, orange and scarlet. Thrives in sun as well as shade. A permanent tree that will last for generations. Furnishes sap from which maple sugar is made. 6-8 ft. Each \$6.00; 3 for \$17.50; 10 for \$55.00.

5080 A

RARE TRIPLE CLUMPED WHITE BIRCH

(*Betula alba*)

25-30 ft. Most attractive as individual specimen on the lawn! We have an excellent supply grown as clumps with 3 trunks. The bark turns white after a year or two, making a colorful contrast to the green of the lawn. **Each clump with 3 trunks, 5-7 ft. tall, \$6.00; 3 clumps (3 trunks each) for \$17.50; 10 for \$55.00.**



Clump Birch

5085 A

CUT-LEAF WEEPING WHITE BIRCH

(*Betula alba laciniata*)

30-35 ft. A graceful white-barked tree with drooping limbs and cut-leaved foliage. Single stem. 6 to 8 ft. tall. **Each \$6.50; 3 for \$19.00; 10 for \$60.00.**

The Most Beautiful of all the Maples

5010 A. CRIMSON KING MAPLE

Sensational New Purple "Flower-Foliage" Tree

Holds its amazing rich purple color from earliest spring 'till late fall. Its leaves are so exquisite and colorful, the effect is of flower-like beauty completely covering the tree through the entire season. A remarkable introduction from Europe's leading ornamental tree specialists, we have cultivated and observed them under every condition for the past eleven years.

Although we first offered these Crimson King Maples only a few years ago, home gardeners tell us they are delighted with their shape, foliage and vigorous growing habits. They are a vast improvement over the older Schwedler's variety, producing a spectacular color contrast that will cause passers-by to stop and gaze. They grow to 40 to 50 feet, providing refreshing shade as well as colorful beauty. Sturdy whips that branch out rapidly. 6 to 8 ft. tall. **Each \$7.50; 3 for \$21.00; 10 for \$65.00.**



**Thrilling Berry-Laden
Shade Tree**

Stern's EUROPEAN MOUNTAIN ASH

(*Sorbus Aucuparia*)

5700 A.

**BEAUTIFUL IN FLOWER!
BEAUTIFUL IN FOLIAGE!
BEAUTIFUL IN FRUIT!**

From the highlands of Scotland—to grace the American scene—that's the romantic story behind the European Mountain Ash. This outstanding European variety takes first prize for producing the most brilliant berries of any of our trees.

The most gorgeous of small ornamental shade trees reaching a height of 20-40 ft. In early summer the tree is festooned with white flowers in flat-topped clusters. Its fern-like leaves are up to 10 inches long with artistic saw-edged leaflets.

European Mountain Ash is covered with massive clusters of flashy orange colored fruits which form a brilliant picture from midsummer 'til late fall—often thru the winter. Birds love them. Truly an aristocrat of the Garden World. 6-8 ft. tall.

**6-8 ft., each \$5.00;
3 for \$14.00;
10 for \$40.00.**



Specimen Shade Trees

Pride of America's Showplace Estates

The tree you plant this spring will provide shade and protection for generations to come. The satisfaction of seeing a strong young tree grow to stately maturity cannot be equalled. It is a monument that will always say: "He who planted me loved beauty."

Helps Keep Your House Cool in Summer—Warm in Winter

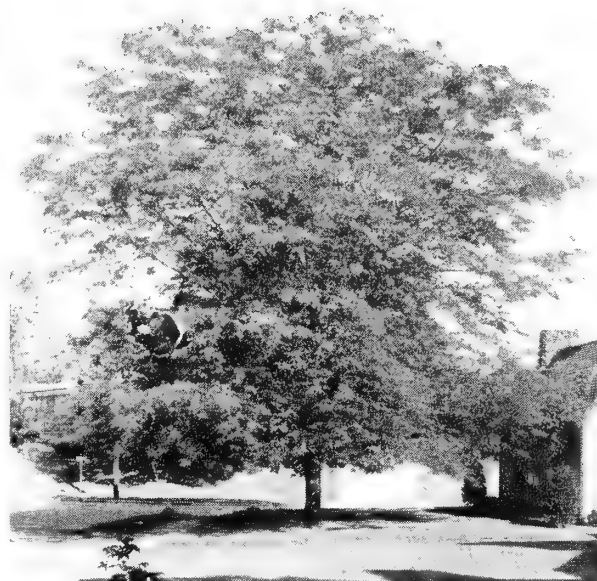
Shade trees are Nature's home "air conditioners." They will shade your home from hot summer sun. In winter, they will allow the sun's warm rays to heat your house.

"Shade trees increase home values," say leading real estate experts.

There is no better investment than a few of these fine sturdy trees. Don't delay. Supply of Stern's selected trees is necessarily limited each year. Plant shade trees this spring for a lifetime of beauty, pleasure and comfort.

Height after name indicates size at maturity. Trees are well branched except for new Crimson King Maple and Harlequin Maple.

5540 A. EUROPEAN-PLANE TREE (*Platanus Orientalis*). 50-70 ft. Here is the perfect tree for city street or park use. Tolerant of smoky city conditions. Recommended by city park commissions. In summer the light green leaves give it an airy and cool appearance. In winter its picturesque upper branches look as though they had been whitewashed. 6-8 ft. **Each \$6.50; 3 for \$19.00; 10 for \$60.00.**



Sweet-Scented Locust

5635 A. SWEET-SCENTED LOCUST (*Robinia pseudoacacia*). 50-60 ft. A fast growing shade tree with fine foliage that permits enough light to filter through to grow lawn grass all around up to the trunk. Long, drooping clusters of sweet-scented white flowers fill the air with sweet fragrance in May and June. The tree is drought-resistant and thrives under most unfavorable conditions, even in poorest soil. 6 to 8 feet tall. **Each \$5.00; 3 for \$14.00; 10 for \$40.00.**

5745 A. EUROPEAN LINDEN (*Tilia cordata*). 50-60 ft. A beautiful shade tree, it boasts sweet-scented, cream-colored blossoms over the entire tree in midsummer. 6 to 8 ft. tall. **Each \$7.50; 3 for \$21.00; 10 for \$65.00.**

5550 A. LOMBARDY POPLAR (*Populus nigra italica*). 60-80 ft. Spiraling upward toward the sky this fast growing tree is especially effective for specimen planting, along border lines and entrances. Adapted to a wide range of soils, this striking tree is excellent for windbreaks. 6-8 ft. **Each \$1.50; 10 for only \$14.00.**

Unusual Shade Tree Beauty Stern's "HARLEQUIN"

(Variegated-Leaved Maple)
5055 A

Here's the most unusual beauty in the Gardening Kingdom. A sport of the famous Norway Maple "Harlequin" has all its desirable qualities **PLUS** beauty never seen before on a shade tree. The creamy white edging sharply contrasts with the dense green foliage.

Grows in a symmetrical well-formed shape with a round top. Reaches a height of about 30 ft. Just perfect for the modern home.

We are listing this new tree for the first time and our supply is very limited. So order early; be the first in your neighborhood to plant this beautiful new variety. Sturdy whips that will branch out rapidly. 6-8 ft. **Each \$6.00; 3 for \$17.50; 10 for \$55.00.**

5020 A. SILVER MAPLE (*Acer dasycarpum*). 60-80 ft. You'll get good shade quickly from this fastest growing of all the Maples! Foliage is silvery on the under side and beautifully colored in the fall. 6-8 feet tall. **Each \$3.00; 3 for \$8.50; 10 for \$25.00.**

5040 A. NORWAY MAPLE (*Acer platanoides*). 50-60 ft. A fast grower, making a compact, well shaped tree with dense, rich foliage. Spectacular yellow blossoms in early spring, followed by deep green leaves. Holds its foliage until late in the fall. 6-8 ft. **Each \$6.00; 3 for \$17.50; 10 for \$55.00.**

Fastest Growing Shade Tree

STERN'S TRUE GOLDEN

5660 A. WEEPING WILLOW TREE

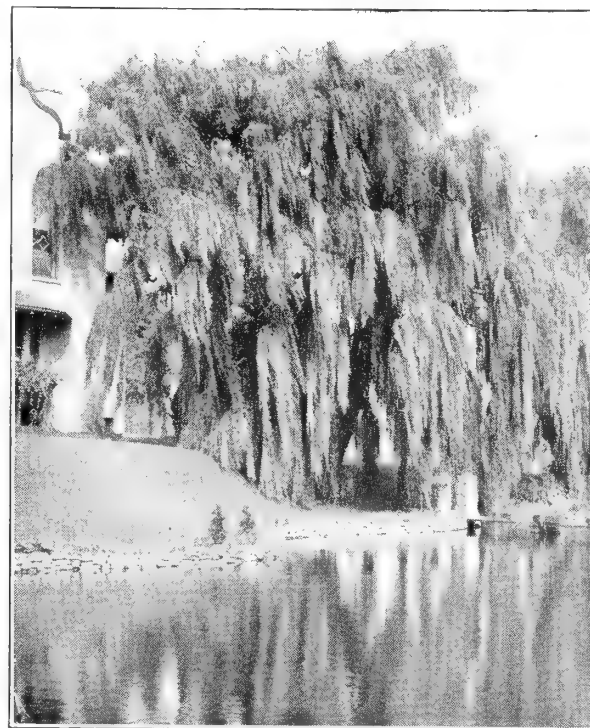
(*Salix Niobe*)

MOST BEAUTIFUL OF ALL WILLOWS

No other Willow Tree compares with this true Golden Weeping variety! Fastest growing ornamental tree that really weeps. Grows up to 6 ft. in one year. Long, graceful, arching branches covered with slender green leaves with silver facing—giving it a pronounced lacy effect. Grows 40-50 ft. tall.

EXQUISITE BEAUTY—SUMMER AND WINTER

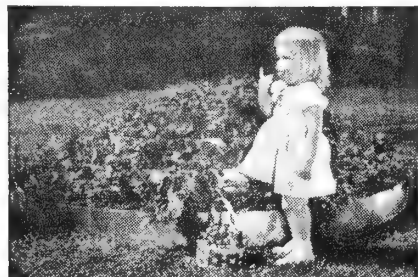
In winter its handsome shape is accentuated by its brilliant golden yellow bark. Adds beauty and value to your home. Exceptionally strong grower, very hardy. Thrives anywhere. Ideal for wet spots. 6-8 ft. **Each \$3.50; 3 for \$10.00; 10 for \$30.00.**



Golden Weeping Willow

STERN'S HOUSE AND GARDENS SPECIALS-MIRACLE AIDS

Build a Pyramid of "Superfection" In Your Garden—Grow More Berries—Enjoy More Beauty With the Novel—Exciting



PYRAMID STRAWBERRY GARDEN

Looking like a gigantic "strawberry shortcake" in your garden, the STRAWBERRY PYRAMID GARDEN grows **three times** as many berries in a limited area—75 luxuriant, everbearing strawberry plants—enough to supply the average family for every use all season long. Grown the PYRAMID way, the fruit is easier to pick—easier to care for. Constructed of 5-inch bands of tough aluminum alloy, 6 feet in diameter at the base

and 4 terraces high, the gleaming beauty of the PYRAMID will last a lifetime free from rust or corrosion. Supporting Strips and Plastic Cover make a miniature greenhouse for early planting. Net protects against birds. Special Nozzle sprinkles entire garden. All of these are optional. (Complete assembly and growing instructions with order.)

PYRAMID GARDEN \$9.95, Postpaid

SPECIAL OFFER: Pyramid Garden and 75 Superfection Everbearing Strawberry plants \$14.00, Postpaid

Optional:

| | | | |
|----------------------------|----------|-----------|------|
| Aluminum Supporting Strips | ..\$3.95 | Net | 5.95 |
| Plastic Cover | 5.95 | Sprinkler | 4.95 |
| | | Postpaid | |

NATURE'S FINEST INSECT CONTROL

Beautiful GARDEN BIRDHOUSE

Make a Garden Home for Your Feathered Friends

Treat yourself to the company and cute tricks of bird friends in your garden! Give them a cozy home! You can assemble this attractive Wrenhaven in 7 short minutes! No tools, nails or glue needed. Parts ready-slotted to interlock. Makes a charming bird home—warp, weather and waterproof. Brown trimmed with white. 8"x7 1/2"x6 1/4", 1" door exactly right for wrens. Order two or three.

HG 151 Postpaid, ONLY \$1.49

Here's How to Have the BEST Lawn or Garden

AUTOMATIC HYDROMIX DOES THE WORK

Attach HYDROMIX to your hose faucet. Fill its 32-oz. glass container with a concentrate solution of Miracle-Gro as directed. Attach garden hose, sprinkler or soaker. Adjust water flow to suit your purpose. HYDROMIX will continue to deliver an accurately proportioned solution to your lawn or garden. Made of non-corrosive moulded plastic. Complete instructions included.

HG 124 Postpaid, \$3.95

EASY-EDGE The Instant Action Lawn Trimmer and Grass Edging Tool REDUCES WORK BY 75%

EASY-EDGE is the modern, time saving tool for trimming along your sidewalks, around flower beds and up against walls. Ends back bending or kneeling. Removes dirt automatically, leaving a clean, well-defined edge. Also does DOUBLE DUTY by making a uniform furrow for planting seeds. Built for lifetime use with sturdy 42-inch handle.

HG 120, Postpaid, \$2.98

New Automatic Garden Hose Sprayer—Needs No Pumping Simply Attach to Garden Hose—Water Pressure Does the Work

HAYES SPRAY GUN

So easy—so effortless. Just touch the button. Automatically sprays up, down, in any direction. For all plants, including tall trees. Powerful suction completely mixes the solutions. Positive, foolproof on and off valve. Sprays all liquid and wettable powder insecticide. Works with all standard water pressure—no tiresome pumping—just attach to any garden hose.

HAYES "4." Sprays 4 gals. yet weighs only 2 1/2 lbs. fully loaded. **HG 115 Postpaid, \$6.45**
HAYES "6." Makes 6 gals. of spray. Long nozzle (illustrated) reaches underneath leaves. **HG 116 Postpaid, \$9.95.**

Bigger . . . Sweeter . . . Meatier Berries

with BERRY-SET



Makes berries grow 50% to 100% BIGGER . . . Meatier . . . Sweeter . . . more luscious tasting. Yields are increased as treated plants bear fruits over a longer period. Strawberries have fewer seeds.

EASY TO USE THOROUGHLY TESTED

Simply dissolve Berry-Set (a Hormone Powder) in water and spray it on the blossoms of your Strawberry, Raspberry or Blackberry plants. Berry-Set has been tested by leading universities whose results prove that it greatly increases the fruit and yield. Complete instructions on every package.

3-oz. pkt. (makes 12 gals.) \$1.00
12-oz. can (makes 48 gals.) 3.00
 Postpaid

CALL FEATHERED FRIENDS TO VISIT YOU

Approved AUDUBON BIRD CALL

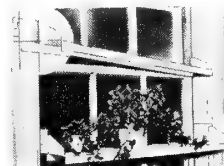
Talk to the songbirds and make them your friendly companions. With a simple twist this amazing little device can be made to attract a variety of birds including jays, larks, and bluebirds. Used in Europe for years—just introduced in America by an Audubon Society bird lover. A perfect way to teach children the great outdoors. Complete instructions included.



HG 152 Postpaid, Each \$1.50

SUNSHINE PLANT SHELF

FITS ANY WINDOW



This wonderful new window plant shelf doubles the capacity of your window garden and gives your plants a place in the sun. Excellent for display of miniatures. Ivory enameled, all metal shelving, 4 inches wide, adjusts telescopically from 24 to 39 inches. At center window it attaches **without screws**; at windowsill, or any other height, it hooks into the little sidepanels. No interference with curtains.

HG 161 Postpaid, Each \$2.95
 2 for \$5.75

NOW Glorify Your House Plants!

GLAZED TILE STANDS



These decorative plant stands will protect your sills and tables from water and soil while you sun your plants. Wrought iron in verdi green antique finish, colorful glazed tile center and scroll feet. Hold pots up to 5-inch diameter. Save work while they help you get prize blooms.

HG 117 Two for . . . \$1.50
 Postpaid

TO BETTER LIVING IN YOUR HOME AND GARDEN

SET OUT BULBS OR PLANTS
IN 8 SECONDS WITH

BULB PLANTER

No Digging! No Blisters! Better Results!



Just push Planting Tool into soil with a slight twisting motion; pull out and soil comes with it... presto!... there's a perfect hole ready for young plant or bulb. Hole has straight sides, flat bottom, just the right depth! You simply drop seedling plant (or bulb) in hole, tap Planting Tool so soil falls back into hole... AND YOUR PLANT IS PERFECTLY SET OUT! Ideal for setting out seedling annuals... perennials... vegetable plants... all types of bulbs. Perfect next fall when planting Tulips, Daffodils, Hyacinths, etc. Will save you hours and hours of work; eliminates tired arms and sore muscles. Precision made of finest steel with easy-grip wooden handle. Metal part painted to resist corrosion. Lasts a lifetime.

HG 162 Postpaid, Each **\$1.35**



For a "Miracle" Lawn
Quick - Easy - Safe

HOZON

FOR APPLYING
MIRACLE-GRO TO
LARGE LAWN AREAS

Makes fertilizing as easy as ordinary sprinkling! Apply Miracle-Gro through ordinary garden hose—for lawns, orchards, large garden areas. HOZON is a precision-built device—all solid brass and stainless steel for lifetime service. Simply connect HOZON between your water faucet and your hose. Place HOZON feeder suction tube in pail of concentrated Miracle-Gro solution. SO EASY—HOZON sucks up the solution and accurately mixes Miracle-Gro with the proper amount of water. Simple instructions included. We guarantee complete satisfaction—or money back at any time.

HG 112 Postpaid, Each **\$2.35**

TROUBLE-FREE GARDEN
SPRAYER



Stern's

OLD FAITHFUL

Continuous-type Sprayer

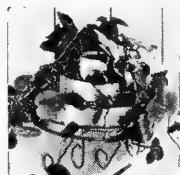
Exclusive
Twin
Nozzle!

It's easy to have a pest-free garden with this fine sprayer. Seamless brass pump and solid copper tank—can't corrode, rust or wear out. Lightweight! Easy! Two or three strokes give continuous pressure that covers plants thoroughly. Exclusive TWIN nozzle sprays in all directions. Will not clog or stick. A real gardener's pal.

HG 113 Postpaid, Each **\$5.45**

ROTARY WINDOW TERRACE

Keep Your Plants
Healthy The Lazy
Susan Way



Here's how to have a colorful indoor garden the year around. Hand-some 3-tiered aluminum terrace can be used for individual plants or for exciting floral arrangements. With a simple touch of the finger it revolves, allowing all pots to get maximum sunlight. Fits any standard window without nails or screws. Permits normal operation of window. Tier of aluminum plant rings graduated from 13" to 8" to 4".

HG 160 Postpaid, Each **\$3.95**

NOW! GET 30% MORE SOIL CON- DITIONING BENEFITS

Lectro-Loam contains 30% more active ingredients
than other popular soil conditioners

Stern's

LECTRO-LOAM

Proved most effective by famous Agricultural University—Stern's Lectro-Loam provides better conditions for plant growth by improving the structure of soils. It creates a loose crumbly soil which readily absorbs and retains water, promotes better "aeration," encourages heavy root growth.

MAKES GARDENS BEAUTIFUL 12 WAYS:

1. Lectro-Loam transforms hard, gummy clay soils into spongy, crumb-like topsoil—gives you a soil that produces bigger, more beautiful, more fruitful plants.
2. Entirely different! Changes basic STRUCTURE of soil—not just texture! Soil STAYS improved.
3. Promotes better "aeration."
4. Encourages root development.
5. Increases water absorption.
6. Plants make better use of fertilizer.
7. Resists wash-outs and erosion.
8. Resists surface caking, hardening, cracking.
9. Easier cultivation. Helps with weed control.
10. Improved seed germination.

Easy to treat house plant soil. Specific instructions—"How to Use Lectro-Loam for House Plants," giving complete detailed instructions, included on every package.

1½ lbs. (treats 100 square feet), \$2.25, Postpaid
3 lbs. (treats 200 square feet), 3.75, Postpaid

PROTECT YOUR CHERISHED PLANTS the
MODERN WAY DOGZOFF

Spray Dogzoff to protect your garden, plants, lawns, trees, birds, even your furniture against dog nuisance. Guaranteed to keep dogs away from places they are not wanted. Non-poisonous, non-inflammable, effective against cats, moles, and rabbits. One application lasts several weeks. Handy 11-oz. AEROSOL DISPENSER, operates by just pressing trigger. Simple instructions on every container.

HG 156 Postpaid, Each **\$2.35**



QUICK, EASY CAR WASHING WITH

NEW

JET-ACTION BRUSH



Wash shabbiness away! It's easy with the shower spray action of this new miracle

cleaning brush. Attach to your garden hose; 3 jets of water revolve brush head at terrific speed—cleaning your car in minutes—automatically. 100% scratchless horsehair bristles with exclusive Splash Guard. No need for pans, sponges or cloths when you use this handy helper! Cleans cars, outside walls and windows, screens, porches, boats, etc. Four-ft. aluminum handle has fingertip "On-Off" valve to save you steps.

HG 150 Postpaid, Each **\$4.95**
Easy Miracle Way to Rid Your
Home of All Types of Insects



VAPO-LECTRIC

Kills Flies, Spiders, Roaches,
Mosquitoes, Moths

Now, at last, you can completely eliminate all common household insect pests with one single, simple, sure method. Just plug it in for 15 minutes—Bug-KIL destroys flies and bugs in any room—almost instantly. One treatment lasts two weeks. Deadly to all types of household insects. Whether they fly, crawl, creep or chew... Bug-KIL destroys them all. Bug-KIL is absolutely harmless to humans and pets. Can't stain anything, leaves no strong odor. Nothing to see, feel, notice. Works perfectly in any room.

Low-watt heating unit vaporizes pellets of Lindane, the new miracle insect killer. 5-ft. extension cord.

FREE: Two months' supply of Bug-KIL pellets. Additional pellets: 24 for \$1.00, postpaid.

HG 155 Postpaid, Each **\$2.98**



11. Treated soils may be worked earlier in spring.
12. Soils maintain fine "seed-bed" condition.

6 lbs. (treats 400 square feet), \$ 6.00, Postpaid
12 lbs. (treats 800 square feet), 11.00, Postpaid

GRASS STAYS SHORT

when sprayed with amazing STOP-GRASS!



New chemical discovery keeps your grass edges short and trim-looking easier than ever. No more back-breaking work trimming lawn edges on your hands and knees in the hot sun. Just spray or sprinkle STOP-GRASS, early in the season, on grass edges along walks, around flower beds, trees,

lawn ornaments, and other hard-to-mow places. STOP-GRASS makes grass grow so slowly it won't have to be cut again for MONTHS! It stays short and beautifully green. Late spring or summer use delays growth 4 to 6 weeks. Safe and easy to use.

1½ ozs. (for 400 sq. ft.) \$1.00
4 ozs. (for 1100 sq. ft.) 2.25



It Digs—
It Rakes—
It Tamps—
Sturdy—Light
Practical

HANDI-TROWEL

The planting trowel with a rake on one end to pull dirt back and tamp it down. Saves using 2 tools on the job. Gripper handle is comfortable, non-tiring. It fits the hand—reduces painful friction—produces more work with least effort. Lightweight modern design—blade and handle are molded as a single unit from strong aluminum for durable, lifetime rustproof service. You never realized how easy gardening could be until you try this amazing new trowel. Preferred by professional gardeners because it's more efficient than conventional-type trowels. Weighs less than 8 ounces.

HG 123 Postpaid, Each **\$1.15**



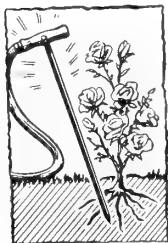
LITTLE GIANT LAWN MOWER SHARPENER

Easy! Put a keen edge on blades and cutter bar. Smooth nicks. What time and effort you'll save mowing your lawn! Your mower's as good as new after a quick going-over with Little Giant. Listen to those keen edges sing as they zip through tall grass! It's a pleasure, with Little Giant!

Sharpens Blades and Cutter Bar in Minutes
HG 119 Postpaid, Each **\$2.50**

STERN'S GARDEN AIDS FOR A MORE ENJOYABLE GARDEN

KEEP TREES AND SHRUBS HEALTHY



ROOT FEEDER

Now Apply Miracle-Gro Directly to Plant Roots

Root feeding of established roses, shrubs and trees is recommended by horticultural experts. New jet feeding process puts water and plant food deep down to the "feeding" roots where it is needed. For watering,

just attach to hose. For fertilizing, simply attach hose to Hozon or Hydro-mix.

Sturdy 30-inch hollow galvanized steel shaft with precision-moulded, aluminum handle. Easily inserted, has ON-OFF valve for finger tip control. No water or fertilizer is wasted.

HG 171 Postpaid, Each **\$7.95**



KILLS MOLES

Stop Damage Caused by Rodents

Just light the fuse on the tubular destroyer and insert into the nest, holes or tunnels . . . Then cover the holes. The gas kills every mole, rat, gopher, or other rodent in the hole. Also ants and other insects. Absolutely HARMLESS to humans and other animals if used as directed. Non-inflammable and non-explosive. Guaranteed to eliminate moles, etc.

HG 170 Postpaid, **3 For \$1.25**



Stern's SYSTEMIC INSECTICIDE

New Insecticide Absorbed by Plants. Insects Bite Plant and Die! Keeps Plants Free of Insects 3 to 5 Months With One Application.

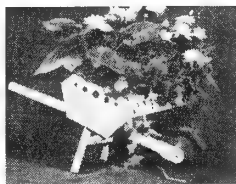
New discovery! Most exciting new principle of insect control! Stern's SYSTEMIC INSECTICIDE is applied to the soil—not a spray or a dust. Plants take up chemicals from the soil—through their roots—thereby repelling or killing insects that try to live on foliage or stem. For control of Mite, Aphids and Red Spider on African Violets and other flowering and ornamental plants such as Geraniums, Mums, Ivy, Ferns, Philodendron, Cyclamen. For flowering and ornamental potted plants only.

Simple—Easy To Use—Economical

NO spraying, dusting, messing, weighing or burning. Simply place capsule on the soil of potted plant or spread contents of capsule over the soil, and water. When the chemicals are dissolved into the soil, the plant absorbs the insecticide, kills insects that attempt to feed on foliage and stem.

Economical! One capsule treats plant in 4-inch pot for 3 to 5 months. Complete instructions in package.

DRAMATIZE YOUR CHOICEST FLOWERS



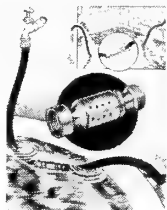
WITH THE UNIQUE BARROW-BOUQUET

FOR OUTDOOR-INDOOR BEAUTY

Place a floral bouquet wherever your artistic sense decrees—in the patio—on the terrace or beside the entry walk—in fact, any place where a floral display piece will emphasize the beauty of your formal landscaping. For shady spots we recommend Stern's Giant Begonias, and Stern's Outdoor-Indoor Geraniums for direct sunlight. Bouquet Barrow is the newest creation to bring added charm to your home surroundings. Handsome, graceful, sturdy, its snow-white body and bright red wheel make a pleasing picture on your lawn and a delightful contrast with its floral contents. Barrow Bouquet is made of heavy gauge steel, flanged for strength, finished with baked-on white and red enamel for lifetime service. Tray for plants and flowers is 16½ in. wide, 12 in. long, 5½ in. deep.

HG 122 Postpaid, Each **\$4.95**

Pumps Out Cellars, Pools, Tanks, Etc. Quickly! Easily!

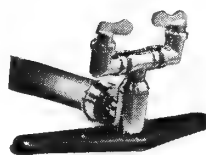


DRAINMASTER

Simply attach Drainmaster to any screw-type faucet with a regular garden hose, attach another section of garden hose to the Drainmaster discharge end and turn on the water. Water pressure from the faucet does the job. No electricity, no motors, no moving parts to wear out or adjust! Precision machined of solid brass—completely rust proof. Not affected by salt water. Unscrews for quick easy cleaning. HG 164 Postpaid, Each **\$3.95**

moving parts to wear out or adjust! Precision machined of solid brass—completely rust proof. Not affected by salt water. Unscrews for quick easy cleaning. HG 164 Postpaid, Each **\$3.95**

A LAWN SPRINKLER THAT WON'T SPLASH NEIGHBORS



POWER SHOWER

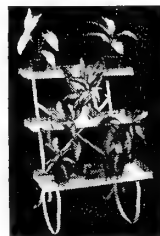
Most amazing! Will throw a square pattern, a rectangular pattern or a circle over 600 square feet with normal water pressure. Heavy spray saturates lawns quickly and efficiently, keeping sidewalks dry. Reaches all corners without waste. No need to wet passers-by. Durable precision construction. Smartly designed—made of solid lifetime metal, chrome plated. Leak resisting hose coupling. Easy to regulate volume of spray by simply increasing or decreasing water pressure at tap. We now use this fine sprinkler on our own lawns here in Geneva.

HG 111 Postpaid, Each **\$3.50**

HAVE AN INDOOR-OUTDOOR "FLOWER-SHOW"

Wrought Iron

PLANT STAND



Perfect for use in a small area as it takes up very little room yet holds 20 to 24 flower pots. Stand is 34 inches high; three shelves are each 24 inches long. Attractive in any room of the house. Scientifically designed to give your plants just the conditions they need for luxuriant growth. Shipped knocked down . . . Easy to assemble . . . Choice of black or white. Please state color choice.

HG 166 Postpaid, Each **\$12.95**

HANDSOME AS A HOUSE PLANT—CHERISHED AS A GIFT

Stern's LOVELY GLOXINIAS

RARE IMPORTED SPECIMENS GUARANTEED TO BLOOM

We are proud to offer this new strain of imported Gloxinias unlike any seen before in America. They grow considerably larger than the American varieties, producing 20 to 30 huge bell-shaped flowers. Their vivid coloring, their luxurious foliage make these Stern's European-type Gloxinias a "must" for your indoor garden. For outstanding results feed with Miracle-Gro every 3 weeks. Heavily rooted, living plants in 2¼-inch pots.

OUR SUPPLY IS LIMITED SO PLEASE ORDER EARLY

Red, White and Blue varieties—your choice **\$1.50 each; 3 for \$4.25; 6 for \$8.00.**
of color. Postpaid



FOR YEAR-ROUND BEAUTY STERN'S "Favorite" AFRICAN VIOLETS

Without the incomparable African Violet your indoor garden cannot be complete. Its free flowering habit, ease of culture and ability to stand house temperatures have made it the favorite American house plant.

Now you can enjoy "year-round" beauty from your African Violets. Simply keep the roots moist and feed every 3 weeks with Miracle-Gro.

Heavily rooted, living plants in 2¼-inch pots. Budded—ready to bloom. Your choice of RED, PINK, BLUE and WHITE varieties.

Postpaid: **\$1.50 each; 3 for \$4.25; 6 for \$8.00.**

AFRICAN VIOLET GROUP

Group No. 24-P34

4 plants (1 of each) **\$ 5.50, Postpaid**
8 plants (2 of each) **10.25 Postpaid**

PACKAGE POSTPAID:

30 Capsule Treatments **\$1.50**
60 Capsule Treatments **2.75**
90 Capsule Treatments **4.00**

Stern's Nurseries Proudly Presents—

the MARDI-GRAS BEGONIA Collection

Big Blooms Up to
6 Inches Across

Never Such Beauty, Color, Shape Before!

You never dreamed there could be such beauty! New rare colors, new exotic shapes and forms—new brilliant loveliness. Here is everything you have ever wanted in a garden or indoor plant!

These magnificent new "Mardi-Gras" Begonias are a collection of rare Begonia varieties—the most thrilling new development of our hybridizers. Their range of blossom forms is almost unbelievable. Their purity and delicacy of coloring is unmatched.

Have You Ever Seen Rare Flowers Like These?

A *The Magnificent* ROSEBUD BEGONIA

Even more beautiful than a Rose! They look just like giant rosebuds, opening into a spectacle of color, form and size unlike any ordinary Rose. An assorted blend of colors in red and pink.

B *The Picturesque* CARNATION BEGONIA

An almost perfect reproduction of the most beautiful Carnation in rarest colors! Blending colors of yellow and pink—a spectacular sunburst flower—extremely double with many gloriously formed petals surrounding a tight central bud.

C *The Exquisite* Two-Tone

MARMORATA BEGONIA

Rare! Beautiful! Their large, showy flowers and their remarkable shape are eclipsed by the brilliance of their coloring. A glowing and changing red flower fringed with whitest white. The petals are moderately ruffled.

D *The Exotic*

CRISPA BEGONIA

A fully crested flower of orange and yellow—so brilliant that friends will reach out to touch it. Deeply lacerated petals surround an open golden center. Its unique shape is almost globular.

**For Shaded Flower Beds—Colorful Window Boxes
Ideal Potted Plants**

Ideal for shaded flower beds, under trees or in shaded corners. Perfect for colorful window boxes which glorify the shady side of your home! Excellent potted plants for the porch as they require little sun . . . thrive where other flowers fail.

Rare Blooms July 'til Frost

You can start Begonias indoors now or you can plant out doors when the ground warms up. Start indoors for earliest blooms. Just plant in pots, boxes, even used coffee cans. Set outdoors about time tomatoes are set out. Complete easy-to-follow instructions sent with every order.

Finest Imported Bulbs—Your choice of colors and types listed in collection below:

Postpaid: 3 for \$2.00; 6 for \$3.50; 10 for \$5.00.

SPECIAL COLLECTION OF MARDI-GRAS BEGONIAS

Group No. 24-514

| | |
|-----------------------------------------------------------------------------------------|-----------------|
| 5 Bulbs, (1 Rosebud, 1 Pink Carnation, 1 Yellow Carnation, 1 Marmorata, 1 Crispa) . . . | \$2.25 Postpaid |
| 10 Bulbs, (2 collections) | 3.75 Postpaid |
| 20 Bulbs, (4 collections) | 7.00 Postpaid |
| 50 Bulbs, (10 collections) | 15.00 Postpaid |

RARE! *New!*

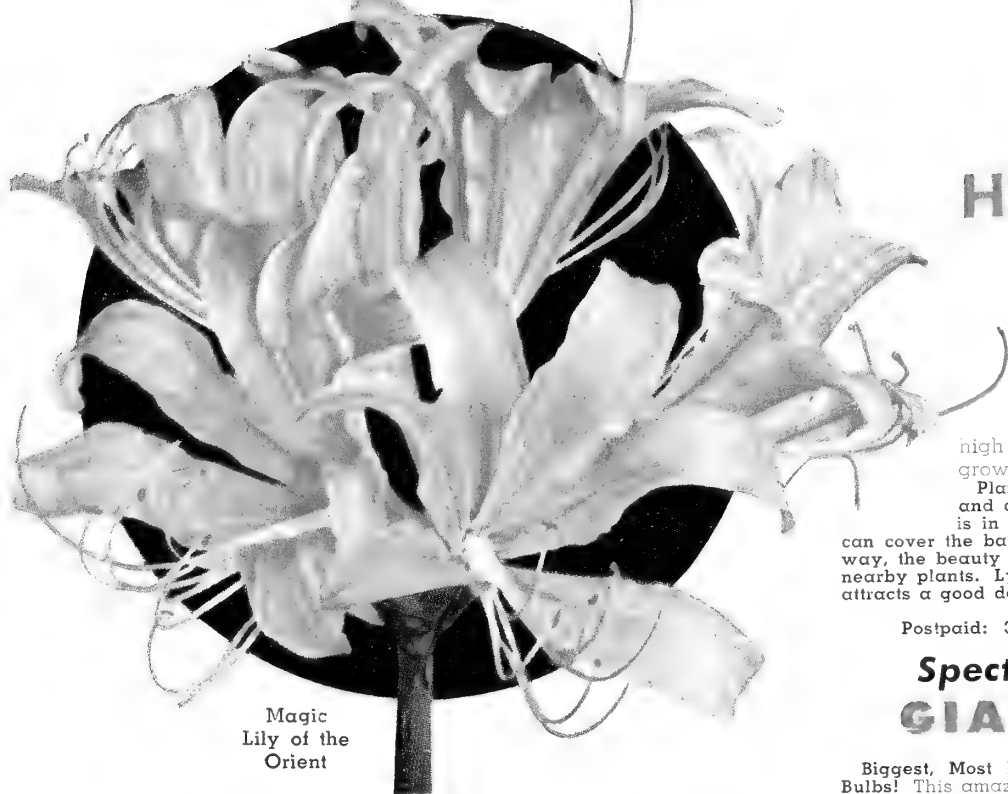
HANGING BASKET BEGONIAS LARGE DOUBLE BLOOMS

Its hanging habit combined with abundance of bloom makes these new Lloydii types of hanging basket Begonias ideal for the decoration of greenhouses, open verandas or sun porches, where they can be protected against strong winds and sun. A single bulb produces a giant plant and a terrific amount of bloom. We recommend using at least an 8-inch pot so you'll get maximum growth.

Only a limited supply of Red, Pink, and Yellow bulbs are available. Please order early.

Postpaid: 3 for \$2.50; 6 for \$4.50; 10 for \$6.50.





Magic
Lily of the
Orient

Now Enjoy Amazing Color ANYWHERE in Your Garden Stern's Outdoor - Indoor CALADIUMS

AS BRILLIANT AND COLORFUL AS A STAINED GLASS WINDOW

So colorful . . . so gorgeous . . . so easy to grow indoors or out! Start these big healthy bulbs now—in just 4 weeks you'll have growing plants. Beautiful colors and leaf patterns show up at once. Enjoy indoors until weather warms then shift to your outdoor garden. Enjoy striking color long before other plants even start to bloom.

THRIVES IN SUN OR SHADE

Plant in full sun or full shade—no matter where, you'll be rewarded by the amazing color and beauty produced by these Stern's Hybrid Caladiums. Produce husky 18-inch plants covered with large, handsome leaves. Ideal for "problem" window boxes, for edgings along walks or as plantings in shady areas.

CHOOSE FROM THESE SELECTED VARIETIES

CANDIDUM. Popular white variety with green veins.

CRIMSON WAVE. Splashes of crimson on soft green.

MARY QUEEN OF SCOTS. Soft pink on green background, with red ribs and veins.

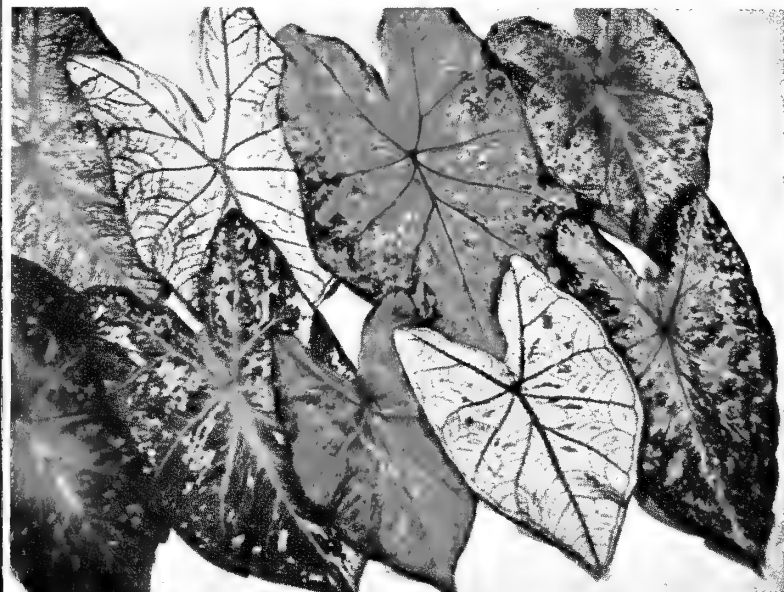
SOROCOBA. Green veins and ribs on white background, splashed pink.

TRIOMPHE DE L'EXPOSITION. Bright red center and ribs on dark green background.

Stern's Selected No. 1 Bulbs. Postpaid: 3 for \$1.75; 6 for \$3.25; 10 for \$5.00; 50 for \$22.50.

Simple instructions sent with every shipment.

Caladium



Magic Lily of the Orient

HARDY AMARYLLIS

(Lycoris Squamigera)

Among the rarest, the most beautiful garden subjects. The bulbs produce attractive, long leaves in early spring, which mature and die down during the summer. As if by magic, the flower spike suddenly appears in August and produces very pretty soft-pink, Lily-like flowers. Several flowers are clustered on the tall, stiff stems which grow as high as 3 feet! These bulbs are perfectly hardy and will grow in any average, well-drained garden.

Plant the bulbs in a sunny location about 12 inches apart and cover with 3 inches of soil. A perfect location for them is in the perennial border where the leaves of other plants can cover the bare spot which is left when the foliage withers. In that way, the beauty of these rare flowers can be enhanced by foliage from nearby plants. Lycoris is seldom seen in American gardens and always attracts a good deal of attention when in bloom.

Top-Size Imported Bulbs.

Postpaid: 3 for \$1.45; 6 for \$2.75; 12 for \$5.00; 25 for \$9.50.

Spectacular Indoor Blooming GIANT AMARYLLIS

Blooms Up to 9 Inches Across

Biggest, Most Brilliant, Most Colorful, Easiest-to-Grow of All Indoor Bulbs! This amazing strain of American Hybrid Amaryllis can be grown by anyone. Just plant in ordinary potting soil, water regularly. They will flower in hot, dry, apartments. Within a few days after planting the huge flower buds appear. Grow so fast you can almost see them moving! Produces rare shades of gleaming red, rich pink, clear white or bi-colored blooms.

Giant American Grown Bulbs—Mixed Colors only. Postpaid: Each \$1.00; 3 for \$2.75; 6 for \$5.00; 10 for \$8.00.

Simple instructions sent with every shipment.

Indoor Flowering

Giant Amaryllis



Blooms
Up to
9 Inches
Across

A NEW GARDEN MASTERPIECE

Stern's MAN-HIGH* GLADIOLUS

Amazing Specimens UP to 6 FEET TALL

Stern's brings you another rare garden wonder. Gigantic GLADS—giant queens of floral beauty. Truly the most magnificent ever grown!

... Imagine towering spikes as tall as the average man—with a flowering head up to a yard long ...

... imagine 22 or more huge flowers on a single stem—each individual floret the size of a saucer, measuring 5½ to 8 inches in diameter ... each flower the size of a giant Amaryllis ...

... imagine a flag-pole spike with eight or more colossal flowers open at the same time—with florets so arranged that the spike is 8 to 10 inches wide—like a solid wall of brilliant color ...

... imagine enjoying weeks of colorful blooms as each bud bursts into flowering glory.

Don't miss this garden thrill—get these new Stern's Skyscraper varieties for a "flower show" garden this summer.

These rare varieties are **currently** being offered by leading Gladiolus specialists at as much as \$5.00 for a single bulb. Now, famous Stern's Nurseries brings you these "best-of-the-show" beauties at a price every gardener can afford.

Guaranteed to Bloom in 90 Days or Less

So easy to grow, even the beginner can win prizes at flower shows. In your garden they are an outstanding spectacle that demands attention. In a floral arrangement, they are a "living picture" of grace and color that are not surpassed by any other flower. Simply plant these Stern's giants deeper than ordinary "Glads"—about 5-6 inches deep. This is necessary because their towering height requires a firm foundation. Plant in any kind of soil with good drainage. Give them maximum sunshine (all day long if possible). Water frequently. For a continuous display of exhibition Gladiolus, plant bulbs at intervals of two weeks. Plant until July 1st. Enjoy a succession of exquisite blooms from July until late fall.

GROWS UP TO 3 INCHES IN A SINGLE DAY

A Goliath of vitality! You've never seen such vigorous growth. On damp, cool summer days you can almost see them growing. Small quantities of plant food applied regularly, plus plenty of water and sun, is all you need for sensational prize-winning Glads.

FIVE SKYSCRAPER VARIETIES for MAN-HIGH, EYE-LEVEL BEAUTY

1. **CREAMY WHITE.** A magnificent specimen, produces a huge spike covered with flowers. Sensational.
2. **PINK and ROSE.** Rare prize-winners! Tremendous flowers opening extremely wide. Very tall and graceful.
3. **YELLOW and ORANGE.** A massive display of dazzling sunrise colors. A Flower Show champion.
4. **SCARLET.** King Size flowers. Rich deep color with a velvety glow. One of the largest.
5. **PURPLE and LAVENDER.** New, most unusual color. An amazing flower—tall and broad. Exquisite.

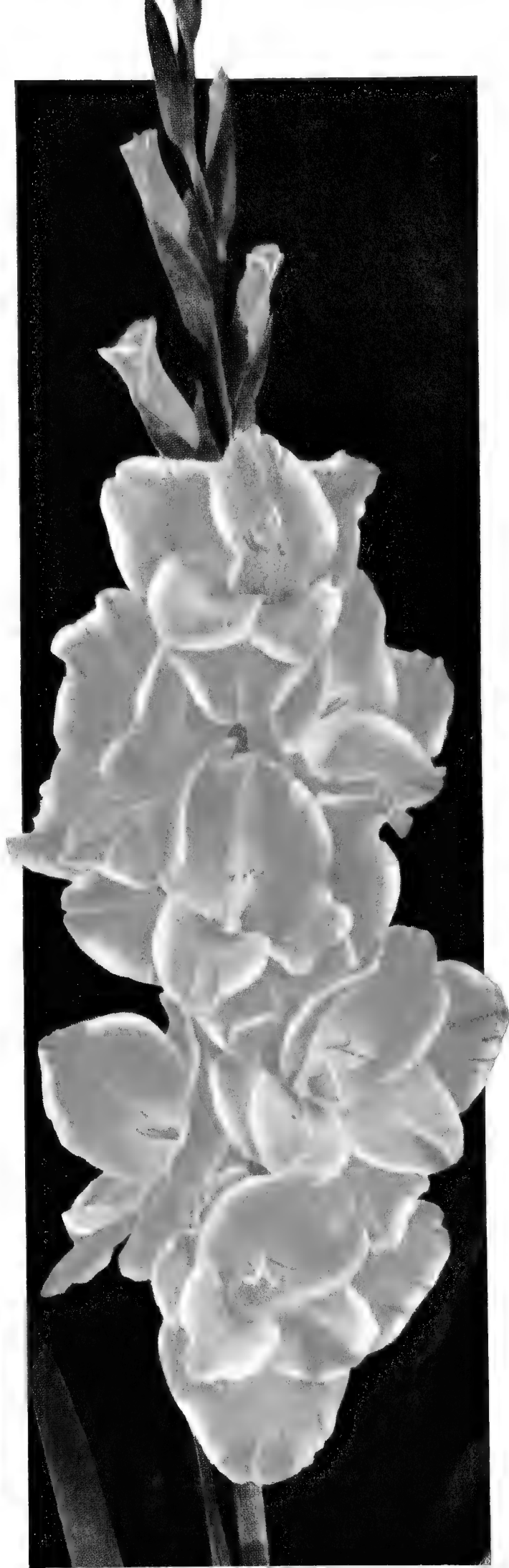
Stern's Finest Quality—Officially Rated No. 1 Size.

Your Choice of Colors Listed Above:
10 for \$2.50; 25 for \$5.50; 50 for \$10.00;
100 for \$19.00. Postpaid.

RUSH ORDER: Our supply of these rare bulbs is extremely limited.

| | |
|--------------------------|---------|
| 3 of each listed above— | |
| 15 bulbs | \$ 3.25 |
| 5 of each listed above— | |
| 25 bulbs | \$ 5.00 |
| 10 of each listed above— | |
| 50 bulbs | \$ 9.50 |
| 20 of each listed above— | |
| 100 bulbs | \$18.00 |

* Registered Trademark





Now! Every Garden Color in Stern's Rainbow Assortment **GARDEN GLADIOLUS**

For Masses of Ravishing Garden Colors

Now enjoy all the beautiful bouquets you can pick. Adorn your home with colorful floral arrangements. Scatter your garden with a rainbow of splendor. This magnificent color harmony of Garden Gladiolus contains all the color you've always wanted from white to almost black, with many shades of red, pink, yellow, lavender, purple, orange, blue, as well as the exquisite blended varieties. Every bulb selected by us from a famous name variety that would cost you at least twice as much if you bought them separately. We've chosen only the largest flowering types, including many ruffled sorts. All of these specially priced Garden Glads will bloom this summer—producing up to 21 large florets on tall sturdy stems.

LARGE BULBS—All Colors Mixed

| | 25 for | 50 for | 100 for | 250 for |
|----------------|--------|--------|---------|---------|
| Postpaid | \$2.50 | \$4.50 | \$8.50 | \$20.00 |

"Little Prince Charming of the Garden"

Stern's New Miniature **BABY GLADIOLUS**

Exact. Living Scale-Models of Our Famous Man-High Glads

We proudly present a new race of baby or miniature Gladiolus—just ideal for small floral arrangements, beautiful bouquets and corsages, exquisite table centerpieces. Use them where standard Glads are too big. Their sizzling brilliant colors blooming in your perennial border, rock garden, in beds or among low-growing annuals are a spectacular sight. Some are plain petaled or ruffled—others are hooded. Try them—they will delight you.

LARGE BULBS—All Colors Mixed as Shown in Picture

| | 10 for | 25 for | 50 for | 100 for |
|----------------|--------|--------|---------|---------|
| Postpaid | \$3.00 | \$6.00 | \$11.00 | \$20.00 |

Stern's Summer Flowering **SPIDER LILY**

(Ismene Calathina)

Guaranteed To Bloom This June

FRAGRANT WHITE FLOWERS ON STRONG 30-INCH STEMS!

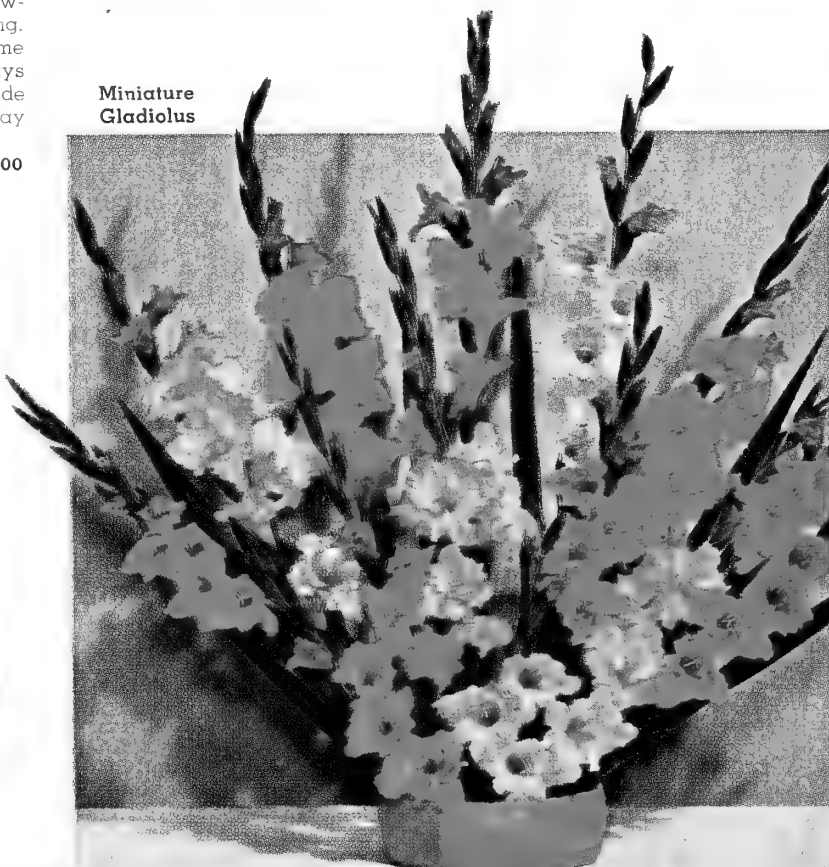
Among the rarest, the most beautiful of all the summer flowering bulbs. Very striking pure white flowers 4 inches long. The large trumpet-like tube has given it the common name of Peruvian "Daffodil." A spectacular bloomer, it always attracts a good deal of attention. Plant in sun or partial shade—among perennials or low growing flowers. Plant in May 3 inches deep and 12 to 18 inches apart.

Top Size Bulbs—Postpaid: 3 for \$2.00; 6 for \$3.75; 10 for \$6.00



Stern's Spider Lily

Miniature
Gladiolus



AMAZING NEW GARDEN THRILL!
STERN'S CHAMPION
LILIES
FOR A LIFETIME

PRIME VARIETIES!
CHOICEST BLOOMS!

HARDEST PLANTS!
RICHEST COLORS!

Stern's brings you only Lilies that have been "garden-tested," the hardest plants and choicest blooms that have survived severest U. S. climatic conditions. Here are magnificent specimens selected only by Stern's, guaranteed only by Stern's. Expert and beginning gardeners who have planted Stern's Special Selected Lilies will tell you they give fullest thrilling satisfaction—unbeatable anywhere!

**GLORIOUS BLOOMS GUARANTEED
MAKE YOUR SELECTION NOW!**

Plant any or all of these Stern's Lilies-of-a-Lifetime this spring. Stern's guarantees that you'll reap richest reward: multi-colors, beauty, size, contour—and in many cases, glorious fragrance. These hardy plants will bloom as early as June until September. They'll bloom magnificently year after year. Very easy to grow, thrive anywhere. All of Stern's Lilies will bloom this summer.

SELECTED LARGE BULBS: Postpaid: 3 for \$2.00; 6 for \$3.75; 10 for \$6.00; 25 for \$12.00.

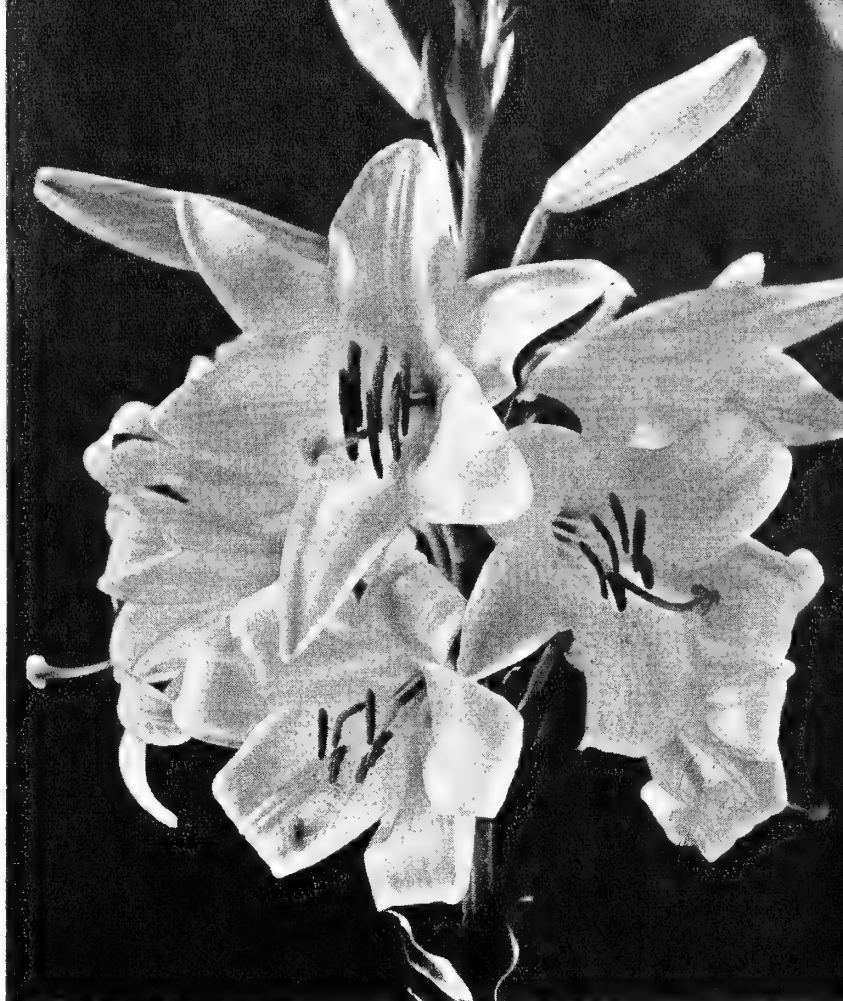
GIANT OLYMPIC. Truly an "All-American" Lily—Giant Olympic will bloom freely all over America. Huge trumpet shaped flowers, 7-8 inches long and 5-6 inches across. Large clusters of blooms on sturdy 4-5 ft. stems. This unusual seedling strain has pleasing variations in form and color, from pure white to deep ivory with golden throats and shades of pink on the outside. Starts flowering in July and continues for several weeks. Very fragrant.

SUNSET. With bright red-tipped recurved flowers, opening early July, these grand Lilies stand 5 to 7 feet tall and bear as many as 20 flowers. Increase rapidly, easily grown.

GOLDEN CHALICE. Exquisite new hybrid. The color ranges from a light lemon-yellow to yellow and gold. Large clusters of magnificent flowers, 4-5 inches across. Blooms in June on sturdy stems 2 ft. high. A hardy, vigorous hybrid that will thrive in all sections of the country. Drought resistant—thrives in dry locations.

MID-CENTURY. Selected out of thousands of Tiger-Candlestick hybrids for beauty, hardiness and vigor. Plant in groups in border for color and cutting.

BELLINGHAM. The best of our West Coast native Lilies, intercrossed and re-selected, produced this lovely strain of tall, graceful garden Lilies. July-blooming, they stand six feet tall, bear dozens of recurved, long, lasting flowers. Colors range from clear yellow through orange to garnet-red, nicely spotted with brown or reddish brown.



Enchantment

ENCHANTMENT (P.P. 862). One of the most beautiful of all Lilies. Upright flowering with large blooms of Nasturtium-red. Blooms in late June—flowers last for weeks. A blaze of color on 4-ft. stems. Great heads of flowers 4-5 inches across. Hardy everywhere—vigorous and disease resistant.

BLOOMS LIKE
THIS IN YOUR
GARDEN
GUARANTEED
THIS JUNE

**STERN'S LIFETIME LILY COLLECTION
(24-515)**

6 Lilies for a Lifetime (1 of each)\$3.75
12 Lilies for a Lifetime (2 of each) 7.00
Postpaid

STERN'S HARDY MULTI-COLORED

"HOLLANDIA LILIES"

The varieties included in this special collection have been collected from the far corners of the world to grace your garden with their loveliness—their uncommon charm and unusual colors. All of these varieties have stood the "test of time." They bloom freely year after year and will bloom in your garden this summer. Plant 4-5 inches deep, in sun or partial shade.

ORANGE TRIUMPH. 4-5 ft. Blooms in June. Cup-shaped orange flowers produced in clusters of 7 or 8.

RED UMBELLATUM (Lilium Umbellatum Erectum). Bright red blooms shading to deep orange with a yellow center. Good sized flowers with strong 2-3 ft. stems. Blooms in late June and July.

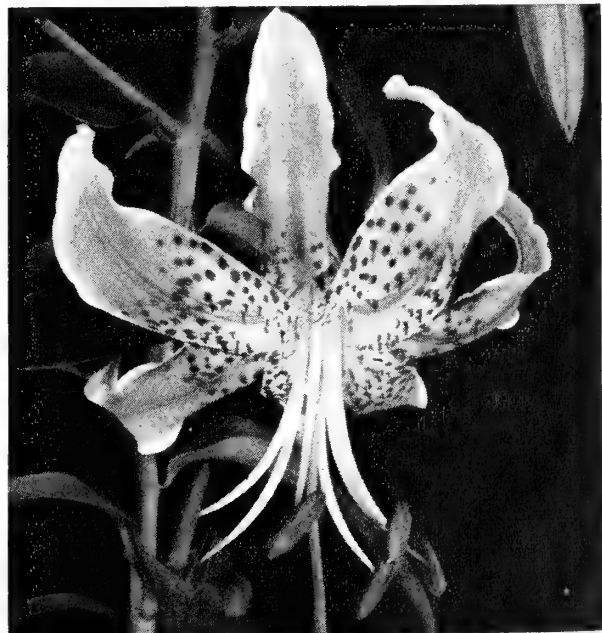
REGALE. 3-5 ft. Blooms in July. Completely satisfactory in all sections of the country. Prolific blooms of white sweet-scented flowers.

SPECIOSUM RUBRUM. 3-4 ft. Blooms in August and September. Established bulbs produce 4-10 beautiful rose-pink spotted crimson flowers.

Postpaid: 3 for \$1.65; 10 for \$4.50; 25 for \$11.00.

"HOLLANDIA" LILY COLLECTION (24-P39)

16 Hardy Garden Lilies (4 of each) \$7.25, Postpaid
8 Hardy Garden Lilies (2 of each) \$3.75, Postpaid



Speciosum Rubrum

How to Grow PRIZED MUMS in Your Garden

Stern's Hardy Exhibition CHRYSANTHEMUMS

Hardy Greenhouse-Type Chrysanthemums for Outdoor Gardens

Grow Prized MUMS in Your Own Garden

Now you can grow your own corsage Chrysanthemums. Stern's brings the big greenhouse-type Mums into your garden. These are the winter-hardy strain of the same Chrysanthemums sold by florists. Now you can enjoy beautiful bouquets every day for months and still have plenty left over every day for garden beauty. The flowers are frequently much larger than pictured here. The colors equal those offered as cut flowers by the finest florists. You must own them and pick them to really appreciate them!

Why Stern's FLORIST EXHIBITION MUMS are Guaranteed Hardy

Huge fields of experimental plants were allowed to winter-over outdoors in sub-zero temperatures. Thousands of plants were lost—but a few of the most hardy types survived. Again the survivors were subjected to this rigorous test and again many did not survive. Finally, by careful selection, only the very strongest—the "fittest"—were chosen. These are the Mums that will delight you with their vigor, their exceptional hardiness, their profusion of large and brilliant flowers.

10 MAGNIFICENT COLORS

Golden Yellow (Vanguard)
Deep Purple (Alert)
Snow-White (Avalanche)
Scarlet-Orange (Huntsman)
Bronze-Red (Ruby)

Golden Bronze (Flaxen Beauty)
Creamy-Yellow (Lee Powell)
Burnt Orange (Carnival)
Light Lavender (Fascination)
Orange Rust (Fiesta)

BLOOMS SEPTEMBER, OCTOBER and NOVEMBER

Guaranteed to Bloom First Year Planted

These Exhibition Chrysanthemums start blooming in September, reaching their peak of perfection in October and lasting throughout November. You will enjoy them for many years, yet they require little care. Just plant them in any good soil. They thrive in full sun as well as in partial shade. Grow 2½-3 ft. tall. For best results, a light mulch during the winter is recommended. For really giant-size Mums, remove in midsummer all of the smaller stems, saving only a few of the strongest ones. When they begin to form flower buds, usually in September, remove most of the smaller buds, leaving only one of the strongest on every stem which will develop into a giant flower. Beautiful in any garden, they form a perfect background for other hardy, low-growing Mums.

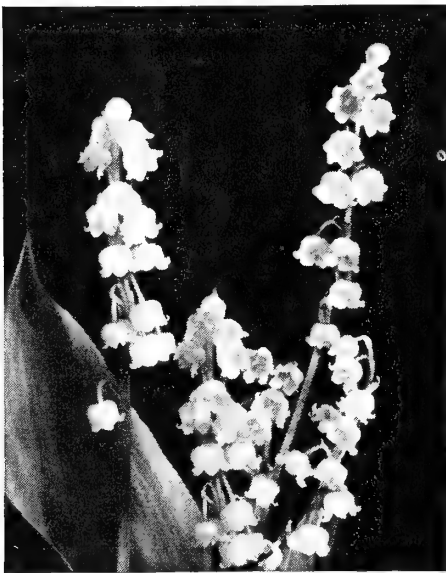
Field-Grown Plants No. 1—Your Choice of Varieties

3 for \$2.50 6 for \$4.75 10 for \$7.50
POSTPAID

Stern's Hardy Florist Exhibition Chrysanthemums Collection

(Group 24-516)

10 Hardy Chrysanthemum plants (1 of each) for.....\$ 7.50
20 Hardy Chrysanthemum plants (2 of each) for..... 14.00
30 Hardy Chrysanthemum plants (3 of each) for..... 20.00
Postpaid



STERN'S SUPER-FRAGRANT LILY-OF-THE VALLEY

These delightfully fragrant white flowers are everyone's favorite. Huge white bells on wiry 8-inch stems. And best of all... the fragrance is sweet and pronounced. Even a small bouquet will scent your home for several days. They will thrive in full shade as well as in more favorable spots. Here's just the right plant for the North side of your home where other plants have failed. We send bunches of at least 12 pips. WILL BLOOM THIS COMING SEASON.

Bunches of 12 pips \$2.00 each; 3 for \$5.50; 6 for \$10.50, postpaid

GAILLARDIA

One of the most desirable, hardy flowers thriving and flowering throughout the heat of the summer from June until November. An excellent flower for bouquets and table decoration. Plants do best in a sunny location.

AUREA PUREA. Pure yellow.

BURGUNDY. Shining deep wine-red.

DAZZLER. Bright golden yellow with rich maroon center.

Postpaid

3 for \$ 2.00

10 for 6.00

25 for 14.00

STERN'S GAILLARDIA COLLECTION

(Group 24-517)

3 Gaillardia plants (1 of each) \$2.00, postpaid.

6 Gaillardia plants (2 of each), \$3.75, postpaid.



Gaillardia

POMPON and BUTTON CHRYSANTHEMUMS

Here's the perfect Mum for cut flowers. They'll lend a colorful carnival spirit to your home as well as your fall garden. Their stiff, short petals form rugged, compact blooms which hold their form and beauty even in early fall snows. As cut flowers they last longer than other types. Selected varieties for early blooms. GUARANTEED TO BLOOM.

CHIQUITA. Charming golden yellow. Upright 2-foot flower stems are covered with big clusters of globe-shaped flowers. Excellent for cutting.

PEPITA. A real garden wonder! Opens a dark yellow—turns white when in full bloom. Rounded 2-ft. plants—bloom in mid-September.

ROSITA. Wonderful light Persian rose. A perfect companion to Pepita, and a charming garden plant. Excellent for cut flowers. Blooms from mid-September.

RED GOLD. Showy, reddish orange-bronze. An early September bloomer.

RED GLOW. This blood-red beauty will bloom and bloom. Straight firm stems are ideal for cutting purposes.

Heavy, Field-Grown No. 1 Plants, 3 for \$2.50; 10 for \$7.50; 25 for \$15.00, Postpaid

STERN'S MEXICAN MUM COLLECTION

(Group No. 24-518)

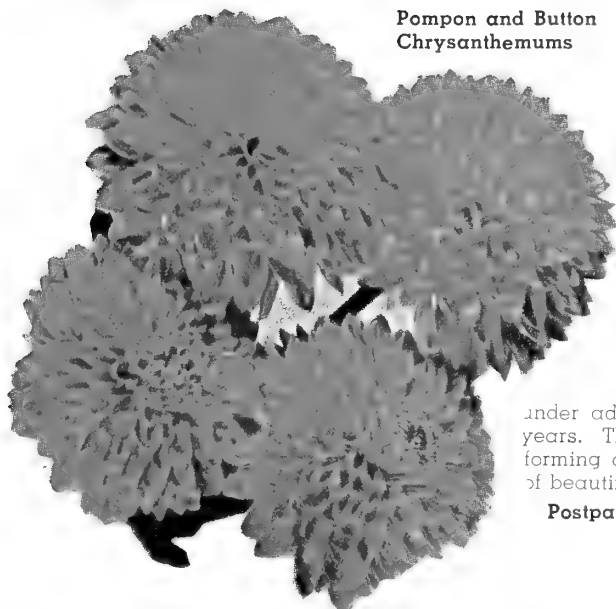
5 Plants (1 of each)\$ 3.95
10 Plants (2 of each) 7.50
20 Plants (4 of each) 13.75
Postpaid



BIG BLOOMS!
Up to 5 Inches
Across!

Florists Exhibition Chrysanthemums

**ALL GUARANTEED
TO BLOOM THIS YEAR**



Pompon and Button
Chrysanthemums



Astilbe, Fanal

Thrilling Old-Fashioned Beauty in
Your Spring Garden

STERN'S BLEEDING HEART

(*Dicentra Spectabilis*)

An old-fashioned favorite; its pink, heart-shaped flowers resemble a graceful Valentine. One of the hardiest flowers, it thrives under adverse conditions—even when neglected for years. They do exceedingly well in partial shade, forming a graceful low-growing bush with hundreds of beautiful flowers.

Postpaid: 3 for \$3.25; 6 for \$5.95; 10 for \$9.00.

"Everblooming Torch Lilies from the Transvaal"

Stern's POKER PLANT

NEW EXOTIC TRITOMAS from the Veldt of South Africa.

"Flowers Up to 3 Feet Tall"

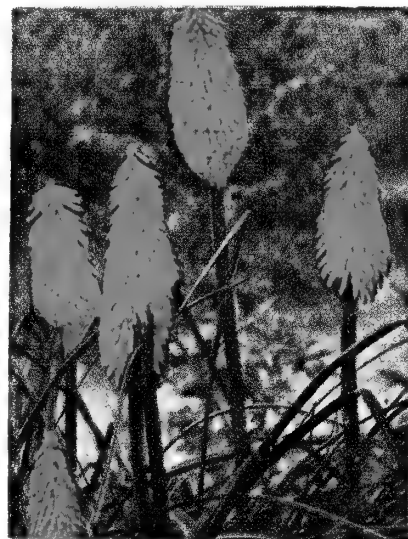
Newly developed hybrids of the Poker Plant. BLOOM FROM JUNE 'TIL SEPTEMBER, some even into October. They are an entirely new type of hardy flowers, in red, yellow, white colors, 2½ to 3 ft. in size, beautiful in groups and border, excellent for cutting. Postpaid: 3 for \$3.25; 6 for \$5.95; 10 for \$9.00.

GLOW. Bright coral-red.

PRIMROSE BEAUTY. Clear primrose-yellow.

WHITE GIANT. Ivory-white.

ROYAL STANDARD. Bright crimson-red changing to golden yellow for the lower third of the flower.



Tritoma

STERN'S ASTILBE FLOWER

Hardy perennial flowers producing de-
lightfully decorative feathery bloom
spikes in June and July, about 2 ft. tall.
Does best in moist spots, sun or shade.

EUROPE. Clear pink.

FANAL. Intense red.

DEUTSCHLAND. Pure white.

Postpaid: 3 for \$2.50; 10 for \$7.50;
25 for \$15.00.

Old-Fashioned Bleeding Heart



DAZZLING COLORS FROM AUGUST UNTIL FROST!



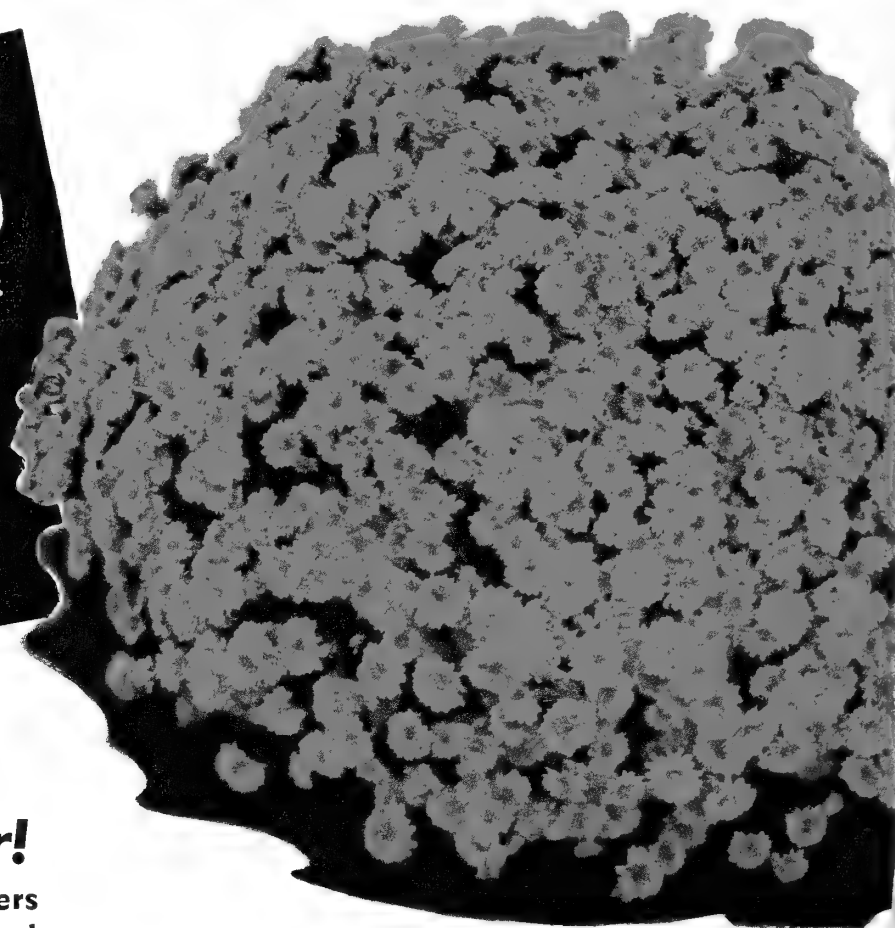
*Trademark

Bushels of flowers starting this summer!

**Every Plant Entirely Covered with Flowers
Blooms 8-10 Weeks Starting This August**

When in bloom all foliage is covered with colorful flowers, forming a spotlight of beauty in your garden. A spectacular vision of flaming color. These compact low-growing plants seldom exceed 12 inches high. Because they spread 2 feet or more, they are ideal for planting in front of shrubs or evergreens. As a garden plant they are unsurpassed, for they require almost no cultivation. Even when neglected they produce a brilliant mass of color that never gets out of hand. Unlike other types of Chrysanthemums, they never grow tall. Planted in a row, they form a wonderful low border that turns into a blaze of color at blossom time.

Very hardy. They'll repeat their amazing performance each year, multiplying in beauty and color with each succeeding year. Set plants not less than 18 inches apart.



You've never seen such a profusion of colorful blooms. You'll have thousands of flowers surrounding your house . . . thousands of flowers for cutting—to brighten your home . . . armfuls of beautiful flowers for gift bouquets. Just plant a few of these Chrysanthemums for an almost unlimited supply of gorgeous color.

Each Plant a 2-Ft. Mass Display of Color

Each flower a masterpiece of Nature's handiwork. Each exquisite bloom is made up of hundreds of slender petals—arranged row on row in perfect symmetrical shape. Each flower is so perfect in shape and form you'd think they were greenhouse grown. Colorful beyond description! You'll be proud of every one. All blooming together, they make a spectacular picture of color that will bring glory to your garden at a time when brilliant color is most desirable.

Choose from These 6 Best Varieties

Red Cushion Pink Cushion Yellow Cushion
White Cushion Bronze Cushion Purple Cushion

America's Finest Plants!

These "1000 Flower" Mums are selected plants with big vigorous roots. The finest grown anywhere. Absolutely No. 1 quality. Every plant guaranteed to bloom.

Field-Grown Plants, No. 1—Your Choice of Varieties

3 for \$2.50 10 for \$7.50 25 for \$15.00

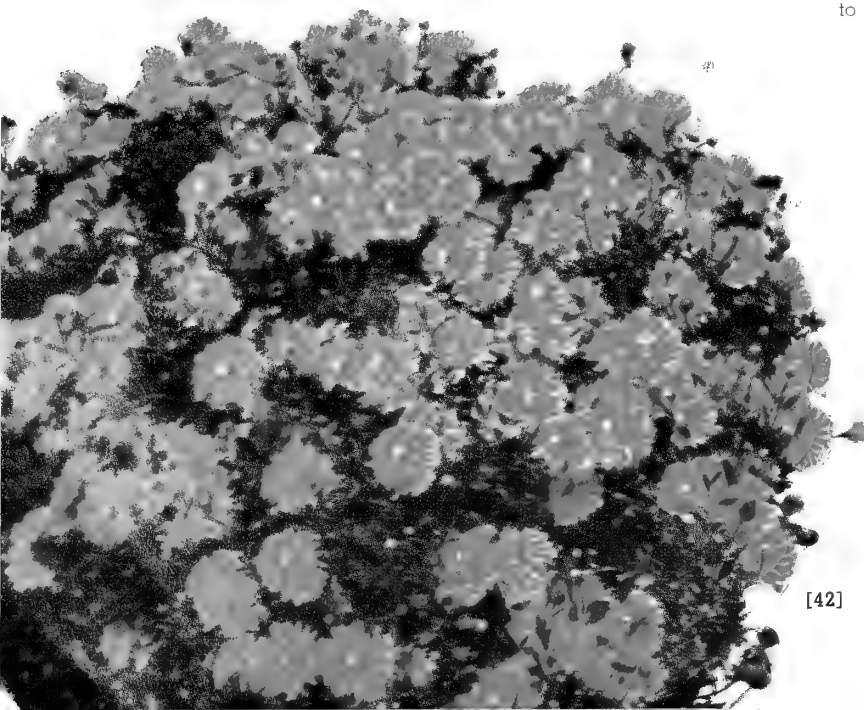
POSTPAID

Stern's "Thousand Flower" Mums

(Group 24-519)

| | |
|---------------------------------------|---------|
| 6 Cushion Mums (1 of each color) for | \$ 4.75 |
| 12 Cushion Mums (2 of each color) for | 9.00 |
| 18 Cushion Mums (3 of each color) for | 13.00 |
| 30 Cushion Mums (5 of each color) for | 20.00 |

All Prices Postpaid



Stern's New Lyondel Hybrids

GIANT DELPHINIUMS

Blooms Twice Each Year

These giant Stern's Delphiniums are a "must" in any garden. There is nothing quite equal to their exquisite grace and height (over 4 to 5 feet tall), their magnificent colors that range from pastel blues to white and lavender, right up to solid deep violet and indigo-blue.

These new Stern's Lyondel Hybrid Delphiniums are perfectly hardy as far north as Boston, Mass. They withstand the combination of severe winters and droughty summers better than any Delphinium we know.

Plant them among your Roses for a living floral arrangement—truly a breath-taking display.

You will enjoy lovely flowers twice each summer—once in June and July—and a repeat performance in August. You'll really appreciate these spectacular colors in mid-summer when color is needed most.

The flower is huge—far larger than old-fashioned varieties. Often they will measure 2 to 3 inches across. Even more important than size, these Stern's varieties are covered with hundreds of flowers—covered almost from top to bottom—like a multi-colored flame up to 5 feet high.

We urge you **this spring** to plant these magnificent new Stern's varieties.

Mixed Colors Postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50; 25 for \$18.00.

Extra Large Double Flowers



Huge, Colorful Spikes Up to 5 Feet Tall!

How To Grow a **TECHNICOLOR***
Garden Without Work

RAINBOW DAYLILIES

(Hemerocallis Hybrids)

Enjoy Dramatic New Colors Year After Year

Grow these spectacular new DAYLILIES anywhere. Plant them anywhere in your garden—in any soil, sandy or clay; moist or dry. Plant them in shade or sun; in the far North or the deep South. Here's the answer to all your garden problems—here's real trouble-free beauty. Just plant them, then forget them. These Stern's All-American Daylilies will care for themselves producing more color, more flowers, more beauty **every year!**

Blooms from June Until September—This Year!

Flowers in succession at different times from late spring until early fall.

B. H. FARR. Rosy buff to pink.
DAINTY BELL. Cadmium-yellow.
MARGARET PERRY. Brilliant orange-scarlet. Lined with yellow.
MARY GUENTHER. Carmine-red and clear yellow.
MIKADO. Rich orange with deep mahogany-red throat. Fragrant.

OPHIR. Deep golden yellow.
PURPLE WATERS. Wine purple, yellow throat.
PATRICIA. Pale yellow.
SPALDING. Tu-tone. Rose and yellow.
WAR PATH. Bright red satiny sheen.

*Reg. Trademark

| | | | |
|---------------|-------------|-------------|--|
| | Postpaid | | |
| 3 | 10 | 25 | |
| for | for | for | |
| \$3.75 | \$12 | \$25 | |

Stern's ALL-AMERICAN DAYLILY COLLECTION
(Group 24-520)

Ten Stern's Daylilies (1 of each color) for only \$12.00, postpaid. If you do not want the entire collection select any 5 (your choice of colors) for only \$6.25, postpaid.

Big Everblooming Carnations for Outdoor Garden Beauty
Special Corsage and Bouquet Feature

Stern's Sweet Scented

Hardy Everblooming CARNATIONS

GUARANTEED TO BLOOM THIS VERY SUMMER

Never before have we been able to offer garden-hardy Carnations of such size and color. These new varieties are an absolutely hardy race. Grow 15 inches tall. Closely resembling the prized greenhouse types—they will provide large sweet-scented flowers in a spectacular assortment of colors. Now you can enjoy magnificent everblooming Carnations in your own garden starting in late spring and continuing until late fall. Don't miss the thrill of picking these wonderful new Carnations for cut flowers, bouquets, corsages, boutonnieres, as well as for garden decoration.

THREE EXCITING COLORS

ROSE UNIQUE. Lovely rose-pink.

SWEET MEMORY. Pure white, maroon center.

WALLACE RED. Blazing scarlet.

Postpaid: 3 for \$2.50; 10 for \$7.50; 25 for \$16.00;
100 for \$60.00.

STERN'S EVERBLOOMING CARNATION COLLECTION

(Group 24-521)

3 Hardy Carnations (1 of each) for \$2.50
9 Hardy Carnations (3 of each) for 7.25
12 Hardy Carnations (4 of each) for 9.00
18 Hardy Carnations (6 of each) for 13.50
Postpaid

A Grand New Garden Sensation!

Stern's DWARF CARPET MUM

This startling new Carpet Mum has a place in your garden. It creeps along the ground growing about 2 ft. across and when in bloom is hardly 10 inches high. Looks like a magic rug with glittering double Pompon-like flowers 2 inches or more across. Just perfect for bedding, edging your perennial border or for fall bloom in the rock garden. Blooms from September 15 on, **this very year.**

Available In Two Spectacular Colors

DAZZLING RED (Papoose)

GOLDEN CARPET

Postpaid: 3 for \$2.50; 10 for \$7.50; 20 for \$14.00.

Golden Carpet Mum

Dazzling Red Carpet Mum

Stern's

Drought Resistant PINK UMBRELLA PLANT

(Sedum Spectabile Brilliant)

A hardy flower that thrives under most unfavorable conditions throughout summer heat, even on poor soil, requiring hardly any attention. Grows about 12 inches tall, pinkish red flowers up to 8 inches in diameter with silvery foliage.

Useful everywhere. In the foreground of the perennial border; among low growing shrubs for color emphasis; in window boxes; as a low growing summer hedge around rose or perennial beds. Plant 10 inches apart for garden use, 12-16 inches apart for window boxes.

Postpaid: 3 for \$2.00; 10 for \$6.00; 25 for \$14.00.

Pink Umbrella Plant

Stokesia,
Blue Moon



Shasta
Daisy,
The Prince

Stern's Giant Flowered SHASTA DAISY

(Chrysanthemum Maximum—The Prince)

New Everblooming Garden Sensation

Here's one of the easiest of all perennials to grow. Produces huge white flowers, up to 5 inches in diameter with a striking yellow center. The flowers are full and compact; perfect for floral designs and bouquets. Petals stiff, with no sign of drooping; 25-28 inch stems. Plant 1 foot apart in good garden soil and in a sunny location. **GUARANTEED TO BLOOM THIS SUMMER.**

Postpaid: 3 for \$2.00; 6 for \$3.75; 10 for \$6.00; 25 for \$14.00.



Winter Hardy Aster

Brilliantly Colored - Fall Blooming "Star Flower" Stern's WINTER HARDY ASTERS

Sensational Novae Belgi Varieies.

AT LAST! This native American plant has been crossed with brilliantly colored, showy English varieties producing larger flowered types formerly hardy only in the mild regions along the English Channel.

EXTRA LONG BLOOMING PERIOD

These sensational new Hybrid types grow to an average height of 3 ft. Their colors blend perfectly into the mixed perennial border. Colorful, large flowers are produced in immense quantities, blooming in late summer and continuing through October. An ideal cut flower. In a planting of Lilies or Tritomas they form a gay autumnal display making them a "must" for everyone's garden. **GUARANTEED TO BLOOM THIS SUMMER.**

OUTSTANDING NEW VARIETIES To Bloom This Summer.

JANET McMULLEN. Gigantic soft rose-pink. Long pyramidal stems alive with color. Perhaps the largest flower of any Aster.

PLENTY. The best and largest blue. Stems covered with bloom.

THE ARCHBISHOP. Mammoth new English Hybrid. Huge 2-in. semi-double blooms in massive sprays of rich deep blue-purple.

Postpaid: 3 for \$2.50; 6 for \$4.75; 9 for \$7.00.

Stern's WINTER-HARDY ASTER COLLECTION

(Group No. 24-522)

| | |
|-------------------------------|--------------|
| 3 Plants (1 of each variety) | \$2.50 |
| 6 Plants (2 of each variety) | 4.75 |
| 12 Plants (4 of each variety) | 9.00 |

Postpaid

Unusual! Everblooming Giant Flowered Aster

Stern's WONDER OF STAFFA

(Aster, Frikarti)

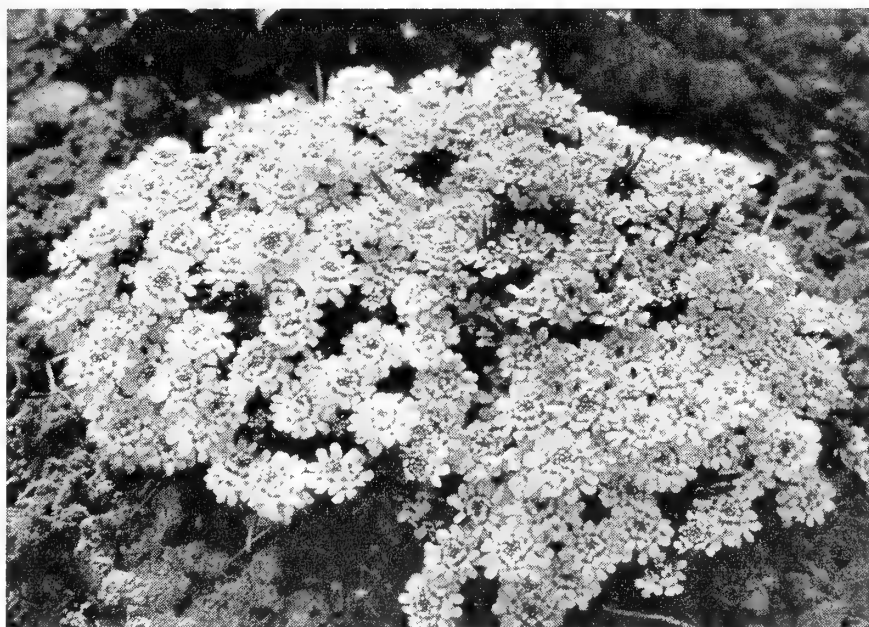
Considered by many as the outstanding garden plant introduced during the past 20 years. Large lavender-blue flowers up to 2½ in. across proudly borne on straight, strong stems. No other plant like it—a blaze of color from June 1st until the middle of November. Does well in light shade—or full sun. Excellent for cutting. **WILL BLOOM THIS SUMMER.**

Postpaid: \$1.25 each; 3 for \$2.50; 6 for \$4.75.

Stern's Giant Flowering STOKESIA (Blue Moon) Spectacular Late Summer Garden Color

This unusual perennial produces immense light blue flowers 5 to 6 inches across on stiff 15-inch stems. Perfectly hardy it is not bothered by insects. **A real bloomer!** Covered with flowers from LATE SUMMER UNTIL LATE FALL. Plant 12 inches apart preferably in a sunny location. A real beauty admired by everyone. **GUARANTEED TO BLOOM THIS SUMMER.**

Postpaid: 3 for \$2.50; 6 for \$4.75;
10 for \$7.50



Stern's HARDY DWARF CANDYTUFT

(Iberis, Snowflake)

Lovely semi-dwarf plant. Dainty snow-white flowers produced in colorful abundance in May and June completely cover the plants. The dark semi-evergreen foliage is attractive all year. Because of its height (8 to 10 inches) and its rambling habit of growth, it is perfect for rock gardens, borders, and edgings. Plant 12 inches apart. **GUARANTEED TO BLOOM THIS SPRING.**

Postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50; 25 for \$15.00.

Special Introductory Offer!

NEW "PLUM SIZE" STRAWBERRIES

50 plants \$2.50 postpaid

100 for \$4.00 postpaid

1000 for \$25.00 postpaid

Only 5¢ A PLANT IN LOTS OF 50

Each plant yields 6 pints a year!

Actually as big as a plum!

GIANT TASTY BERRIES!

LUSH GREEN DECORATIVE PLANTS!

FOR BEAUTY AND UTILITY A FLOWERING BORDER



Thousands of Giant Berries

Most amazing new Strawberry! Now available—Stern's miracle "EMPIRE" produces berries actually as large as Plums. Enormous producers—each plant averaged 6 pints a year over 3-year field tests. They resist drought—actually thrive in hot dry weather. Magnificent flavor! Big, firm, sweet, extra juicy and red—they are truly a thrilling showpiece Strawberry. Don't miss them!

Our Finest Grade Plants—Official! Largest No. 1 size—the best and biggest grade. Strong well-developed crowns and roots withstand severe winter conditions.

Extra Garden Beauty

Plant these wonderful Strawberries in garden bare spots. They are most decorative as well as useful. The glistening foliage is a brilliant green—broad and beautiful. Each plant—at blossom time—is almost covered with big flowers—almost the size of small Roses. An ideal low-growing garden border plant—rich green with gay white and yellow blossoms, turning into huge red Strawberries.

Even city gardeners can enjoy delicious Strawberries without sacrificing scarce garden space. Plant along walks or in rock gardens. Smallest homes can use 50 plants. Set 10 to 12 inches apart.

Freshly Dug — U. S. Grown CHRISTMAS ROSES

(Helleborus niger altifolius)

At last Stern's brings you the miracle winter flower (Christmas Roses) locally grown in the United States. Freshly dug they are guaranteed to live and bloom in your garden.

Blooms Outdoors From October to March

As autumn approaches, the Christmas Rose lifts its flower buds out of the ground to transform your garden into a botanical winter wonderland. If a cold snap catches them, they'll freeze solid—BUT, when the temperature rises and the sun shines, they'll open as if nothing had happened! In mid-winter, a few mild days will bring on a spectacular array of these miracle flowers. Their lush, deeply cut leaves are decorative and evergreen the year 'round, forming a wonderful background to the lovely white blossoms. Each plant stands about 8 inches tall.

Springtime is Best Planting Time for Christmas Roses

Plant Stern's Christmas Roses in **semi-shaded** location where they will be protected from the hot summer sun—but where they get warm sunshine during the winter. Ideal locations—close to (or under) evergreens, wooded areas, under trees, in shady nooks next to walls.

Certified U. S. Grown Plants

Three to four big fat flower buds. Plants have big healthy palm-like leaves.

3 for \$3.75 6 for \$7.50 12 for \$15.00, Postpaid
Absolutely Hardy—Unharmd by Freezing Temperatures



Christmas Rose

GROW A PEONY PARADISE

STERN'S LIFETIME

GIANT PEONIES

Huge Double-Blooms Up to 10 Inches Across
Enjoy Spectacular Blooms Without Lifting a Finger!

Everybody says: "Most wonderful flower in my garden!"

Hardly any other flower compares in dramatic splendor with these exquisite GIANT CENTURY PEONIES. Their spectacular size, their sunburst colors, their dazzling fragrance have made them the favorite of America's most glamorous gardens.

Stern's Giant Century Peonies last a lifetime. Here is beauty your grandchildren will enjoy! You'll enjoy their magnificent flowers—for these vigorous plants are guaranteed to bloom and to give you complete satisfaction. Each year they increase in size and beauty. Require absolutely no care, no spraying. Just plant them and enjoy them!

These selected plants are strong 3-5 eye divisions. Plant them so that the buds ("eyes") are no more than 1 inch below the surface. That's all you have to do to enjoy a lifetime of their spectacular beauty.

SELECTED VARIETIES

ADOLPHE ROUSSEAU. Deep double MAROON-RED. Fine blooms on firm straight stems.

BARONESS SCHROEDER. Excellent double WHITE which shows a tint of pink when it opens.

FESTIVA MAXIMA. Paper WHITE with crimson markings. Very large—very double—a full rose type. Strong stems, numerous and tall.

KARL ROSENFELD. A strikingly brilliant deep RED, semi-rose variety. Excellent as a cut flower and a show flower. Heavenly in the garden.

LADY ALEXANDRA DUFF. Blush-PINK. An immense flower with great broad rounded petals. A pale blush-pink with yellow stamens. A beautifully formed, sweet scented flower. Very floriferous. Very showy. Central petals touched with crimson.

MONS. JULES ELIE. Heavenly silvery PINK. Broad reflexing guards, high pyramidal body, semi-quilled petals. Most lasting cutting Peony.

REINE HORTENSE. A uniform ROSE-PINK marked with crimson. Gives universal satisfaction both as a show and garden variety. Plant is tall with long stiff stems. Midseason.

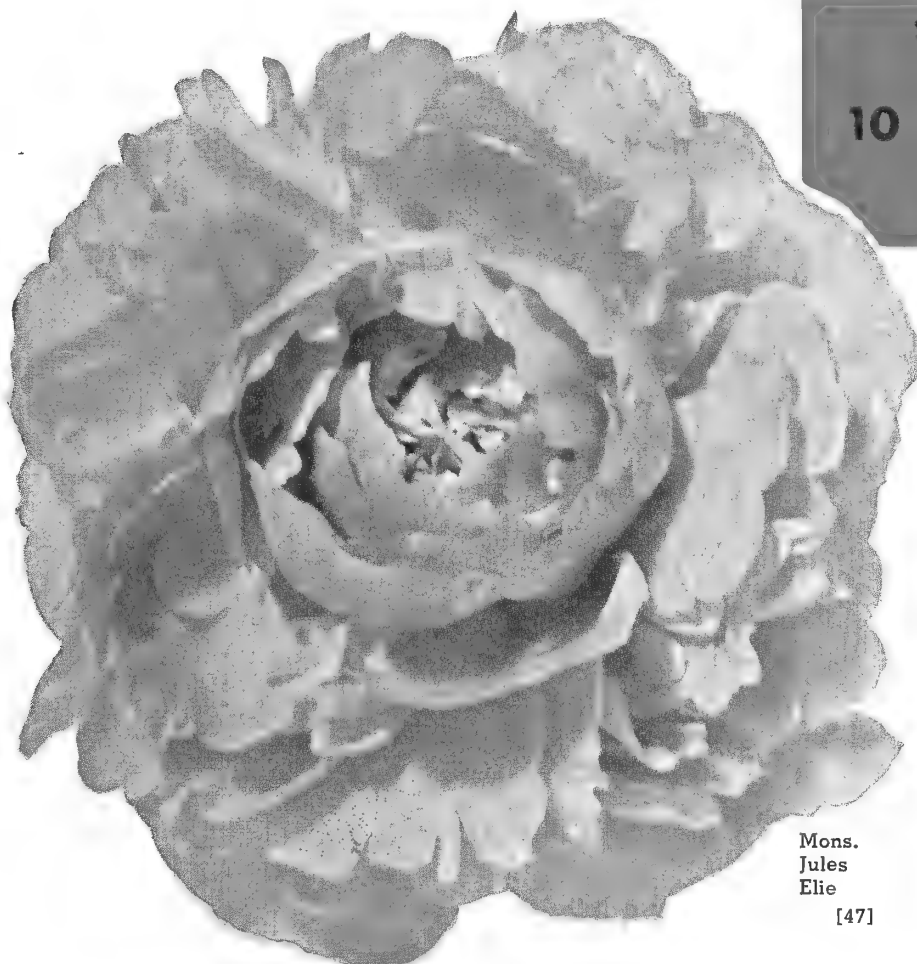


Inspecteur Lavergne

SARAH BERNHARDT. Deep ROSE-PINK. Excellent for show—superb in the garden. Late midseason. Apple-blossom-pink with each petal silver tipped. Fragrant.

INSPECTEUR LAVERGNE. Outstanding new deep double RED. An early bloomer. Its petals are delicately tipped with silver. Strong, upright stems producing unusual "show" blooms.

MME. CALOT. Wonderful light PINK, creamy collar. Abundant bloomer. Postpaid: \$1.50 each; 3 for \$4.20; 10 for \$13.00



Mons.
Jules
Elie

STERN'S LIFE-TIME GIANT PEONY COLLECTION

(Group 24-523)

| | | |
|----------|------------------------------------|---------|
| 10 | Double Giant Peonies (1 of each) | \$13.00 |
| 5 | Double Giant Peonies (Your choice) | \$7.00 |
| Postpaid | | |

EXTRA EARLY MAY FLOWERING VARIETIES

Have glorious blooms in your Peony garden weeks earlier! Just plant a few of these May-flowering hybrids—you'll have lots of blooms even before Decoration Day!

ALBA PLENA. Pure early WHITE. Very large, double. Tall stiff stems, strong grower, free bloomer.

ROSEA SUPERBA. Magnificent PINK. Big double flowers of delicate coloring. A strong grower, producing many straight tall stalks.

RUBRA PLENA. A blazing RED! Fadeless color, extremely dependable. Striking in garden and in vase. Excellent foliage, strong stems.

Each \$1.50 3 for \$4.20 10 for \$13.00

POSTPAID

STERN'S MAY-FLOWERING PEONY

GROUP 24-524

3 plants (1 of each) for \$4.20, Postpaid
6 plants (2 of each) for \$8.00, Postpaid

**NOW A TROPICAL PARADISE
IN YOUR OWN GARDEN**

Stern's

South Pacific

SUNGLORY*

(Hibiscus Moscheutos - Rose Mallow)

NEW GIANT HYBRID HIBISCUS

Colossal Flowers Up to 8 Inches Across!



Like the tropical gardens you've read about in travel books—immense flowers as large as a dinner plate. Exquisite blossoms, colorful as a Java sunset. Now you can have tropical beauty in your own garden, **anywhere in U. S.**—even in coldest sections. Blooms continuously from July 'til frost. Each plant produces up to 50 huge flowers every year. Don't miss this tropical garden thrill!

Guaranteed to Bloom in 90 Days

A gardener's conversation piece. These Sun Glories burst into glorious bloom only 90 days after planting. Plants grow 2 to 4 feet tall last a lifetime—developing new beauty and flower production each year. Thrive in any soil; prefer full sun and plenty of moisture. For best effect, plant 24 inches apart in groups of three or more. Most amazing cut flower for table decoration or in arrangement.



FLOWERS FROM JULY 'TIL LATE FALL

A new center of attraction in your garden. They'll bloom continuously from July until frost. Most amazing cut flower. Place only one blossom in a large shallow bowl as table centerpiece decoration, or wire into arrangement with other flowers. They supply startling beauty planted among your flowering shrubs or as specimens planted in a bed on the lawn.

LIMITED QUANTITIES—MIXED COLORS ONLY

Rainbow Mixture: Beautiful shades of Red, Pink, White, Maroon and Salmon.

**3 for \$2.00; 6 for \$3.75;
10 for \$6.00; 25 for \$14.00**

Postpaid

*Registered Trademark



"Giant Desert Candles from Tibet"

**Stern's
Imported**

SPIRE LILY

THE EXOTIC GIANT EREMURUS From the Himalayan Mountains of Tibet FLOWERS UP TO 6 FEET TALL

These are the towering "out of this world" flowers you've read about in travel books. Now, Stern's brings them to your garden—in all their colossal beauty and color.

One of the most dramatic and spectacular of all hardy perennials, their 6 foot spires of brilliant color are a sight of unforgettable splendor!

Just imagine—flowers up to three feet long atop a four-foot stalk! The flower is a thick-set open bell of wonderful colors including shades of white, pink, yellow, apricot, and copper.

These magnificent giants are so rare in the United States that just a few planted in your garden will attract admiring gardeners for miles around.

ABSOLUTELY HARDY IN COLDEST U. S. CLIMATES

Originated on the cold slopes of the Caucasus and Himalayas, they require only a light mulch for protection from the winter cold. Plant these rare "Desert Candles" in a sunny location in rich, well-drained soil. (Remember, they can not stand "wet feet"). For giant growth, they require plenty of fertilizer. Apply Miracle-Gro every two weeks for spectacular results. Plant in groups of three or more for an amazing show of floral splendor.

NEW PASTEL SHADE OF SHELFORD HYBRIDS

These new hardy hybrids are truly lovely, they will fill your garden with glowing color. As cut flowers they last three weeks or more when kept in water. At their best in groups. We are now able to offer these new hybrids at a price so you can plant in groups of three, six or twelve.

Imported Heavy Roots

Postpaid: \$2.00 each; 3 for \$5.00; 6 for \$9.50; 12 for \$18.00.

Color Glory all Summer long, even in hottest weather!

STERN'S EUROPEAN TYPE Multi-Flower PHLOX

Blooms Gloriously Even in Withering Heat Where Other Flowers May Fail!

Guaranteed to Bloom This Summer

You'll be thrilled with this radiant garden glory! Each plant produces giant clusters of blooms—each head is like a huge bouquet. Imagine it—some individual blossoms are almost TWO inches across. Combined in a cluster, they give breath-taking color to your garden all summer long.

For season 'round garden color, you must not be without these Stern's hardy Phlox! Wonderful in smaller gardens where space is limited. A few of these plants supply color and beauty equal to many times their number in other types of plants.

These new Phlox are vastly superior to ordinary kinds. Larger and more prolific, producing far more flowers—far more colors on upright stems, 2-2½ ft. tall. Extremely hardy, practically trouble-free.

STERN'S UPRIGHT PHLOX

(2-2½ ft.)

Choose from These 10 Harmonizing Colors

ORANGE FLAME, Spittfire. Salmon-orange with red eye.

SHELL-PINK, Salmon Glow. Most exquisite pink.

SALMON-PINK and RED, Daily Sketch. A marvelous combination.

SUNSET-RED, Charles Curtis. Most brilliant of all Phlox.

SOFT FUCHSIA PURPLE-RED, San Antonio. A huge flower!

DARK BLUE, Blue Boy. The best of the blues.

PURE WHITE, World Peace. New variety, a strong grower.

DEEP PINK, Rynstrom. A wonderful new pink.

WHITE and RED, Graf Zeppelin. White with red eye.

SCARLET-CRIMSON, Leo Schlageter. One of our finest colors.

POSTPAID

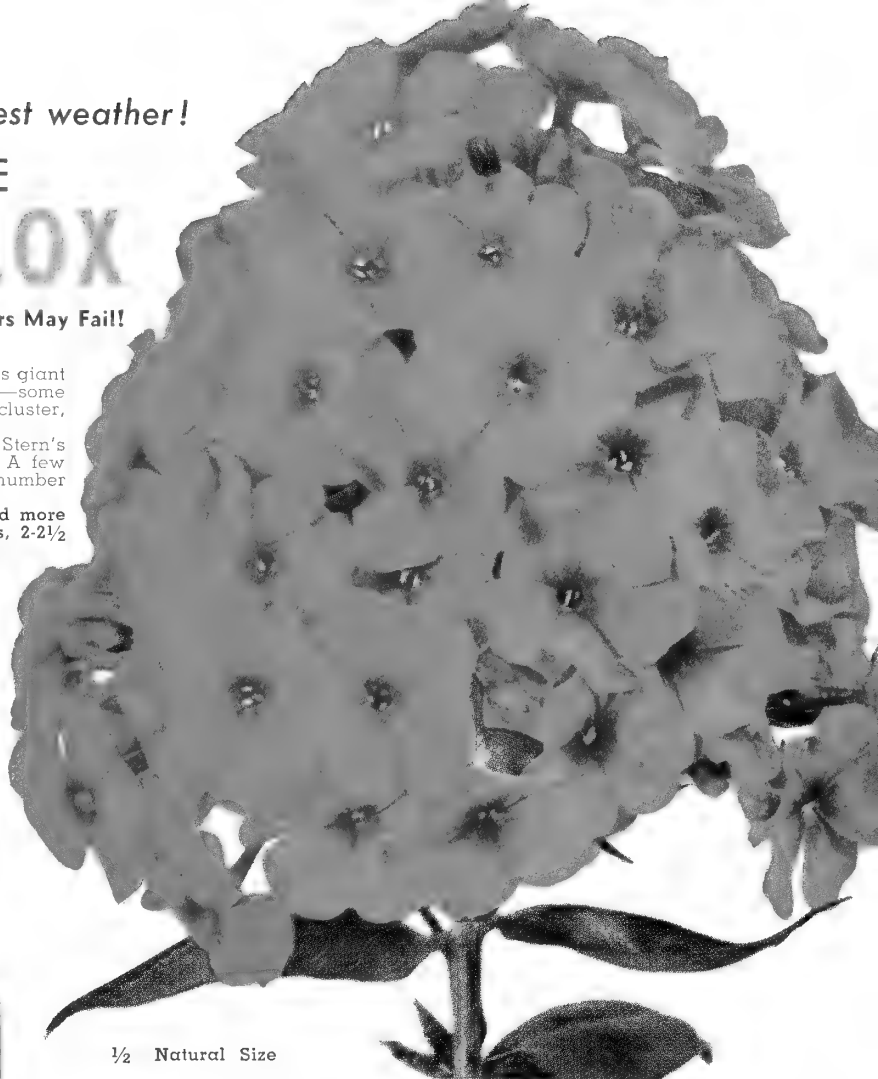
3 for \$2.00 10 for \$6.00 25 for \$14.00

Stern's UPRIGHT PHLOX COLLECTION

(Group 24-525)

Ten Harmonizing Colors of Hardy Phlox—1 of each. Guaranteed to bloom this summer for only \$6.00, Postpaid.

If you do not want the entire Collection, we will supply five Hardy Phlox Plants, your choice of colors, for only \$3.25, Postpaid.



½ Natural Size

Special Collection LOW GROWING PHLOX

(1½-2 ft.) Choose from These 6 Harmonizing Colors

These low growing varieties are ideal for planting in front of taller Phlox and other perennials such as Delphinium, Asters and Chrysanthemums. Perfect in the shrub border or to give color to an evergreen planting. They'll bloom and bloom—all summer long—even during hot dry periods when other flowers may fail.

BRILLIANT PURPLE (B. Comte)

BRIGHT ORANGE-RED (Baron von Dedem)

SALMON-ROSE (Eva Foerster)

GLEAMING PINK (Lillian)

VIOLET & WHITE (Wm. Kesselring)

FROSTY WHITE (Von Lassburg)

3 for \$2.00 10 for \$6.00 25 for \$14.00

Postpaid

STERN'S LOW GROWING PHLOX

(Group No. 24-526)

6 Harmonizing Colors of Hardy Phlox (1 of ea.) **\$3.75** Postpaid

12 Harmonizing Colors of Hardy Phlox (2 of ea.) **\$7.00** Postpaid

Stern's Everblooming
"Royal Purple"

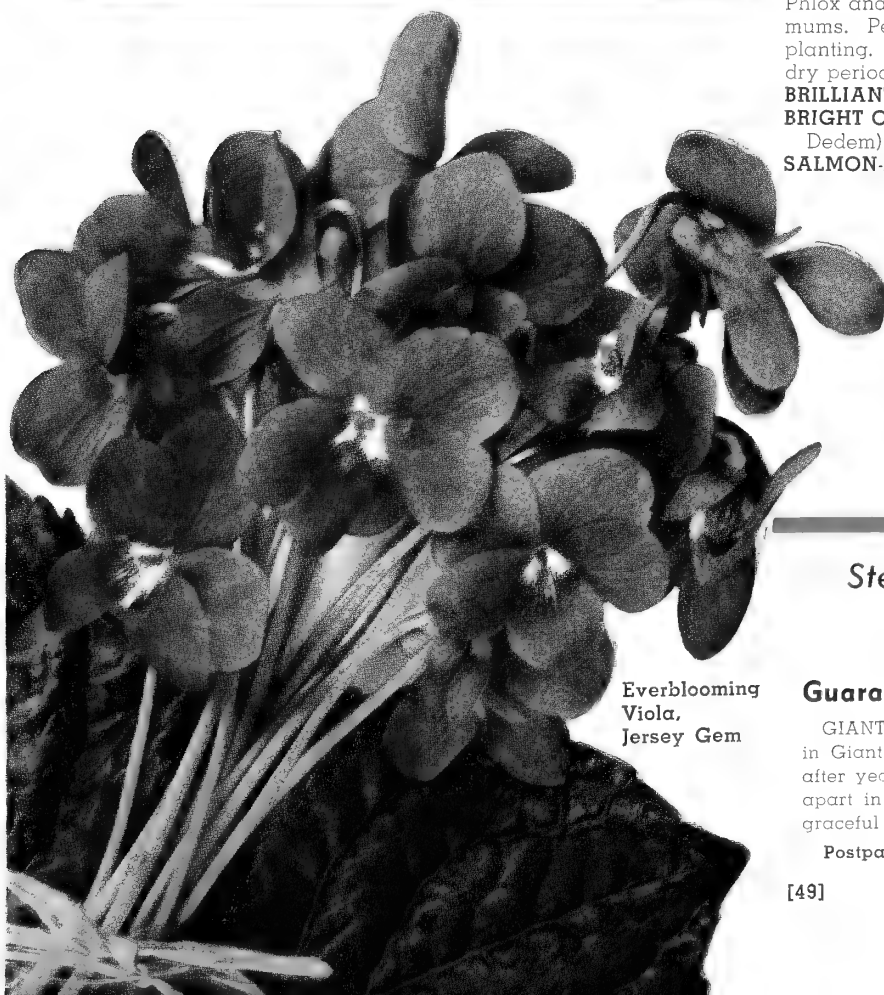
(Viola Cornuta—Jersey Gem)

VIOLA

Guaranteed to Bloom from Earliest Spring 'til Frost

GIANT VIOLAS! Now Stern's brings you one of nature's loveliest sights in Giant Everblooming types that will thrill you with their beauty year after year. Perfect for low border use. Easily grown. Just plant 8 inches apart in good soil that has been well worked. Large blooms on strong, graceful 8-inch stems.

Postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50; 25 for \$15.00.



Everblooming
Viola,
Jersey Gem



Best New Berry for the Home Garden!

3 SEASON STRAWBERRY

Heavy, Well-Rooted Plants

Stern's guaranteed No. 1 plants are well rooted—with thousands of long hair-like feeders on heavy fibrous roots. Stern's new Superfection Strawberries have exceptional growing power—thrive even during hottest weather. Require minimum of care. **IMPORTANT**—the extra heavy, long root systems are protected by special STERN'S MOIST-LOCKED packing for guaranteed shipping safety.

Imagine—your own fresh picked, delicious ripe-red Strawberries month after month after month! Not just one crop in the spring—or just in autumn—but all the delicious berries you'll want **SPRING . . . SUMMER . . . and FALL!** These amazing Stern's Superfection Strawberries are winning acclaim everywhere. Famous farm and garden authorities report amazing results in actual field tests. Small home garden tests prove new Superfection Strawberry outstanding for bigger crop from limited areas.

Three Times More Fruit per Square Foot of Garden Area

Now available to all home gardeners! Stern's sensational **NEW SUPERFECTION**—the greatest development in Everbearing Strawberries in many years. Each plant produces amazing quantity of finest tasting, fresh Strawberries. Actual field tests proved **SUPERFECTION** produced approximately 8,000 quarts per acre the first year planted—**THREE TIMES MORE FRUIT** than older varieties!

Flowering Strawberry Border

Stern's Superfection Strawberries make an ideal low flowering border for your flower garden. Their sparkling white and yellow blossoms, their lush green foliage and their brilliant red berries make the most beautiful of all border plantings. Now even city gardeners can enjoy delicious Strawberries without sacrificing scarce garden space. We also recommend our Superfection Strawberries for planting along walks or in rock gardens. Smallest homes can easily use 50 plants. Set plants 10-12 inches apart.

Superfection Strawberries
June 'til November

Stern's **NEW**

✓ **SUPERFECTION** Strawberry

- Gives 3 Times More Fruit!

First Crop in 90 DAYS!

Enjoy luscious Strawberries from June 'til November! Stern's guarantees your enjoyment of **SUPERFECTION** starting within 90 days. Set plants this spring for a never-ending supply of fine berries from June, throughout the summer, right up to November frosts.

Wonderful Quality of Fruit

Superfection produces giant size berries **up to one inch in diameter**. A brilliant deep red color right through, they hold their color and shape long after picking. Berries are very firm, excellent shippers, and the flavor is juicy sweet.

Super-Grade Plants

No. 1

| | | | |
|---------------|---------------|----------------|----------------|
| 50 for | 100 for | 250 for | 1000 for |
| \$3.75 | \$6.00 | \$12.00 | \$40.00 |

Postpaid

Stern's **EVERBEARING** Strawberry Garden

(Group 24-527)

An ideal collection for the home garden, containing 100 Everbearing Superfection, 100 June-bearing Fairfax—a total of 200 Strawberry plants for




Only

Postpaid

Half Collection, 50 each, total
100 plants for \$5.50, postpaid.



For FRESH FRUIT or PRESERVES It Pays to Plant Stern's Quality JUNE BEARING STRAWBERRIES

| | |
|-------------------------------------------------------------------------------------|-----------------------------|
| ✓  | wonderful with cream |
| ✓  | luscious jams |
| ✓  | flavorful shortcake |

Now Available! Extra Large Plants for Bigger Crops!

You'll thrill at the big crops of these favorite June-bearing Strawberries. Stern's offers these fine berries in a new super-grade quality plant. Each plant a real bush with well-developed crown and heavy, healthy roots that contain thousands of living hairlike feeders. These amazing Stern's plants cannot be compared to ordinary plants offered by others. Compare growth and crop—prove to yourself it pays to buy these Stern's Super-Grade quality plants. The space and work are the same, the results are incomparably better with Stern's Super-Grade plants.

| | | | | |
|-----------------------------------|---------------|----------------|----------------|-----------------|
| Super-Grade Plants, No. 1. | 50 for | 100 for | 250 for | 1000 for |
| Postpaid | \$2.50 | \$4.00 | \$8.00 | \$25.00 |

✓ **FAIRFAX.** (Early.) One of the largest and one of the best. The foliage is beautiful and the blossoms nearly as big as small Roses. You'll like its long fruiting season. Produces an abundance of juicy berries so large that only sixteen will usually fill a quart basket! One of the earliest to ripen. One of the best varieties for freezing.

✓ **PREMIER.** (Early.) Here's an early variety that's practically Frost Proof. Leading variety among commercial planters because its such a prolific bearer—over a long, long period. Be sure to include some for your garden for large, smooth, perfectly flavored berries.

✓ **VERMILION.** (Early.) This new Strawberry produces big, strong, healthy plants with glossy dark green leaves. Fruit is smooth, very glossy, and medium to large in size, evenly colored and attractive in appearance. Fruit of high quality with a wonderful Strawberry aroma.

✓ **CATSKILL.** (Midseason.) Most popular of the midseason varieties. Fruit is very large; plants are productive, hardy, healthy.

✓ **SPARKLE.** (Midseason.) New variety rapidly becoming a leading commercial berry. Makes a fine fruiting bed on practically any type of soil. The sparkling, firm berries are extra rich in flavor. Perfect for freezing.

✓ **EDEN.** (Midseason.) A new, large and very productive Strawberry. Berries are glossy with firm flesh, deep red to the center. Easy to hull. Excellent for freezing.

✓ **FAIRPEAKE.** (Late.) This variety is our best late berry. Plants make a healthy, vigorous growth. Excellent commercial crop. Extends the Strawberry season for another week. Berries are very large, firm, red to the center.

PLANTING DISTANCE

Set plants 1 foot apart in rows 2 feet apart. Keep all runners nipped off. Or: Set plants 2 feet apart in rows 4 feet apart. Allow runners to fill to 2 feet wide.

FREE PLANTING INSTRUCTIONS WITH EVERY ORDER

Free planting instructions accompany every order. Soil preparation, how to plant, removal of blossoms, cultivating, mulching, and other subjects are covered in this leaflet.

Stern's Family Strawberry Patch

Group 25-530

The collection will yield an ample supply of delicious berries for an average family, for eating, canning, and freezing.

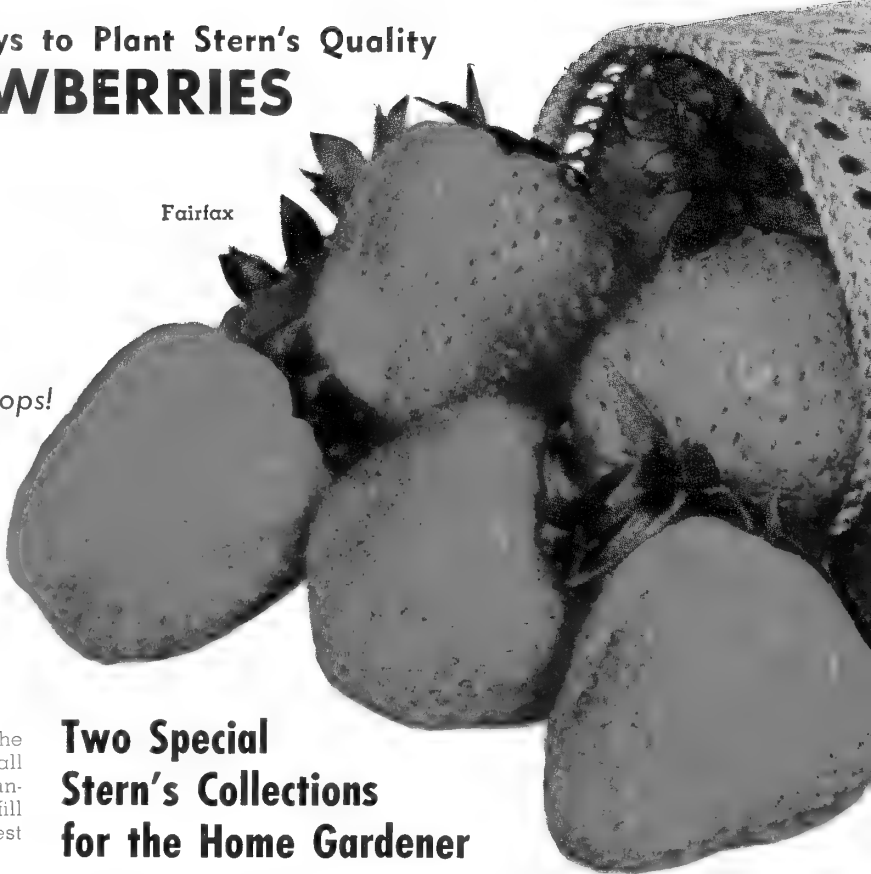
200 Strawberry Plants, well rooted. 50 each of Catskill, Fairfax, Premier and Sparkle—

For Only \$7.50, Postpaid

100 Plants (25 each above)

For Only \$4.00, Postpaid

Fairfax



Two Special Stern's Collections for the Home Gardener

FREEZER COLLECTION Group 24-528

Here are the varieties rated highest in freezing qualities in university tests. Now you can enjoy luscious Strawberries all year long.

200 Strawberry Plants, well rooted. 100 Fairfax, 50 of each Sparkle and Eden.

ONLY \$7.50, POSTPAID

100 Plants (1/2 collection) ONLY \$4.00, POSTPAID

L-O-N-G SEASON COLLECTION

Group 24-529

Now you can pick Strawberries all season long. This special collection of the best early to late varieties will yield large quantities of juicy ripe berries.

200 Strawberry Plants, well rooted. 50 of each Premier, Catskill, Fairpeake and Vermillion.

ONLY \$7.50, POSTPAID

100 Plants (25 of each above) For Only \$4.00, Postpaid

Every Plant Guaranteed to Live and Bear!

Don't take chances. Why waste time and money on inferior bargain plants? Stern's Super-Grade quality plants will thrill you with their strong vigorous growth, their huge crops of finest quality fruit. Stern's Super-Grade quality plants have exceptional growing power, will survive hottest summers, thrive and produce with minimum care. **Important**—the living roots are protected by SPECIAL STERN'S MOIST-LOCKED packing for guaranteed shipping safety. You'll find Stern's plants best in every way!



Stern's Famous RASPBERRIES

Stern's Quick Crop Raspberry plants are hardy, prolific and guaranteed to grow and bear. This vigorous plant is famous for its well-developed root with its thousands of strong fibrous feeders, the result of meticulous care in propagation and selective breeding. These terrific plants are the finest grown anywhere. Plant them in your garden or around your home. They make ideal decorative shrubs, adding a touch of unusual color combinations with their lush green foliage, their small white and yellow blossoms, their bright red berries.

Extremely hardy—easy to grow. They will thrive in any well-drained garden soil. Plant grows 4 to 5 feet tall. Plant 3 ft. apart in rows 6 ft. apart. Or plant in groups of three for ornamental effect.

Quick Crop Plants. 2-year, transplanted Postpaid **10 for \$3.50 25 for \$8.25 100 for \$30.00**

2180 A. INDIAN SUMMER. Red Everbearing Raspberry. The summer crop ripens in July. The autumn crop starts in late September and continues until freezing. Flavor and quality are excellent.

2190 A. LATHAM. Red. The most popular of all red Raspberries, Latham produces heavy yields of large firm berries of delicious flavor. Extremely hardy, even in coldest sections. Fruit is large, perfect for canning.

Morrison



2200 A. MORRISON. Now you can extend the Raspberry season by planting Black Morrison Raspberry, which ripens ahead of red varieties. A tremendous producer of luscious, jet-black berries with a wonderfully firm texture. There are no larger Raspberries than Morrison, some averaging more than a full inch in diameter. Perfect for making juice and freezing as they have fewer seeds than older varieties. Long lived.

**Guaranteed
to Grow
and Bear**

**BIG
BERRIES
FROM
ORNAMENTAL
BUSHES**



Latham

- 2205 A. NEWBURGH.** Red. Produces berries so large that it is not unusual to see the canes bent to the ground! Fruit is very firm, does not crumble. A good shipper.
- 2222 A. SODUS.** Purple. Many growers claim this to be the most productive of all Raspberries. Produces large supplies of large firm berries. Fruit will not crumble.

Stern's Famous FAMILY RASPBERRY GARDEN (Group 24-531)

Enjoy all the wonderful varieties of Stern's famous RASPBERRIES. Enjoy luscious pies, shortcakes, jams and juices. Enjoy delicious fresh berries starting the first year planted. An even fuller crop can be expected the following year and for many years to come.

25 Quick Crop plants, 2 yr., transplanted.
(5 of each variety listed above)

For Only \$8.25, Postpaid

September



Stern's NEW 3-SEASON RASPBERRY

**It's Stern's Sweet "September" Raspberry . . .
The First Truly EVERBEARING Raspberry**

If you don't plant and pick these sensational new Stern's Sweet "September" Raspberries, you'll be missing the thrill of a lifetime! Imagine, your own fresh-picked, delicious rich red Raspberries all season long! Not just one crop in the spring—or just an autumn crop—but all the berries you'll want—SPRING . . . SUMMER . . . and FALL! These new Stern's "miracle Raspberries" were developed in Geneva for your mouth-watering enjoyment. Your family and guests will rave about their fresh firmness and flavor.

Stern's Sweet "September" starts to bear extremely early—often as early as June 20th in the New York City area. With the exception a few weeks in August, they'll continue to bear right up until heavy freezing weather—sometimes as late as Christmas! You'll pick berries early in September, 3 weeks before other fall-bearing berries ripen. Most amazing—you'll pick basket after basket of "exhibition" fruit from September until November.

You've never really known how good Raspberries can taste, until you enjoy Stern's firm, flavorful Sweet "September" berries fresh out of your own garden. Plants are vigorous and increase rapidly, even in coldest sections. **YOU'LL PICK SOME BERRIES THIS SPRING.**

2220 A. QUICK CROP PLANTS. 2-year, transplanted. Postpaid, 5 for \$3.00; 10 for \$5.00; 25 for \$12.00; 50 for \$20.00.

HUGE BERRIES THAT MEASURE UP TO 2 INCHES AROUND *Stern's Triumph* JUMBO BLUEBERRIES

New Giant-Size Berries on Gorgeous Ornamental Shrubs

These new improved Stern's Blueberries are exceptional in every way! Luscious, extra juicy, perfect for preserving, for pies and cakes, for fresh fruit dessert. Stern's present the six best of these new varieties. They will produce an abundant crop of superior fruit during July and August.

A marvelous new plant for even the smallest home, Stern's Blueberries are beautiful ornamental shrubs. In spring their blossoms are a delight. In summer their huge berries are as beautiful as they are delicious. Their lush foliage is almost evergreen. The leaves are glossy and multi-colored as the seasons change. In winter the entire bush turns a brilliant red.

Our 3-year-old plants usually bear within 90 days after planting. They last a lifetime and produce an ever increasing supply of fruit every year; they grow 5 to 6 feet tall.

Set these plants 4 ft. apart, using two or more different varieties for pollination. Best results are obtained when planted in loose-textured organic-rich, acid soils. We recommend mixing your soil with a liberal amount of peat moss, partially rotted leaves, pine needles or sawdust.



| | | 2 for | 10 for | 25 for | |
|------------------------------------------|-----------------------|----------|-------------------------|---------|---------|
| Quick Crop Bushes. 3-yr., 18-24 in. | | Postpaid | \$4.00 | \$16.00 | \$35.00 |
| 2133 A. | Rancocas. (Early.) | 2125 A. | Pemberton. (Midseason.) | | |
| 2145 A. | Stanley. (Early.) | 2100 A. | Dixie. (Midseason.) | | |
| 2128 A. | Pioneer. (Midseason.) | 2115 A. | Jersey. (Late.) | | |



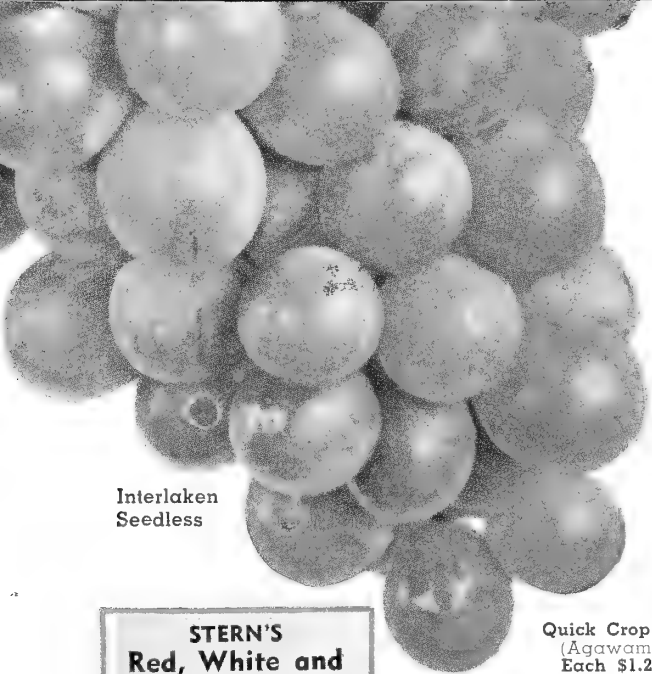
STERN'S BLUEBERRY GARDEN

(Group 24-532)

Six QUICK CROP Blueberry Plants, 3-year, 18-24 inch. One of each variety listed on this page for only

\$11.00, Postpaid
12 Plants (2 of each)
for Only \$19.00, Postpaid

Feed With
MIRACID
See Page 26.



Interlaken
Seedless

STERN'S Red, White and Blue

VINEYARD

(Group 24-533)

3 QUICK CROP VINES

3-yr., No. 1 (one each of
Agawam, Concord, and
Niagara)

\$3.45 Postpaid

6 QUICK CROP VINES

3-yr., No. 1 (TWO each
of Agawam, Concord,
and Niagara)

\$6.60 Postpaid

12 QUICK CROP VINES

3-yr., No. 1 (FOUR each
of Agawam, Concord
and Niagara)

\$12.00 Postpaid



Goldflame Everblooming Honeysuckle

Clematis, Mme. Ed. Andre



New "Landscaping" Idea In Garden Beauty Stern's Lifetime GRAPES

For Beauty, Privacy, Delicious Fruit

Plant Grapes as you would plant Climbing Roses. Stern's Grape vines are famous not only for their quality and productiveness—but also for their exquisite beauty. Their graceful leaves accented by clusters of colorful Grapes are perfect for growing on split-rail fences, trellises, porches, walls, etc. Even the smallest city home can now enjoy this wonderful fruit.

Our 3-year-old Grape vines are beautiful plants. It is not unusual that they bear some fruit the first year planted. As much as 6 lbs. of fruit are produced the second year and crops up to 25 lbs. from a single vine are reported during the third season.

Quick Crop Fruiting Age Vines, 3-year, No. 1
(Agawam, Concord, Niagara). **Postpaid:**
Each \$1.25; 10 for \$10.00.

2013 G. CONCORD. Blue. The undisputed leader with commercial growers! Color blue-black. Bunches are large. Excellent for shipping, perfect for Grape juice.

2003 G. AGAWAM. A large, red Grape with rich, aromatic flavor.

2045 G. NIAGARA. Most popular white Grape with large bunches and berries.

Plant Grape vines on a warm spot, such as a side of a building or board fence. The additional heat of such a site will help to mature your Grapes better. All of our Grape vines are self-fruitful. Plant them 6 feet apart.

Two New Outstanding Varieties

2030 A. GOLDEN MUSCAT. Fancy light golden Grapes, very similar to California Grapes. Clusters are immense, frequently up to 2 lbs. Sweet, vinous, with a fine Muscat flavor. Strong vines, 2-year, No. 1.

Postpaid: \$1.50 each; 3 for \$4.35; 6 for \$8.20.

2038 A. NEW INTERLAKEN SEEDLESS. This new variety was developed right here in Geneva at the New York State Experiment Station. It produces a rich golden yellow fruit with sweet, medium sized berries. The flesh is meaty, firm and crisp; ripens a full month before Concord. Can be eaten whole like California Grapes. Selected 2-yr., No. 1 vines. **Postpaid: \$1.75 each; 3 for \$4.75; 6 for \$9.00.**

Stern's Flowering Vines

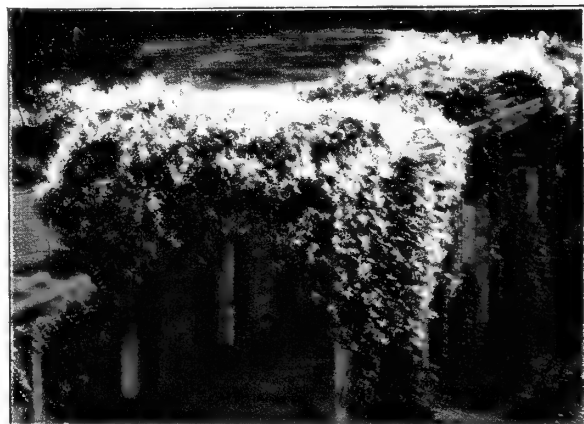
To Frame Your Doorways and Windows With
Rare Beauty!

These lovely flowering vines add Nature's gracefulness to the building lines of your home. Once planted, they require almost no care—and last a lifetime. Set 3 to 4 feet apart. Their glorious color beautifies your home amazingly.

4660 A. GOLD FLAME EVERBLOOMING HONEYSUCKLE (*Lonicera heckrottii*). Hundreds of fragrant flowers, flame-scarlet outside and gold inside, cover the plants from June to October. Delightfully fragrant in the evening. Beautifies porches, trellis, fences, etc. Thrives in sun or partial shade. Will start blooming this summer. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$13.50.**

4770 A. PURPLE WISTERIA (*Wisteria sinensis*). Grafted plants with large fragrant flowers that bloom very young. Each cluster opens at about the same time before any leaves appear. **Postpaid: Each \$2.00; 3 for \$5.00; 10 for \$15.00.**

4542 A. TRUMPET VINE (*Bignonia radicans*). Trumpet-shaped orange-colored flowers cover this fast growing vine in mid-summer. **Postpaid: Each \$1.25; 3 for \$3.45; 10 for \$10.00.**



4730 A World's Fastest Growing Vine! (*Polygonum Auberti*—Silver Lace)

Grows so fast, it will actually cover 15-20 feet the first year! From August to frost the entire vine is covered with masses of thousands of tiny white flowers. Foliage is a gorgeous pastel green of delicate lacy beauty, yet it's tough as leather.

Plant wherever you want a beautiful floral decoration, or screen in a hurry. Ideal for covering large waste spaces, walls, fences, garages—perfect for hiding unsightly views.

Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00.

Clematis Jackmani



Discover This European Garden Treasure

Thousands of Giant Iridescent Flowers on
Graceful Vines 10 Feet Tall

LARGE FLOWERED CLEMATIS

These hardy hybrids are notable for their spectacular flowers, 4 to 6 inches across. The first flowers appear in July, and they keep coming until September. Grow them on arbors, old tree stumps or trellises. A partially shaded location is ideal. Available varieties:

4570 A. HENRYI. Creamy white.

4572 A. JACKMANI. Deep violet-purple.

4576 A. MME. ED. ANDRE. Purplish red.

4568 A. BLUE STAR. Deep blue.

Postpaid: Each \$2.00;

4 for \$7.50

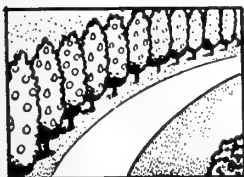
(1 of Each)

STERN'S Fruit Tree of Tomorrow

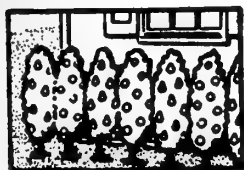
Flowering and Fruiting

APPLE & PEAR HEDGES

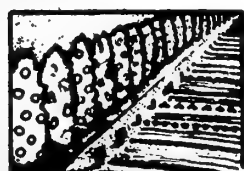
Stern's Dwarf Columnar Fruit Trees



Line Paths and Walks



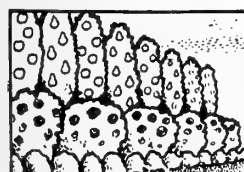
Flowering "Mural" Foundation Planting



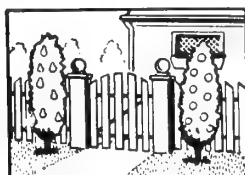
Gorgeous "Fence" For Vegetable Garden



Flowering "Screen" For Terrace Privacy



Background For Flower Garden



Magnificent Living Gateposts

From the magnificent estates of Europe comes this exciting new idea for American homes—exquisite "hedges," "screens," "fences," "partitions," "wall murals"—that beautify and bear fruit at the same time! **Stern's brings you exclusively** wonderful Dwarf Vertical Cordon Trees that are remarkable for their striking beauty, small size and fruit-producing quality.

Just imagine the path to your home, or your yard or terrace, lined with these amazing gorgeous trees! In spring, they're covered with beautiful, fragrant blossoms. As spring turns to summer, the lovely buds swell into colorful fruit—luscious apples and pears—that ripen 'til you pick them in the fall. The heavy, thick growth of rich green foliage frames the fruit—makes each tree a thing of entrancing beauty through the seasons.

HOW YOU PLANT STERN'S APPLE AND PEAR HEDGES

Set each sturdy tree 3 feet apart to form a "hedge" . . . as the foliage grows, it intertwines beautifully . . . forming an exquisite decorative hedge from which you pick delicious, glorious fruit! They grow to a height of 8 to 10 feet (but can be pruned to any height desired)—**no trellis or other support is needed.**

WHERE TO PLANT THESE AMAZING DWARF TREES

Planted separately, each tree is a perfect specimen of graceful beauty . . . a stately column of flowers and fruit. Plant single trees in the corner of your property, as living gateposts or as a specimen planting on your lawn. Plant them side by side for cool privacy, as an exquisite flowering "partition" anywhere. You'll find many places around your home where these unusual dwarf trees will add beauty and give you the enjoyment of delicious fresh fruit.

EXTREMELY RARE IN AMERICA

Only Stern's brings you these genuine Dwarf Vertical Cordon Trees. These excitingly beautiful trees are a garden "conversation piece"—inspired by gorgeous European estates; they are so unusual, so spectacular, that your neighbors will stand around them, gazing in amazement. Now you can be one of the first in America to exhibit these unique trees.

EASY CARE—MEANS ABUNDANT FRUIT!

These magnificent trees are extremely easy to care for. All they require is a little light pruning. During June and July when growth is most rapid, the new lateral shoots which have developed should be pruned back, keeping the side branches trimmed to a length of 6-8 inches. If you desire the branches can be allowed to grow until they mingle with those of the neighboring tree—forming a flowering and fruiting "screen."

ABSOLUTELY HARDY—GUARANTEED TO LIVE AND BEAR FRUIT!

These remarkable trees withstand the severest winters of Sweden and Norway. They thrive wherever apple and pear trees can be grown. You'll pick big delicious apples—and huge sweet pears within 2 years—if you plant now. The fruit is as large or larger than standard.

For Pollination—Plant 2 Different Varieties of Apples or Plant 2 Different Varieties of Pears.

Simple directions accompany every shipment.

Dwarf Vertical Cordon Trees, 2-yr., 3½-4½ ft. 2 for \$9.50; 4 for \$18.00; 10 for \$40.00.

1250A. V.C. Red Delicious Apple
1255A. V.C. Red McIntosh Apple

1435A. V.C. Bartlett Pear

1440A. V.C. Clapp's Favorite Pear

STERN'S DWARF VERTICAL CORDON COLLECTION (Group 24-534)

One of each variety—2 Apples, 2 Pears
4 Dwarf Vertical Cordon Trees

For Only \$18.00

Exclusive - First in America

**Imported
English**

SWEET GOOSEBERRY TREE

(Ribes Grossularia)

**Giant Sweet Berries Up To 3 Inches
Around, Exquisite Small Garden Tree**

You've never seen anything like these wonderful trees. You've never tasted anything so delicious as these huge sweet berries. Now—for the first time Stern's Nurseries offers the rare English Gooseberry Tree. Completely different from the older native shrub—these are perfectly shaped trees, berries delicious to eat right from the tree. These imported trees were planted in our nursery 2 years ago for observation. Now they are ready for American gardens, covered with fruit buds, to produce a bumper crop for you this summer.

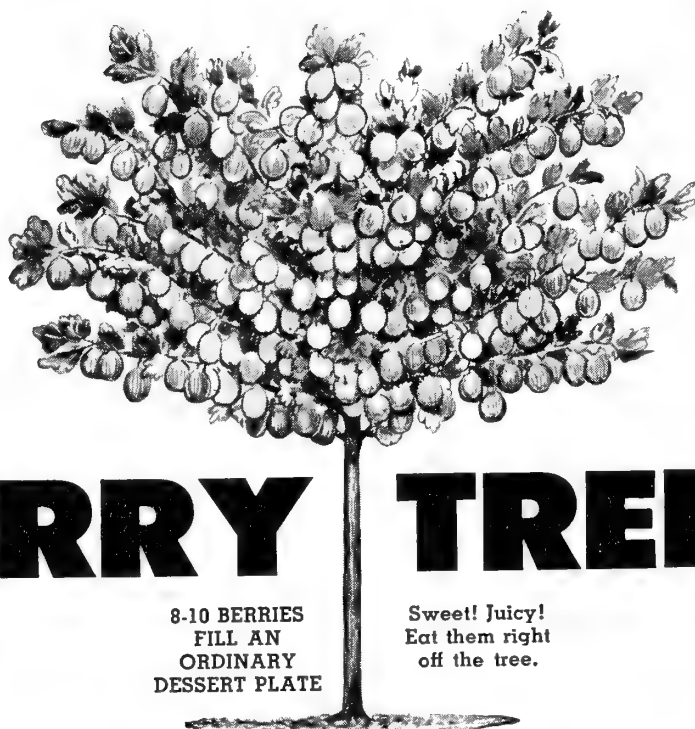
**Guaranteed To Bear Delicious
Sweet Berries the First Year
Planted**

You'll pick plenty of wonderful fruit this coming July and for years to come. You, your children and your friends will rave over their luscious flavor. Serve these sweet berries for dessert—8-10 huge berries will

fill an ordinary dessert plate. The ripened berry is usually a rich red color, but some are yellow or green. The color of the ripened berry does not affect the taste. Before berries ripen, they make wonderful pies of unusual flavor.

Extremely Hardy—Grows in Any Garden Soil

These beautiful trees are grafted to vigorous Ribes Aureum (Mountain Currant) rootstock. It is a valuable and beautiful plant. The result is a perfectly formed, spreading garden tree less than 6 ft. tall at maturity, gracefully standing on a trunk approximately 3½ ft. high. In general appearance it closely resembles the prized tree Rose plant. Beautiful, yet convenient—because the fruit is low-growing—easy to pick.



8-10 BERRIES
FILL AN
ORDINARY
DESSERT PLATE

Sweet! Juicy!
Eat them right
off the tree.

**Plant Wherever
You Want Beauty!**

Plant these little garden trees along your entrance walk about 3 ft. apart. Use them in a flower garden or vegetable garden. Because of their concentrated shape and slender trunk they save valuable space—allow you to grow many plants directly under them.

Now available in 4 varieties, producing different colored fruits: Red, Yellow, Green and White. **SUPPLY EXTREMELY LIMITED. BE SURE TO ORDER EARLY.**

**Selected No. 1 Trees: Each \$5.00; 2 for \$9.50;
4 for \$18.00; and 10 for \$40.00.**

STERN'S GOOSEBERRY TREE

Group No. 24-535)

**4 Trees (1 of each color) . . \$18.00
8 Trees (2 of each color) . . 35.00**

New Giant Blackberry Guaranteed 100% Fruitful

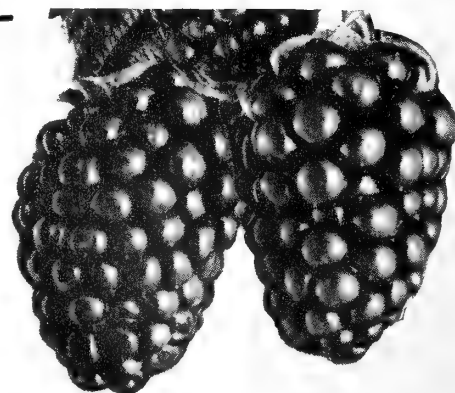
Stern's New EBONY KING Blackberries

2250 A. EBONY KING. A new Blackberry that has been under test for the past 12 years and has proven to be a very heavy-producing variety. Berries are exceptionally large, of the Eldorado type. They are very sweet and have the wonderful, sweet Blackberry flavor. Our test block is 100% free of sterility or plants that fail to produce berries. Very thrifty, vigorous-growing bushes that are exceptionally hardy—having withstood temperatures of 22 degrees below zero. The bushes are upright with very strong canes, being able to hold up a heavy crop without breaking down.

Quick Crop Plants.

2-year, transplanted Postpaid

| | | |
|--------|--------|---------|
| 5 for | 10 for | 25 for |
| \$3.75 | \$6.50 | \$15.00 |



Stern's Nurseries

AMOUNT
ENCLOSED

MONEY
ORDER_____

DATE _____

NAME _____

STREET OR R. D.

POST OFFICE STATE

EXPRESS OFFICE _____ STATE _____

ORDER EARLY—PLEASE SEND REMITTANCE IN FULL WITH YOUR ORDER

[illegible]

PLEASE TURN TO OTHER SIDE FOR FREE GIFTS

CARRY TOTAL TO
OTHER SIDE

Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If, upon arrival of plants, you are not delighted with your purchase, just drop a line to us and your money will be refunded.

No need to return the plants; they will be yours without any question.

STERN'S NURSERIES • GENEVA, N. Y.

4. <http://www.mhhe.com/9780130352373>

| Region | 1970-1980 | 1980-1990 | 1990-2000 | 2000-2010 | 2010-2020 | 2020-2030 | 2030-2040 | 2040-2050 | 2050-2060 | 2060-2070 | 2070-2080 | 2080-2090 | 2090-2100 |
|-----------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| North America | 1.2 | 1.5 | 1.8 | 2.1 | 2.4 | 2.7 | 3.0 | 3.3 | 3.6 | 3.9 | 4.2 | 4.5 | 4.8 |
| Europe | 1.1 | 1.4 | 1.7 | 2.0 | 2.3 | 2.6 | 2.9 | 3.2 | 3.5 | 3.8 | 4.1 | 4.4 | 4.7 |
| Asia | 1.0 | 1.3 | 1.6 | 1.9 | 2.2 | 2.5 | 2.8 | 3.1 | 3.4 | 3.7 | 4.0 | 4.3 | 4.6 |
| Africa | 0.9 | 1.2 | 1.5 | 1.8 | 2.1 | 2.4 | 2.7 | 3.0 | 3.3 | 3.6 | 3.9 | 4.2 | 4.5 |
| Oceania | 0.8 | 1.1 | 1.4 | 1.7 | 2.0 | 2.3 | 2.6 | 2.9 | 3.2 | 3.5 | 3.8 | 4.1 | 4.4 |
| Latin America | 0.7 | 1.0 | 1.3 | 1.6 | 1.9 | 2.2 | 2.5 | 2.8 | 3.1 | 3.4 | 3.7 | 4.0 | 4.3 |
| Middle East | 0.6 | 0.9 | 1.2 | 1.5 | 1.8 | 2.1 | 2.4 | 2.7 | 3.0 | 3.3 | 3.6 | 3.9 | 4.2 |
| Central Asia | 0.5 | 0.8 | 1.1 | 1.4 | 1.7 | 2.0 | 2.3 | 2.6 | 2.9 | 3.2 | 3.5 | 3.8 | 4.1 |
| South Asia | 0.4 | 0.7 | 1.0 | 1.3 | 1.6 | 1.9 | 2.2 | 2.5 | 2.8 | 3.1 | 3.4 | 3.7 | 4.0 |
| East Asia | 0.3 | 0.6 | 0.9 | 1.2 | 1.5 | 1.8 | 2.1 | 2.4 | 2.7 | 3.0 | 3.3 | 3.6 | 3.9 |
| South East Asia | 0.2 | 0.5 | 0.8 | 1.1 | 1.4 | 1.7 | 2.0 | 2.3 | 2.6 | 2.9 | 3.2 | 3.5 | 3.8 |
| Central America | 0.1 | 0.4 | 0.7 | 1.0 | 1.3 | 1.6 | 1.9 | 2.2 | 2.5 | 2.8 | 3.1 | 3.4 | 3.7 |
| Caribbean | 0.0 | 0.3 | 0.6 | 0.9 | 1.2 | 1.5 | 1.8 | 2.1 | 2.4 | 2.7 | 3.0 | 3.3 | 3.6 |
| North Africa | -0.1 | -0.2 | -0.3 | -0.4 | -0.5 | -0.6 | -0.7 | -0.8 | -0.9 | -1.0 | -1.1 | -1.2 | -1.3 |
| West Africa | -0.2 | -0.3 | -0.4 | -0.5 | -0.6 | -0.7 | -0.8 | -0.9 | -1.0 | -1.1 | -1.2 | -1.3 | -1.4 |
| East Africa | -0.3 | -0.4 | -0.5 | -0.6 | -0.7 | -0.8 | -0.9 | -1.0 | -1.1 | -1.2 | -1.3 | -1.4 | -1.5 |
| South Africa | -0.4 | -0.5 | -0.6 | -0.7 | -0.8 | -0.9 | -1.0 | -1.1 | -1.2 | -1.3 | -1.4 | -1.5 | -1.6 |
| Central Asia | -0.5 | -0.6 | -0.7 | -0.8 | -0.9 | -1.0 | -1.1 | -1.2 | -1.3 | -1.4 | -1.5 | -1.6 | -1.7 |
| South Asia | -0.6 | -0.7 | -0.8 | -0.9 | -1.0 | -1.1 | -1.2 | -1.3 | -1.4 | -1.5 | -1.6 | -1.7 | -1.8 |
| East Asia | -0.7 | -0.8 | -0.9 | -1.0 | -1.1 | -1.2 | -1.3 | -1.4 | -1.5 | -1.6 | -1.7 | -1.8 | -1.9 |
| South East Asia | -0.8 | -0.9 | -1.0 | -1.1 | -1.2 | -1.3 | -1.4 | -1.5 | -1.6 | -1.7 | -1.8 | -1.9 | -2.0 |
| Central America | -0.9 | -1.0 | -1.1 | -1.2 | -1.3 | -1.4 | -1.5 | -1.6 | -1.7 | -1.8 | -1.9 | -2.0 | -2.1 |
| Caribbean | -1.0 | -1.1 | -1.2 | -1.3 | -1.4 | -1.5 | -1.6 | -1.7 | -1.8 | -1.9 | -2.0 | -2.1 | -2.2 |
| North Africa | -1.1 | -1.2 | -1.3 | -1.4 | -1.5 | -1.6 | -1.7 | -1.8 | -1.9 | -2.0 | -2.1 | -2.2 | -2.3 |
| West Africa | -1.2 | -1.3 | -1.4 | -1.5 | -1.6 | -1.7 | -1.8 | -1.9 | -2.0 | -2.1 | -2.2 | -2.3 | -2.4 |
| East Africa | -1.3 | -1.4 | -1.5 | -1.6 | -1.7 | -1.8 | -1.9 | -2.0 | -2.1 | -2.2 | -2.3 | -2.4 | -2.5 |
| South Africa | -1.4 | -1.5 | -1.6 | -1.7 | -1.8 | -1.9 | -2.0 | -2.1 | -2.2 | -2.3 | -2.4 | -2.5 | -2.6 |
| Central Asia | -1.5 | -1.6 | -1.7 | -1.8 | -1.9 | -2.0 | -2.1 | -2.2 | -2.3 | -2.4 | -2.5 | -2.6 | -2.7 |
| South Asia | -1.6 | -1.7 | -1.8 | -1.9 | -2.0 | -2.1 | -2.2 | -2.3 | -2.4 | -2.5 | -2.6 | -2.7 | -2.8 |
| East Asia | -1.7 | -1.8 | -1.9 | -2.0</ | | | | | | | | | |

- ☐ Gift No. 1 - 6 Sweet Scented Acidanthera Murielea bulbs.
- ☐ Gift No. 2 - 10 Exquisite Montbretia bulbs.
- ☐ Gift No. 3 - 10 Mixed Exhibition Gladiolus bulbs.
- ☐ Gift No. 4 - 10 Double White Tuberose bulbs.
- ☐ Gift No. 5 - 6 Exotic Multicolor Mexican Shellflower bulbs.

For each additional \$10
choose an additional gift.

This offer expires midnight, March 15th, 1955

Selected Juicy-Rich Peaches for the Home Garden!

Stern's Famous

Hardy PEACH TREES

**THE FASTEST GROWING OF ALL
THE FRUIT TREES**

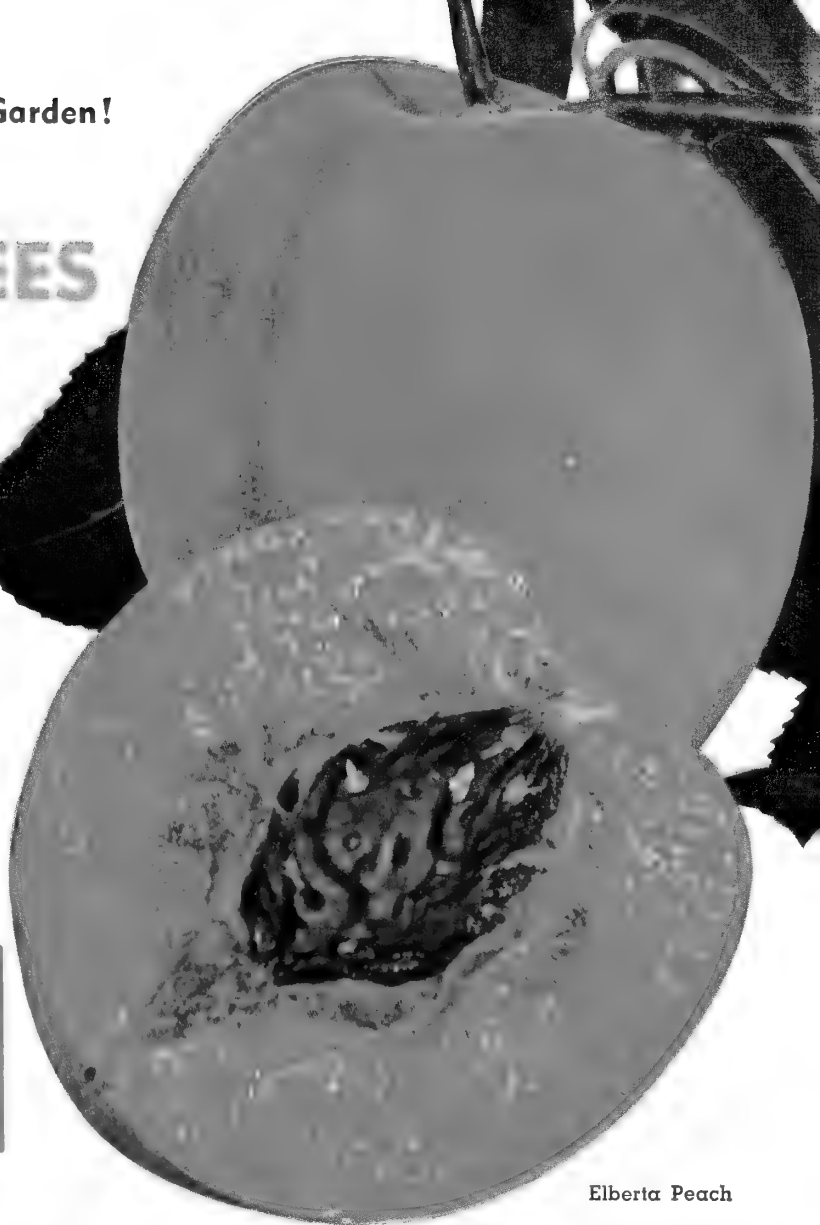
These famous Stern's selected PEACH TREES will amaze you with their vigor, rapid growth and abundance of fruit, usually within two years after planting! Because these trees were developed from hardy northern stock in our nurseries just outside of Geneva, N. Y., you can transplant them anywhere with assurance that they will thrive. All of Stern's selected Peach trees are self-fruitful. Any variety planted alone will bear heavy crops.

| | | |
|---------------------------------------------------------------------------------------------|--------|---------|
| | Each | 10 for |
| Quick Crop Trees. 2-year, 6-7 ft. Usually bearing second or third year planted | \$3.00 | \$25.00 |
| Standard Trees. 1-year, 4-6 ft. | 2.00 | 18.00 |

- ✓ **1700. ELBERTA.** Late September. America's favorite, this variety will thrive wherever Peaches are grown. Large, yellow, juicy, rich in flavor, dependable. Freestone.
- ✓ **1685. BELLE OF GEORGIA.** Early September. A vigorous tree of high productivity. Fruit is large and white fleshed. Freestone.
- ✓ **1710. GOLDEN JUBILEE.** Early September. Its firm flesh makes it a good long-distance shipper; its yellow, tender, sweet characteristics make it a popular favorite; its hardy vigor makes it a "must" for your garden. Freestone.
- ✓ **1715. HALE-HAVEN.** Mid-September. Large, yellow, juicy and freestone. Perfect for freezing.

1740 RED HAVEN

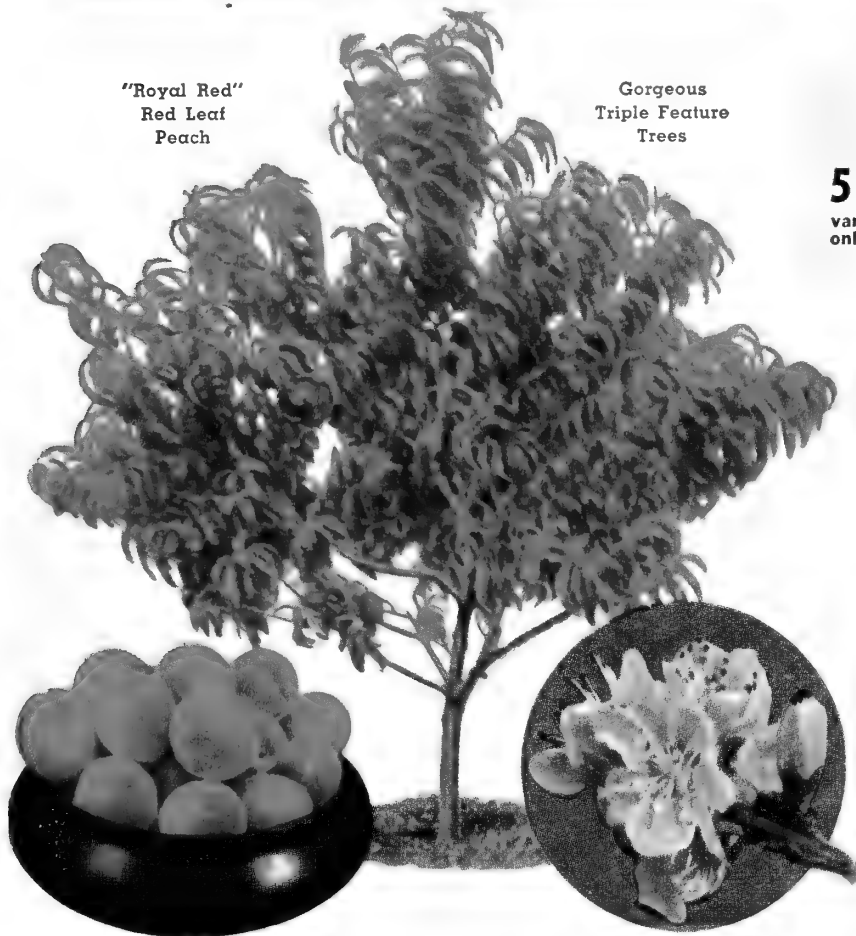
A wonderful new Stern's Peach—extremely valuable to orchardist and home gardener because it ripens fully a month before Elberta—ripens in late August. Fruit is large, almost a solid red. Flesh is golden yellow, firm, sweet and delicious. Freestone and of very high quality. A vigorous grower even in coldest climates. A very heavy producer.



Elberta Peach

"Royal Red"
Red Leaf
Peach

Gorgeous
Triple Feature
Trees



Stern's PEACH COLLECTION

(Group No. 24-536)

| | | | |
|------------------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------------|---------------|
| 5 QUICK CROP Peach Trees, 6 to 7 feet, one of each variety listed, for only | \$13.75 | The same collection in Standard Trees, 4 to 6 feet, 5 trees for only | \$9.25 |
|------------------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------------|---------------|

**New Ornamental Flowering
Red-Leaf Peach**

Stern's "Royal Red" RED LEAF PEACH

5585 B

BEAUTIFUL IN FLOWER—COLOR—FOLIAGE—AND FRUIT

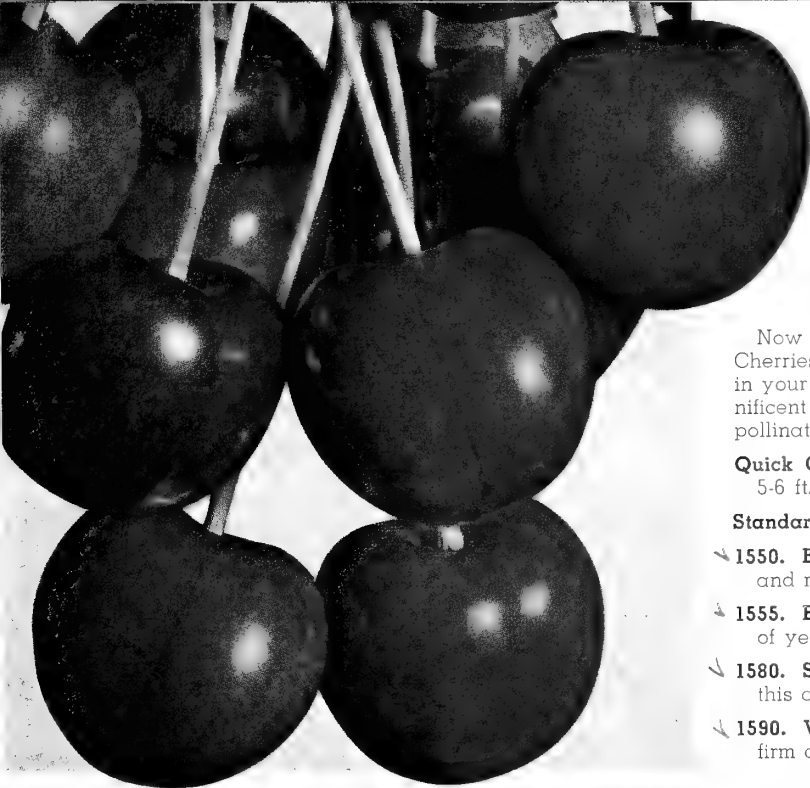
Something entirely new—a lovely ornamental tree for your lawn, producing an abundance of edible fruit.

The tree is most outstanding with its red foliage which creates a pleasing contrast with the green of the lawn. The color is bright red in spring, stays red all summer, and changes to deep maroon in the fall. Deep rose blossoms cover the tree in early spring, creating a most colorful picture.

During summer and fall the tree is loaded with a crop of small, perfectly round edible Peaches about 1½ inches in diameter, colored red all over the fruit. The flesh is white with a delicious sweet flavor. The tree grows around 8 to 10 ft. tall at maturity.

This is an entirely new tree and our supply is limited. Please order early.

Selected No. 1 Trees, 4-6 ft. Each \$3.00; 3 for \$8.50; 10 for \$25.00.



Schmidt's Bigarreau

Stern's CHERRY Trees

Bear YOUNG! Bear every year!

SUGAR-SWEET CHERRIES FOR DELICIOUS FRESH FRUIT

Now enjoy delicious home-grown Cherries—pick baskets full of juicy ripe Cherries from your own beautiful tree. You can plant these Stern's trees right in your lawn for marvelous ornamental effect. Their colorful blossoms are magnificent in the spring. Plant at least two varieties of Sweet Cherries for cross-pollination. Sour Cherries are self-fruitful.

| | Each | 10 for |
|-------------------------------------------------------------------------------------------------------------------------------------------|--------|---------|
| Quick Crop Trees , on semi-dwarfing Mahaleb Rootstocks, 2-year, 5-6 ft. Usually begin to bear three years after planting | \$3.50 | \$30.00 |
| Standard Trees , on semi-dwarfing Rootstocks, 1-year, 4-5 ft. | 2.50 | 23.00 |

- ✓ **1550. BLACK TARTARIAN.** Early July. Sweet, bright, purplish black. Juicy and rich. A prolific bearer.
- ✓ **1555. EMPEROR FRANCIS.** Early July. Sweet and large. A wonderful shade of yellow with a bright red cheek.
- ✓ **1580. SCHMIDT'S BIGARREAU.** Mid-July. The largest of our Oxheart Cherries, this almost black variety is extremely sweet and very juicy.
- ✓ **1590. WINDSOR.** Late July. A dark red Oxheart Cherry, very large, sweet, firm and rich.

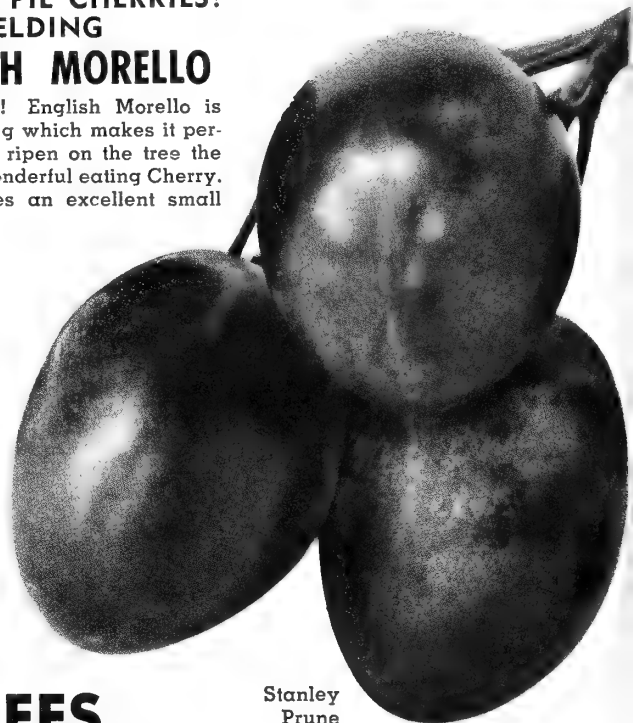
THE KING OF THE PIE CHERRIES! HEAVY YIELDING

DWARF ENGLISH MORELLO

Truly a "Double Treat"! English Morello is famous for its delightful tang which makes it perfect for pies. If allowed to ripen on the tree the fruit sweetens making a wonderful eating Cherry. Ripens in late July. Makes an excellent small shade and fruit tree for the home yard as it grows only 10 to 12 feet high.

Grows almost as well in partial shade as in full sun. The only fruit tree which can be grown successfully on the northern side of your home. Will bear fruit the second year.

1522. Well-branched trees.
3-4 ft. Each \$2.50; 3 for \$7.00.



Stanley Prune

Stern's

Early Bearing PLUM TREES

**NEW IMPROVED VARIETIES THAT BEAR BIG CROPS
EARLY! WONDERFULLY FLAVORFUL!**

Just-picked Plums are a favorite fruit with the entire family! What juice and flavor! Full of vitamins! Now you can enjoy them to your heart's content—pick them fully ripened, sweet as sugar from your own beautiful tree.

These improved Stern's Hardy Plums bear a good crop the second or third year planted. Each year they produce an increasingly heavy crop of delicious large Plums.

| | Each | 10 for |
|--------------------------------------------------------------------------------------------------|--------|---------|
| Quick Crop Trees. 3-year, 6-8 ft. Usually begin to bear the second year planted | \$3.00 | \$22.50 |
| Standard Trees. 2-year, 4-5 ft. | 2.00 | 18.00 |

- ✓ **1660. STANLEY PRUNE.** September. Very popular. An annual and early bearer of large, dark blue, juicy, sweet Plums.
- ✓ **1655. SHROPSHIRE DAMSON.** October. This medium-size, dark purple fruit grows in thick clusters on an enormously productive tree.
- ✓ **1620. ITALIAN PRUNE.** September. Dark purple, juicy, delicious.
- ✓ **1650. REINE CLAUDE (Green Gage).** September. Finest Plum for eating and canning. Large, pale yellow, marked with red. Good bearer.

Stern's CHERRY TREE Collection

(GROUP No. 24-537)

- 1 Black Oxheart Cherry (Schmidt's Bigarreau)
- 1 Red Oxheart Cherry (Windsor)
- 1 Yellow Oxheart Cherry (Emperor Francis)
- 1 Pie Cherry (English Morello)

4 Quick Crop Cherry Trees, 5-6 ft. For Only \$13.00

The Same Collection in Standard Trees, 4-5 ft., 4 Trees, For Only \$9.50

Stern's DWARF ORANGE QUINCE

For Prize-Winning Jelly, Jam and Marmalade

This tree, which seldom grows more than 6 to 8 ft. high, is covered with large pink and silver blossoms every spring. Produces bushels of bright golden yellow fruit, so highly prized for their luscious, tantalizing, zesty flavor. This unusual tree is self-fruiting. One tree planted by itself will yield excellent crops year after year! Will bear the second year.

1785 A. ORANGE QUINCE. 2-yr., 3-4 ft. Each \$3.00; 2 for \$5.75.

Stern's BACK-YARD ORCHARD

(Group 24-524)

For More Beautiful, More Fruitful Living!

This proven selection of Stern's Cherry, Peach, and Plum fruit trees will pay for itself within a few seasons. Your family needs the wholesome goodness of these vitamin-packed fruits. Now they can eat their fill at little or no cost. In addition, you'll enjoy beauty and shade that will add to the value of your home.

- 2 CHERRY TREES (Schmidt's Bigarreau, Windsor)
- 2 PLUM TREES (Reine Claude, Stanley Prune)
- 2 PEACH TREES (Elberta, Golden Jubilee)

All 6 Quick Crop Fruit Trees For Only \$16.00

The Same Collection in Standard Trees, 4-6 ft. For Only \$11.00

EXCLUSIVE STERN'S PRESENTATION

Northern Star ENGLISH WALNUT TREES

(2495)

Guaranteed Hardy at 20° Below Zero

These are the famous English Walnut Trees you've always wanted. Magnificent trees that produce those wonderful golden brown nuts—formerly grown only in California and in certain Southern States. Now—Stern's Nurseries **exclusively** brings you the NORTHERN STAR strain of the rare ENGLISH WALNUT—guaranteed perfectly hardy even in coldest northern sections. Now, these glorious trees will grow and bear even in areas where winter temperatures drop to almost 25 degrees **below** zero! For those who appreciate the unusual in garden beauty—and the rich flavor of delicious nut meats—here is the rarest find of all.

A LIFETIME OF BEAUTY, SHADE, FOOD AND PROFIT

These remarkable trees were originally brought to Geneva, N. Y., from nearby Canada almost 30 years ago. Year after year, as expert nurserymen propagated these trees, they developed a superior strain that was extremely winter-hardy and reliable—producing nuts **EVERY YEAR!**

They are among the easiest to grow of all trees—almost 100% trouble-free and require little or no care. You won't even have to reach up to pick the nuts—when ripe they simply fall to the ground. Plant one of these wonderful trees **NOW**—gather a lifetime of pleasure, beauty and good eating.

LARGE ENGLISH WALNUTS. 1½ to 2 inches in diameter. Rich golden brown in color. Thin shelled. Very sweet and meaty. Delicious flavor. Highly valued commercially. Self-fruitful, but cross-pollination with a second English Walnut increases crops. Grows 40 to 50 ft. high.

Finest No. 1 Quality Trees—Strong—well grown with heavy roots.

4 to 6 ft., \$5.00 each; 2 for \$9.50; 5 for \$23.00; 10 for \$45.00.

3 to 4 ft., \$3.50 each; 2 for \$6.50; 5 for \$15.50; 10 for \$30.00.



English Walnut

- ✓ **2492 A. THOMAS BLACK WALNUT.** A grafted Black Walnut producing a prolific supply of giant-size nuts that measure up to 2 inches in diameter. Bear very young, frequently the second year planted. Self-fertile. Maturity height 40-60 feet. **3-4 ft., \$4.00 each; 5 for \$19.00; 10 for \$38.00.**



**ENJOY YOUR OWN
FRESH ROASTED
CHESTNUTS**

Stern's Blight-Resistant Strain CHINESE CHESTNUT TREES

Here's a thrilling addition to your home! Beautiful shade trees that produce an abundance of healthful, nutritious food. Stern's famous Chinese Chestnut Trees are guaranteed blight-resistant. You enjoy luscious nuts so easily—when ripe the burrs split open and delicious ready-to-roast Chestnuts drop to the ground.

Ever Taste FRESH ROASTED CHESTNUTS?

Chestnuts roasted over an open fire or on a stove will always remain a thrilling memory. It is an American tradition. Perhaps you remember Chestnut stuffing served with Thanksgiving turkey—luscious beyond description. There are many uses for these delicacies.

Developed from a special Chinese stock, many trees have already produced nuts while still in our nursery. Vigorous growers, early bearers, many produce their first crop within two years. Stern's Chestnut Trees are guaranteed blight resistant.

MIRACLE TREES FOR BEAUTY, SHADE AND CROPS

Not only will these sturdy trees produce crops of large, sweet, delicious, full-flavored nuts but they rapidly develop into lovely shade trees 30 to 40 feet high. Plant at least 2 trees for pollination.

2460 G. QUICK CROP size, 4-6 ft. 2 for \$9.50; 5 for \$23.00; 10 for \$40.00.

2460 A. STANDARD size, 3-4 ft. 2 for \$6.00; 5 for \$14.00; 10 for \$27.00.

STERN'S NUT TREE COLLECTION (Group 24-538)

1 Northern Star English Walnut

1 Thomas Black Walnut. 2 Chinese Chestnuts

FOR ONLY \$12.50

Four Hardy Nut
Trees—3-4 ft.



Red Delicious Dwarf Apple Tree

- 1205 A. **BALDWIN.** November-May. Leading commercial sort in New York State and New England. Large, bright red Apples from this vigorous producer.
 - 1210 A. **CORTLAND.** November-February. One of the newer varieties that has demonstrated a combination of the flavor of McIntosh with the handling capacity of Baldwin.
 - 1215 A. **RED DELICIOUS.** December-February. One of the finest winter Apples. Dark red with crisp, fine grained flesh of excellent flavor. Hardy, vigorous, an annual bearer.
 - 1220 A. **RED MCINTOSH.** October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.
 - 1217 A. **YELLOW DELICIOUS.** October-March. Queen of the yellows! Large, juicy, yellow Apples of exceptional quality and flavor. Bears young and heavily.
 - 1240 A. **YELLOW TRANSPARENT.** August. Early yellow Apple of excellent flavor. Hardy and prolific bearer.
- Plant TWO varieties 15 or 20 ft. apart for cross-pollination.

STERN'S RANCH-TYPE "FLOWER 'N FRUIT" DWARF

Perfect for the new one-story or split-level rambling home—these "Flower 'n Fruit" trees are gracefully low and spreading. They'll do wonders in softening the hard sharp corners of your house—providing a sweeping accentuation of building lines that will actually make your home look larger. Taller growing trees frequently tend to dwarf the appearance of your house—while these RANCH-STYLE trees combine into the harmonizing lines. The result is a picture of grace and beauty.

Stern's "LITTLE GIANT" DWARF APPLE TREES

Beauty Shaped—Flowerful—Productive

Exclusive! Stern's brings you a tree that is perfectly suited for the modern one-story ranch type home. These Stern's "Little Giant" Dwarf Apple Trees will be one of the most talked about trees on your place.

Covered with Apple Blossoms Every Spring. Real sized blossoms, just like big orchard trees. Exquisitely colored white and pink. It is a marvelous sight to see these remarkable trees, heavy with flowers, softly waving in the warm spring air like a cloud of color.

Loads of Big, Orchard-Size Apples. Actually bigger than the fruits produced by regular Standard Apple trees. As an optical illusion, these giant Apples seem enormous hanging on the drooping branches of a tree only 8 to 10 ft. high. More color for your home—red and yellow varieties—accent points of color from July until late fall.

Bear Apples Frequently 2nd or 3rd Year Planted. No long waiting. These Stern's Dwarf Trees are a wonderful investment. The first bushel of Apples you pick actually pays the complete cost of your trees. Additional years of production and priceless beauty and enjoyment are then yours without cost.

DWARF APPLE TREES

Grafted on semi-dwarfing Malling No. 1 rootstocks, 2-year,
3 1/2 to 4 1/2 ft.

2 for \$7.50 4 for \$14.75 6 for \$22.00

Mary Washington Asparagus

A Banquet From Your Own Garden!

Stern's Selected INCH-THICK ASPARAGUS

One Planting Lasts A Lifetime

Now you can enjoy succulent tender stalks of Stern's **Mary Washington Asparagus**, up to 1 inch thick. Freshly picked Asparagus is juicy, flavorful, delicious beyond description. You will have all you can eat (or freeze) from only one hundred of these roots.

Mary Washington Asparagus is a very strong grower, originated by the U. S. Department of Agriculture and now considered the best variety of Asparagus grown. All of the commercial growers are planting Mary Washington exclusively. It produces large tender stalks with exceptionally mild flavor.

100 plants, set 1 ft. apart in rows 3 ft. apart, will provide an average family supply.

| Strong Plants, No. 1, Postpaid | | | | |
|--------------------------------|--------|---------|---------|----------|
| | 50 for | 100 for | 500 for | 1000 for |
| Prices | \$3.75 | \$6.00 | \$15.00 | \$28.00 |



TREES FOR THE HOME OF DISTINCTION

Fruit TREES

In the spring these shapely trees are covered with clouds of pastel colored blossoms. Their beautiful spreading lines are covered with rich green foliage from early spring until late, late fall. In late summer and fall, their beauty is accented with sparkling fruits—large delicious fruit, the kind you buy in quality fruit stores—only twice as tasty! Don't let another spring go by without planting a few of these magnificent "Flower 'n Fruit" trees close to your lovely home.

Stern's "LITTLE GIANT" DWARF PEAR TREES

Imagine! A small tree—not more than 4 feet high loaded with delicious Pears the second year planted. Friends and neighbors will gather around it and rave! These amazing Stern's "Little Giant" Dwarf Pear Trees grow no higher than you can reach. They produce wonderful **full size** fruit—even larger than that produced by many regular size trees. That is due to our special rooting stock, a type of root developed especially for these wonderful trees. Stern's Little Giant Dwarf Pears will remain dwarf—are guaranteed not to grow higher than 6 to 8 feet!

1435 A. BARTLETT. September. The leading commercial Pear, is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor.

1445 A. DUCHESSE d'ANGOULEME. October-November. Dull yellow fruit mottled with russet. Flesh is firm and rich. Fruit grows to enormous size. Bears early and heavily. Blight resistant.

1440 A. CLAPP'S FAVORITE. August-September. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive.

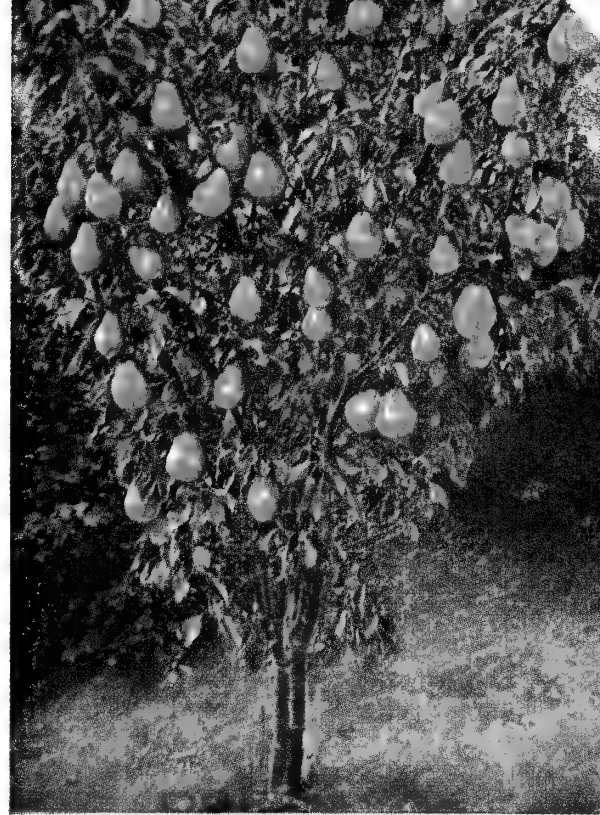
1480 A. SECKEL. August-October. A delicious little Pear that is the standard of excellence. Skin is yellow-brown with brown-red cheek when ripe. Very productive.

Plant TWO varieties 10-15 ft. apart for cross-pollination. Bartlett and Seckel do not cross-pollinate, but any other variety will pollinate them.

DWARF PEAR TREES

Grafted on dwarfing Quince of Angers rootstocks; 2-year; 3½-4½ ft.

2 for \$6.75 4 for \$13.00 6 for \$19.50



Dwarf Bartlett Pear

Stern's MINIATURE ORCHARD

(Group 24-539)

This collection was carefully selected by Stern's Board of Selection as the ideal fruits for an average family. It will produce an ample supply of health-giving, delicious, tree-ripened fruit that will not only save hundreds of dollars on food bills but will supply delightful beauty to your home.

2 Dwarf Pears (Bartlett and Clapp's Favorite)

2 Dwarf Apples (Red McIntosh and Yellow Delicious)

4 Trees for Small Space and Early Crops for Only \$14.00

Garden Fresh Flavor Treat!
Super-Vigorous

RHUBARB

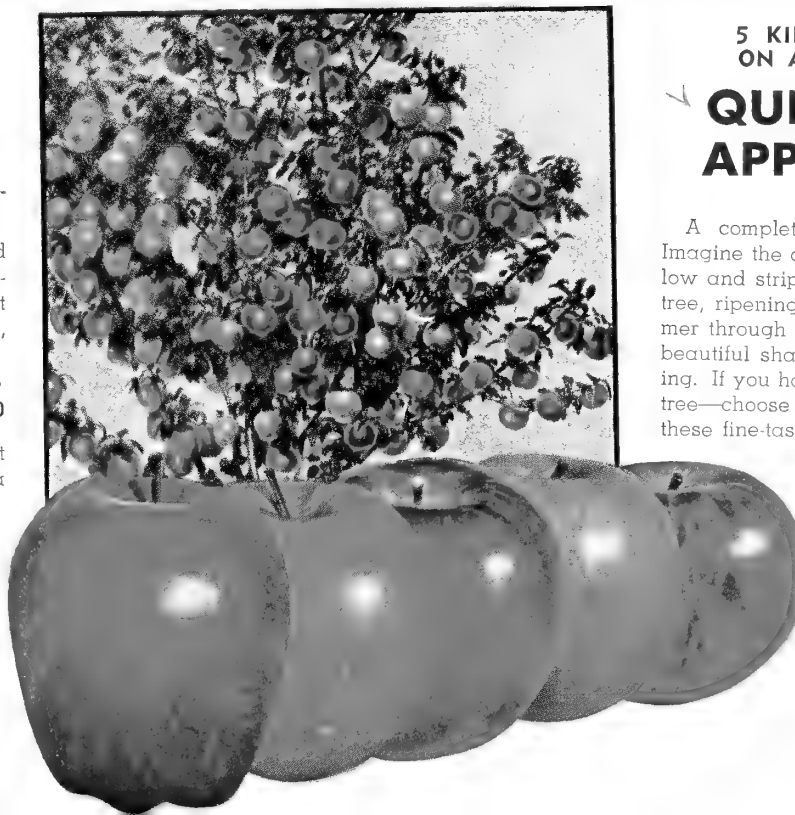
Lifetime Producer of Ruby-Red, Juice-Filled Stalks Up to 24 INCHES TALL

We offer two new, greatly improved varieties, developed for rich, winy flavor, far superior to older kinds. Plant them 3 feet apart. Please order early, our supply is limited.

Strong Roots, 2 for 5 for 10 for
No. 1, Postpaid. \$2.50 \$6.00 \$11.00

MacDONALD RED. Produces giant stalks up to 2 ft. long. The skin is a bright red, and is so tender that they need not be peeled; the inside flesh is white. A tremendous yield.

CANADA RED. Red all the way through the stalk way up into the leaf. The inside flesh, too, is colored. No need to peel because of its tender skin.



5 KINDS OF APPLES
ON A SINGLE TREE!

QUINTUPLET APPLE TREES

1265 A

A complete orchard on one tree. Imagine the delight of picking red, yellow and striped apples from the same tree, ripening in succession from summer through the winter months. Make beautiful shade trees . . . self-pollinating. If you have room for only a single tree—choose the Quintuplet. Enjoy these fine-tasting, popular apples from a single planting. Baldwin, Jonathan, Red Delicious, Red McIntosh, Yellow Delicious.

Quick Crop Trees
3-Year, 5-7 Feet

\$4.00 each;
3 for \$11.00



Pink Princess Plum

Another Stern's Exclusive Presentation

Stern's New **TRIPLE BEAUTY TREE**

↘ Pink Princess (Prunus Pissardi Veitchi)

The **only** Flowering Plum Tree with:
FRAGRANT DOUBLE PINK FLOWERS!
ROYAL RED-COLORED LEAVES!
DELICIOUS HONEY-SWEET PLUMS!

5603 A

Beautiful to see at any time during the growing season. In the spring it is literally covered with pink rosettes—so loaded with flowers that their sheer weight causes branches to droop gracefully. Immediately following blossom time, these gorgeous trees leaf out in foliage of deep red color. The

beauty of its flowers and foliage is enough to make "PINK PRINCESS" your favorite tree—
BUT THAT'S ONLY THE BEGINNING . . .

At Last! A flowering red-leaf ornamental tree that **BEARS DELICIOUS HONEY-SWEET PLUMS.**

You'll pick baskets of juicy garden-ripe Plums. So delicious, you'll eat them right off the tree, or serve them as ripe fresh fruit dessert, stewed, preserved or in jams. You'll be thrilled by the sight of this magnificent tree loaded with ripe purple fruit.

2-year, 4 to 6 ft. Each \$4.00; 3 for \$11.00; 10 for \$35.00.

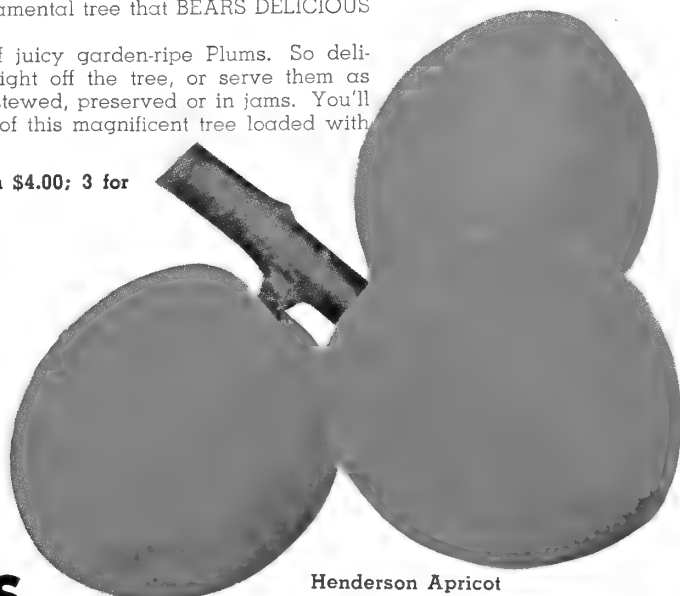


Choice Fruits
 The Pride of your
 Household —

Stern's

**WINTER
 HARDY**

APRICOTS



Henderson Apricot



Howard's
 Miracle
 Plum

Beautiful In Flower—Fruit—Foliage

1623 A Howard's TRIPLE PLUM

This wonderful new Plum lives up to its name! Its fruit is a rare taste delight—all the best flavors of the Nectarines, Peach and Plum combined in one perfect fruit. Skin is so thin that it's unnoticed when eaten. Its keeping qualities are excellent and it's unsurpassed for preserves.

It's a real **DOUBLE-VALUE** as it makes a beautiful, light ornamental tree for the small garden. In autumn the foliage becomes richly tinted like the leaves of a Maple.

Ripens during July and August. Usually bears fruit the second year after planting. Self-fruitful! Only a single tree produces large amounts of fruit.

Strong, heavy trees: 4 to 6 ft. Each \$2.50; 3 for \$7.00; 10 for \$22.00.

The two most recent introductions of the Geneva Experimental Station. Specially developed for their rugged hardiness in our Western New York climate and for their ability to yield year after year. Beautiful semi-dwarf trees of modest size for finest ornamental effect rarely growing more than 12-15 ft. Luscious fruit, delicious right off the tree, delectable as jam or sauce. Fine for freezing. Hardy wherever Peaches grow. Plant these two outstanding new varieties for cross-pollination.

Apricots ripen right after Cherries and before Peaches. These new varieties have borne fine crops of extra-large fruits even when older varieties have failed.

1765 A. Geneva.

1766 A. Henderson.

1-year trees: 2 for \$5.50; 4 for \$10.00.

GOOSEBERRIES and CURRANTS

Easy to Grow—

Big Producers of Delicious Fruit

How you'll enjoy these delicious fruits in jelly, preserves, or as a fresh fruit dessert! One of the easiest of all to grow, require very little space and thrive even in shady places. These strong 2-year-old plants frequently produce some fruit the first year planted.

Strong plants, 2-yr., transplanted.

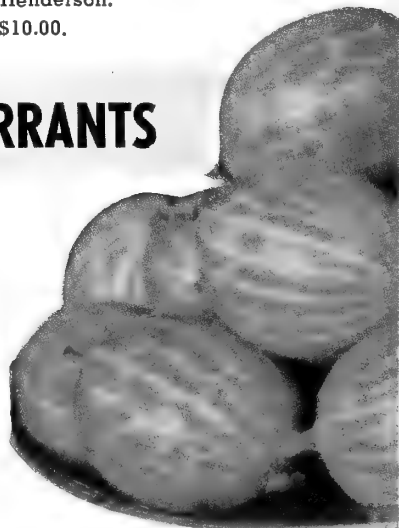
Postpaid: \$1.25 each; 3 for \$3.60; 10 for \$10.00.

2280 A. DOWNING GOOSEBERRY. A large, handsome fruit, green in color, thin skinned, tender, juicy and sweet. Free of mildew.

2290 A. POORMAN GOOSEBERRY. You'll never know how delicious a Gooseberry can be until you've become familiar with the Poorman Gooseberry! The fruit is dark red, large, and very attractive. This variety requires a rich soil, and does not grow well on light, sandy soils, where Downing should be selected.

2340 A. RED LAKE CURRANT. Berries are unusually large, measuring up to 1/2 inch in diameter. The clusters are up to 4 inches long and are filled out to the top with 8 to 10 juicy melting berries on each cluster.

2355 A. WHITE GRAPE CURRANT. Fine for dessert. You'll like their mild flavor.



GOOSEBERRY and CURRANT SPECIAL

(Group No. 24-540)

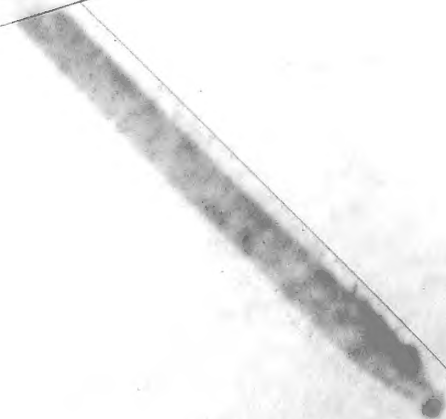
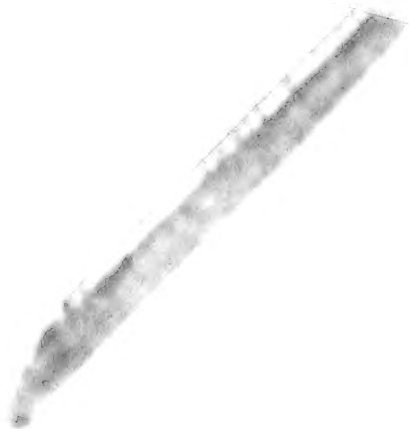
6 Gooseberry and Currant Bushes:
 2 Red Lake, 2 Downing, 1 Poorman,
 1 White Grape, for only \$6.50, Post-
 paid.

From _____

Stamp

STERN'S NURSERIES

GENEVA, NEW YORK



Stern's **LIVING FENCES** For Beauty - Privacy - Protection

AMAZING MULTIFLORA ROSE LIVING FENCE

(*Rosa multiflora japonica*)

If you want a tough, dense, impenetrable hedge that will grow like wild, then you want Multiflora Rose. Covered with hundreds of small white Roses in June; followed by glistening red berries in the fall. Thrives even in poorest soil. Plant 1 ft. apart.

| | | | |
|--------------------------------------|--------|--------|---------|
| | 10 for | 25 for | 100 for |
| 4980 B. 15-18 inches. Postpaid | \$3.00 | \$6.00 | \$22.00 |

UNUSUAL TROUBLE-FREE DWARF HEDGING HARDY DWARF DEUTZIA

(*Deutzia gracilis*)

At last! A hardy, insect- and disease-resistant dwarf shrub just perfect to edge your walks or flower beds. A graceful fountain-like bush whose super-abundant blooms of snowy white flowers during late May and June practically hide its attractive ornamental foliage from sight. Does well in full sun or light shade and in addition to making an outstanding dwarf hedge is excellent planted in groups in the foreground of the shrub border. Plant 1½ ft. apart.

| | | | |
|---------------------------------|--------|---------|---------|
| | 10 for | 25 for | 100 for |
| 2860 B. 9-12 in. Postpaid | \$6.00 | \$14.00 | \$54.00 |

YEAR 'ROUND—4-SEASON BEAUTY

STERN'S "CRIMSON" RED-LEAF BARBERRY

(*Berberis atropurpurea*)

Here's the most popular red-leaved shrub in America in spectacular hedge form. In spring the foliage is a lustrous purple-red, becoming even more brilliant in summer, and in fall turning a striking orange-scarlet. During the winter months its red berries attract the birds and give a dash of color to the winter scene. Makes a dense, compact shrub, 3 to 5 ft. tall. Plant 1½ ft. apart.

| | | | |
|---------------------------------|--------|---------|---------|
| | 10 for | 25 for | 100 for |
| 4820 C. 9-12 in. Postpaid | \$7.50 | \$18.00 | \$60.00 |

GREEN-LEAF BARBERRY

(*Berberis Thunbergi*) 4-5 ft.

Popular for its low, dense growth, this shrub hasn't a single fault. Will thrive in shade, dry, moist, or sunny locations. Covered with luxuriant green leaves in summer which turn to dazzling shades of red, gold and orange in the fall. Its flashing red berries give year 'round beauty. Plant 1½ ft. apart.

| | | | |
|---------------------------------|--------|--------|---------|
| | 10 for | 25 for | 100 for |
| 4825 C. 9-12 in. Postpaid | \$3.00 | \$7.00 | \$25.00 |

RED GROOTENDORST ROSE

(*Rosa rugosa*, F. J. Grootendorst)

4-5 ft. Clusters of bright red, very double flowers with fringed petals similar to a Carnation. Blooms all summer and succeeds everywhere. Plant 3 ft. apart.

| | | | |
|----------------------------------|---------|---------|----------|
| | 10 for | 25 for | 100 for |
| 6920 A. 12-15 in. Postpaid | \$13.00 | \$32.00 | \$125.00 |

Grootendorst Rose

**FINEST TALL HEDGES FOR SCREENING
—KEEPS OUT NOISE AND INTRUDERS
—HIDES UNDESIRABLE VIEWS**

RED HONEYSUCKLE

(*Lonicera tatarica rubra*)

This rapid growing hedge is unequalled for a tall screen or background. Its thick, healthy, green foliage is made even more attractive by glowing dark red flowers in June followed by brilliant red berries which last all summer. Can be trimmed to form a medium hedge, and will grow to 8-10 ft. when allowed to develop naturally. Plant 2 ft. apart.

| | | | |
|---------------------------------------|--------|---------|---------|
| | 10 for | 25 for | 100 for |
| 4922 B. 12-18 in. Post- paid | \$5.00 | \$12.00 | \$40.00 |

10 DIFFERENT COLORS ON 1 GLORIOUS HEDGE!



STERN'S ORIGINAL

RAINBOW FLOWERING FENCE

ROSE OF SHARON (*Hibiscus syriacus*)

Now you can frame your home in a gorgeous rainbow of spectacular colors. Like a carnival of Roses—this amazing Stern's Rainbow Hedge produces a "living mural", painted in hundreds of Rose-like flowers of almost every imaginable tone and combination.

A Perfect Flowering Fence for Smallest Homes to Estates

Ideal hedge for even the smallest city lots. Recommended height—6 to 8 feet as desired. Trim it as you cut flowers.

Most Plants Bloom This Summer

You get immediate beauty—starting this summer. You get more and more beauty with every season. You'll get hundreds of flowers from only a few bushes. Plant approximately 3 feet apart in a row.

Well branched, bushy shrubs, 18-24 inches tall, in Rainbow Mixture of Colors.

| | | | |
|--------------------------------------------|---------------|-----------------------|---------|
| 3150 B Please Order by Number | 5 plants for | 15 ft. of hedge | \$ 4.75 |
| | 10 plants for | 30 ft. of hedge | 9.00 |
| | 25 plants for | 75 ft. of hedge | 20.00 |
| | 50 plants for | 150 ft. of hedge | 35.00 |
| POSTPAID | | | |

AMUR PRIVET

(*Ligustrum amurense*). 5-6 ft.

Hardest of the Privets. Plant 1 ft. apart.

| | | | |
|----------------------------------|--------|--------|---------|
| | 10 for | 25 for | 100 for |
| 4900 B. 12-18 in. Postpaid | \$3.50 | \$7.50 | \$26.00 |

Stern's **CRIMSON PIGMY BARBERRY**

2657 D

This new variety has just been introduced from Holland. It's a miniature form of the Red Leafed Barberry which holds its bronzy blood-red color throughout the season. Grows 18 to 20 inches in diameter and 8 inches high. Individual plants are extremely colorful and are ideal for planting in front of other shrubs or to spotlight established foundation plantings. Excellent as edgings to walks and flower beds.

Postpaid: Each \$2.00; 3 for \$5.75; 10 for \$15.00.



ANOTHER GREAT STERN'S PRESENTATION

Stern's

5418 G

"PILLAR OF FIRE"*

FLOWERING CRAB APPLE

(Malus Sundog)

New Columnar Flowering Tree Like a Graceful Lombardy Poplar

Stern's proudly presents a new style in ornamental flowering trees . . . the exciting new Stern's "Pillar of Fire" Flowering Crab! You've never seen anything as graceful as this new type of garden tree. A narrow upright Crab similar in outline to the magnificent Lombardy Poplar, only much more beautiful. An exquisite small tree, they reach a height of less than 20 feet at maturity. They are extremely hardy—very long lived—withstanding even the cold wintry climate of Canada where they originated.

COMPLETELY COVERED WITH BLOOD-RED FLOWERS

MANY BLOOM THE FIRST YEAR PLANTED

You'll get beautiful flowers the very first year. Immediate beauty without waiting! The buds of these magnificent ornamental trees are a deep blood-red, opening to rosy flowers that turn to pink. The tree is literally bursting with blooms. As summer approaches and the blossoms fade away, beautifully decorative, cherry-red miniature apples appear and remain until late November. Its foliage, a purplish maroon, makes this a most colorful tree for your garden. In addition its unusual shape will make your "Pillar of Fire" the most talked about tree in your neighborhood.

Plant Wherever You Want Glorious, Graceful Beauty

Most versatile of all ornamental trees. Plant these Stern's "Pillar of Fire" Flowering Crabs next to your home, between your living room windows or as a corner planting. Plant a number of trees (4 to 5 feet apart) for screen plantings around your terrace or to hide undesirable views. Excellent as a decorative windbreak. Extremely beautiful planted as a specimen in a small yard, in your garden, or on your lawn. In every season—in blossom, in foliage, in shape—these exquisite ornamental trees will glorify your home with graceful beauty.

Our Supply of these trees is extremely limited. Please order early.

Pillar of Fire Fl. Crab Apple

*Registered
Trademark

| Strong No. 1 Quality Trees, 4 to 6 Ft. | | | |
|----------------------------------------|---------|---------|---------|
| EACH | 3 FOR | 5 FOR | 10 FOR |
| \$6.00 | \$15.00 | \$24.00 | \$45.00 |

Stern's GIANT Flowered CUSHION PHLOX

(Phlox Subulata)

These new Stern's Giant Flowered Cushion Phlox not only produce far larger flowers than older types but prolong the blooming period because they flower later in the season. **NEW! RARE! Don't miss Blue Hill, an exquisite light Blue, which blooms in spring and again in fall!**

An excellent plant for carpeting the ground or covering bare spots, for planting as a border, or for the rock garden.

Plants are hidden under masses of bloom in late April and May. **They thrive in poorest soil, even in dry and sandy ground.** Plant in full sun 12-15 inches apart. You will enjoy a spectacular display of flowers this spring and for many years to come. **Order Soon.** Early planting required because they bloom so early.



Strong plants, No. 1, postpaid: 3 for \$3.25; 10 for \$9.00; 25 for \$20.00.

WHITE DELIGHT. The largest pure white Dwarf Phlox. Blooms 50% larger than other varieties. Large petals completely overlap one another giving a mass color effect.

BLUE HILL. BLOOMS TWICE A YEAR! Attractive light blue flowers in spring followed by a repeat performance in early fall.

EMERALD CUSHION. Large, pure lavender flowers, bloom over a long period. Compact foliage.

VIVID. Very lovely bright pinkish red with darker eye.

CUSHION PHLOX COLLECTION

(Group 24-541)

20 Cushion Phlox (5 of each color) for \$16.00, Postpaid
40 Cushion Phlox (10 of each color) for \$30.00, Postpaid
100 Cushion Phlox (25 of each color) for \$55.00, Postpaid

